



Sponsorship Packages

SPE Workshop: Subsurface Data Analytics

20 – 21 May 2020 | Pomeroy Kananaskis Mountain Lodge, Kananaskis, Alberta, Canada

About this Workshop

This valuable two-day event will feature presentations, panel discussions and networking opportunities to support the implementation of data analytics initiatives to better inform us of reservoir performances. The focus will be on subsurface case studies that demonstrate improved decision-making leading to concrete business results. Attendees will see presentations from E&P operators, industry professionals, and technology suppliers that will focus on subsurface development, production, and optimization.

Sales Contact:

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Why Sponsor?

Sponsorship support helps offset the cost of producing workshops and allows SPE to keep the attendance price within reach of operation level individuals, those who benefit most from these technical workshops.

Sponsors benefit both directly and indirectly by having their name associated with a specific workshop. Workshops typically average **100-200 attendees**, offering sponsors unique access to a focused group of key decision-makers in the operating community. This is an informed audience discussing state-of-the art technology and best practices. While SPE prohibits any type of commercialism within the meeting room itself, the society recognizes that sponsoring companies offer valuable information to attendees outside the technical sessions.

Talk to us about custom sponsorship packages if the below options are not the right fit for your needs. We have some flexibility and are open to new ideas.





All sponsorship packages include:

- Recognition on the workshop website, including a link to your company's website
- Recognition in the workshop program
- Recognition on the sponsorship slide displayed between technical sessions
- Final attendee list given to sponsor following workshop

CORPORATE SPONSOR: CAD 8,000 (Exclusive) +GST

- Two (2) complimentary registrations
- Exclusive distribution of lanyard with sponsor logo, provided by SPE for all attendees
- Technical Showcase inclusion (see last page of package for details)
- Full-page, full-color ad in workshop program
- Sponsor logo displayed on all promotional materials

LUNCH(ES): CAD 6,500 (Exclusive) +GST or CAD 3,500 (2 available)

- One (1) complimentary registration
- Option for sponsor to provide logoed item to be given out at lunch
- Signage displayed during lunch

Exclusive includes all benefits listed above plus the following:

- One (1) additional complimentary registration
- Half page, full-color ad in workshop program
- Hot lunch to be provided to attendees
- Item with sponsor's logo provided by SPE to be given out at lunch

WELCOME RECEPTION (MAY 19): CAD 4,500 +GST

- One (1) complimentary registration
- Hors d'oeuvres and hosted bar
- Item with sponsor's logo provided by SPE to be given out at the reception
- Signage displayed during reception

[SPONSOR NAME] RECEPTION AND DINNER (MAY 20): CAD 7,500 +GST

- Two (2) complimentary registrations
- Hosted bar followed by buffet dinner at a restaurant onsite
- Reception and Dinner event will be named after sponsor in workshop program and other printed materials
- Item with sponsor's logo provided by SPE to be given out at dinner
- Reserved table for sponsor
- Sponsoring company spokesperson will welcome attendees to dinner and can make other short remarks
- Signage displayed during reception and dinner



COFFEE BREAK(S):

**CAD 4,500 (Exclusive) +GST
or CAD 3,000 (2 available)**

- One (1) complimentary registration
- Option to provide logoed item to be given out at coffee break
- Coffee, tea, soft drinks, and snacks for morning and afternoon break
- Signage displayed during coffee breaks

Exclusive includes all benefits listed above plus the following:

- One (1) *additional* complimentary registration
- Item with sponsor's logo provided by SPE to be given out at coffee break
- Half-page, full-color ad in workshop program

BREAKFAST(S):

**CAD 5,800 (Exclusive) +GST
or CAD 3,600 (2 available)**

- One (1) complimentary registration
- Option to provide logoed item to be given out at breakfast
- Hot breakfast for all attendees
- Signage displayed during breakfast

Exclusive includes all benefits listed above plus the following:

- Two (2) complimentary registration
- Half-page, full-color ad in workshop program

AUDIO/VISUAL:

CAD 6,500 (Exclusive) +GST

- Two (2) complimentary registration
- Distribution of tech accessory item with sponsor logo, provided by SPE for all attendees
- Half page, full-color ad in workshop program

NOTEPADS & PENS:

CAD 6,500 (Exclusive) +GST

- Two (2) complimentary registration
- Distribution of notepads and pens with both sponsor and SPE logos, provided by SPE for all attendees
- Half page, full-color ad in workshop program

CANDY STATION:

CAD 5,500 +GST

- Colorful, themed candy station with sponsor signage displayed
- Two (2) complimentary registration
- Half page, full-color ad in workshop program

RECEPTION LIVE MUSIC:

****Conditional**

CAD 2,500 (Unlimited) +GST

- Covers entertainment cost for the reception
- Logo recognition (placed next to entertainment setup)



PLATINUM SPONSOR:

CAD 8,500 + GST (1 available)

- Four (4) complimentary registrations
- Full-page, full-color ad in workshop program
- Technology Showcase inclusion (see last page of package for details)
- Logo on workshop website with link to company website
- Recognition in workshop printed program
- Recognition on sponsor slides displayed between technical sessions
- Recognition on sponsor signage displayed onsite

GOLD SPONSOR:

CAD 6,500 + GST (2 available)

- Three (3) complimentary registrations
- Half-page ad, full-color ad in workshop program
- Company can bring own pop-up banner to be displayed in Technology Showcase area
- Logo on workshop website with link to company website
- Recognition in workshop printed program
- Recognition on sponsor slides displayed between technical sessions
- Recognition on sponsor signage displayed onsite

SILVER SPONSOR:

CAD 4,500 + GST (4 available)

- Two (2) complimentary registrations
- Half-page ad
- Logo on workshop website with link to company website
- Recognition in workshop printed program
- Recognition on sponsor slides displayed between technical sessions
- Recognition on sponsor signage displayed onsite

BRONZE SPONSOR:

CAD 2,500 + GST (Unlimited)

- One (1) complimentary registration
- Logo on workshop website with link to company website
- Recognition in workshop printed program
- Recognition on sponsor slides displayed between technical sessions
- Recognition on sponsor signage displayed onsite



**TECHNOLOGY SHOWCASE:
CAD 2,000 + GST (8 Available)**

SPE's Technology Showcase is an opportunity for operators, service companies, and consultants to showcase their technologies to a unique focused group of key decision-makers in the oil and gas community. The Showcase consists of tabletop exhibits and/or poster stations setup in the networking area of the workshop. While SPE prohibits any type of commercialism within the meeting room itself, we recognize that our networking breaks (breakfast, coffee, lunch and receptions) offer a more informal atmosphere in which technology can be presented and discussed.

- 6 ft. draped table plus two (2) chairs will be provided
- Electricity and internet will be provided
- Companies are to bring their own self-supporting signs/displays, laptops, etc.

**Registration to the workshop is not included*

For more information on this event, please contact:

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