



IADC/SPE Asia Pacific Drilling Technology Conference

8–9 June 2021

Virtual

go.spe.org/20APDTC

Sponsorship Opportunities



Welcome Message

On behalf of the Society of Petroleum Engineers (SPE), the International Association of Drilling Contractors (IADC), and the Programme Committee, we are pleased to invite you to the IADC/SPE Asia Pacific Drilling Technology Conference and Exhibition, which will be held virtually from 8-9 June 2021.

APDT, the premier drilling and well technology conference in the Asia Pacific region, provides a platform for industry professionals to share experiences, make new connections and conduct business.

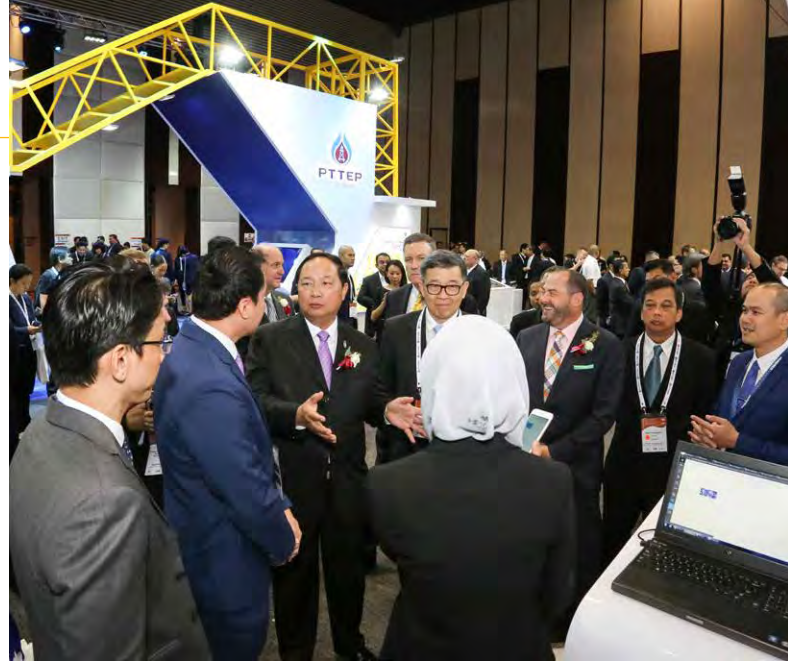
On behalf of the Host Organisation, PTTEP, we welcome your company to meet with the region's industry leaders and explore the opportunities, challenges and strategies available. The conference will be a vibrant platform for knowledge transfer and networking, and we offer your organisation the opportunity to subscribe to one or more of the sponsorship opportunities outlined in this brochure.

We thank you in advance for your participation in, and your generous support of, the 2021 IADC/SPE Asia Pacific Drilling Technology Conference.

Sincerely,



Phongsthorn Thavisin
APDT Conference Chair
Chief Executive Officer
PTTEP



About the Conference

Since 1983, the Society of Petroleum Engineers (SPE) and the International Association of Drilling Contractors (IADC) have conducted an annual drilling conference that rotates between Europe and the U.S. To better serve the growing membership and industry professionals in Asia Pacific, the IADC/SPE Asia Pacific Drilling Technology Conference and Exhibition (APDT) has been held biennially since 1996, rotating amongst major cities in Asia Pacific. Over the past decade, APDT has established itself as a major technical conference on drilling technology and operations in the region.

APDT 2021 provides participants with crucial insights into the latest industry trends, technical expertise, best practices and innovative applications related to the field of drilling to continue to enhance the business value chain and propel the industry forward.

APDT 2021 will bring together industry leaders, drilling subject matter experts and energy companies to share new perspectives and discuss technological advancements through a comprehensive two-day conference programme with stimulating plenary, panel, special/project case study and multidisciplinary technical sessions.

Committees

Conference Chair

Phongsthorn Thavisin
Chief Executive Officer
PTTEP

Technical Programme Committee

Technical Programme Advisor

Suksant Ongvives
Executive Vice President
Operations Support Group
PTTEP

Technical Programme Chair

Sahawit Vorasaph
Senior Vice President
Well Engineering & Operations
PTTEP

Members

Dr. Thomas Fredric Young
Chief Executive Officer
AI Qahtani Management Services LLC

Ong See Hong
Global Geomechanics Advisor
Baker Hughes Company

Aung Min Thein
Product Line Manager Pressure Pumping
(Thailand and Myanmar)
Baker Hughes Company

Anupong Chailert
Business Development Manager
Baker Hughes Company

Jonathan Shim
Regional Business Development Manager -
Asia Pacific
National Oilwell Varco - ReedHycalog DDS

Jack Gomes
Marketing & Contracts Manager - Far East &
Oceania
Noble Drilling

Shankar Bhukya
Senior Technical Advisor
NOV Grant Prideco

Guillaume Plessis
Director of Global Marketing
NOV Wellbore Technologies

Wiwat Pattarachupong
Manager, Well Completion and Intervention
Engineering
PTTEP

Worawut Ekvinai
Manager, Well Management System
PTTEP

Kamolchai Pattanapong
Vice President, Myanmar Well Operations a/s
as Myanmar Well Operations
PTTEP

Keittipong Kaotun
Senior Engineer, Drilling Fluid and Cement
PTTEP



Members (continued)

Anupong Chailert
Business Development Manager
Baker Hughes Company

Jeff Sanchez
Asia South Drilling and Completions
Manager
Chevron

David Dawson
General Manager Asset Development
Chevron Thailand

Alex Maroske
Head of QHSE
Energy Drilling

Kalyan Saikia
Industry Solutions Advisor
Halliburton

Habil Akram Rosland
Regional Well Engineering Solutions
Manager
Halliburton

Thant Zin Tun
Country Business Development - Myanmar
**Halliburton Myanmar Energy Services Pte
Ltd**

Arun Rajagopalan
Specialist
Independent

Chit Hlaing
Assistant Regional Director - Asia Pacific
**International Association of Drilling
Contractors**

Mojtaba Kalhor Mohammadi
Technical Advisor - Middle East
International Drilling Fluids

Hon Lom Hooi
Drilling Solutions Manager
Maersk Drilling

Ian McManus
Team Leader, Drilling Engineering
Mubadala Petroleum

Jan Paul
Technology Manager
OMV

Mark Rayfield
Asset Manager
Ophir Energy

Thamarat Pairintra
Specialist, Well Engineering
PTTEP

Thanawee Kreethapon
Manager, Well Completion and Intervention
Engineering
PTTEP

Chevit Phasook
Senior Engineer, Well Engineering
PTTEP

Graham Grant
Specialist, Completions and Workover
PTTEP

Mukesh Maheshwari
Senior Drilling Engineer (Deep Water)
PTTEP

Sarit Rattanachan
Manager, Drilling Operations
PTTEP

Meth Follett
Drilling Superintendent
PTTEP

Prapaporn Jantasuwanna
Manager, Well Services
PTTEP

Chakrit Chanpen
Senior Engineer, Drilling
PTTEP

Cao Gang
Senior Expert
RIPED, CNPC

Ben Gedge
MPD, Drilling & Well Services Specialist
RMES & PV Drilling & Well Services

Helio Santos
President
Safekick

David Zhan Guodong
Science Specialist /Team Lead On Advanced
Drilling Tools
Saudi Aramco

Aung Kyaw Min
OFS Acc Manager
Schlumberger

Phan Van Chinh
SLB D&M Drilling Engineering Manager
Schlumberger

Salim Taoutaou
Domain Head Cementing & Well Integrity
Schlumberger

Syahir Luthfi Chan
Managing Director, Thailand-Myanmar-
Vietnam-Cambodia
Schlumberger Oilfield Services Myanmar

Basker Murugappan
Principal Production Technologist
TAQA

Matt Regas
Global Business Development Director
TDE Group Limited

Koji Sakura
Director of R&D
TENARIS NKK Tubes

Arthur Russi
Senior Manager, Marketing, East Asia Pacific
& Australia
Transocean

Henry Pinkstone
Principal Well Engineer & MPD Specialist
WellSpec





Why Participate

This premier regional technical event comprises a comprehensive conference presenting the latest technological developments related to drilling. Apart from gaining new insights into the industry, participants will be able to secure new business partners, consultants and supplies for projects in the region and beyond. APDT 2021 provides an excellent opportunity to enhance your company profile and achieve maximum exposure through large pool of energy professionals.

What's Planned for 2021

- **100+** multi-disciplinary technical presentations from 30+ organisations
- **4** plenary and panel sessions for insights from senior executives and industry leaders
- **2** days of networking opportunities
- **2+** hours of high-level industry addresses and executive plenary sessions
- **4** hours of interactive panel sessions
- **10** hours of focused technical sessions

Who Attends

- Academicians
- Application Engineering
- Asset Integrity Management
- Automation and Digital Technology
- Business Development and Excellence
- Decommissioning and Abandonment
- Drilling and Completions
- Drilling Fluids and Cementing
- Exploration Engineering
- Facilities
- Field Operations
- Flow Assurance
- Geology, Geophysics, Geoscience and Geomechanics
- Government Relations and Public Affairs
- Health, Safety and Environment (HSE)
- Hydrocarbon Recovery
- Production and Operations
- Research and Development
- Reservoir Engineering
- Rig Operations
- Surface, Subsurface and Subsea Engineering
- Technology Development
- Well Intervention
- Well Systems and Applications

Why Sponsor

- **Boost your client and audience reach** through cost-effective, multi-channel digital marketing
- **Create brand longevity and presence** through live and on-demand content
- **Maximise your organisation's exposure and visibility** through content-driven thought leadership
- **Network and engage** remotely with the drilling community



Attendee Statistics

Snapshot of APDT 2018 in Bangkok, Thailand

- **1,371** attendees from 30 countries
- **90+** technical presentations from 30+ companies and 20+ countries
- **40+** sponsors and exhibitors
- **97.50%** would recommend APDT to others
- **96.50%** of visitors rated the networking as fair to excellent
- **81.80%** of exhibitors would exhibit again at APDT
- **79.97%** of attendees spent up to 6 hours on the exhibition floor



98%

would recommend APDT to others

Programme Highlights

- **20+** Conference Sessions
- **1** Opening Session
- **1** Executive Plenary Session
- **3** Panel Sessions
- **110+** speakers
- **90+** Technical Papers
- **15** Technical Sessions
- **7** Knowledge Sharing ePoster Sessions

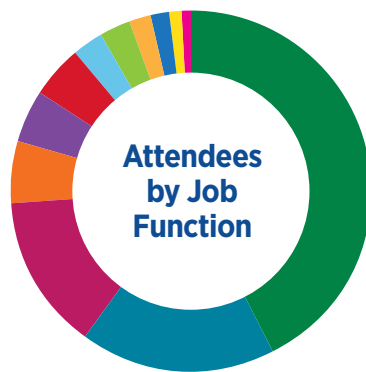
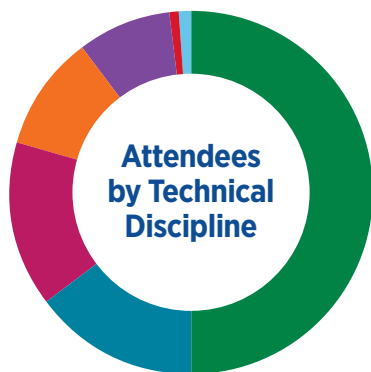
Top 10 countries

- Thailand
- Malaysia
- Singapore
- USA
- Indonesia
- India
- China
- Australia
- UAE
- UK



97%

of visitors rated the networking as fair to excellent



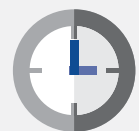
Drilling	50.0%
Completions	14.8%
Production and Operations	14.8%
Management and Information	10.2%
Reservoir Description and Dynamics	8.3%
Projects, Facilities and Construction	0.9%
Health, Safety, Security, Environment and Social Responsibility	0.9%

Engineer	42.6%
Manager	17.6%
Student	13.9%
Consultant	5.6%
Executive	4.6%
Business Operations	4.6%
Geologist or Geophysicist	2.8%
Sales and Marketing	2.8%
Research and Development	1.9%
Educator	1.9%
Superintendent or Foreman	0.9%
Other	0.9%



82%

of exhibitors would exhibit again at APDT



80%

of attendees spent up to 6 hours on the exhibition floor



Sponsorship Opportunities

Sponsorship opportunities have been designed to offer maximum exposure and visibility for organisations. For a cost-effective method to strengthen your brand identity and enhance your company's image at the virtual event, we offer a variety of packages.

We appreciate your generous support and request that you confirm your preferred sponsorship package as soon as possible.

For the latest information and to discuss your requirements, please contact:

Nick Chantrell, SPE Senior Sales Manager - Asia Pacific
Tel: +60 3 2182 3145 or email: nchantrell@spe.org

Jessica Lee, SPE Sales Manager - Asia Pacific
Tel: +60 3 2182 3143 or email: jesslee@spe.org

Benefits	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Branding				
Logo and sponsorship title listed in the Conference Preview	✓	✓	✓	✓
Logo and sponsorship title listed in Conference Programme	✓	✓	✓	✓
Logo and sponsorship title on sponsor signage across the virtual platform	✓	✓	✓	✓
Logo on sponsor acknowledgement presentation slide displayed between technical sessions	✓	✓	✓	✓
Sponsorship title and logo on the event website, which links to the Sponsor's company website	✓	✓	✓	✓
Logo displayed prominently in the main lobby	✓	✓	✓	✓
Logo visibility in pre- and post-show promotion	✓	✓	✓	
One (1) digital media (i.e. PDF, JPEG or PNG) inserted in the conference bag for all attendees to view and/or download	✓	✓	✓	
Advertisement in the Conference Preview	Full Page	Half Page		
Advertisement in the Conference Programme	Full Page	Half Page		
Banner in main lobby linking to Sponsor's website	✓	✓		
Corporate video (maximum duration 20 seconds) shown during the countdown to the opening of technical sessions throughout the event	4 x daily			
Opportunity to organise a 30-minute Sponsored Seminar where the session topic, speakers and format are chosen by the sponsor and the Sponsored Seminar information is included in the conference programme schedule	✓			
Branding and speaker participation in a drilling themed SPE moderated 'SPE Live' session broadcast to an international audience prior to event. This content will also be available for Sponsor's own distribution	✓			
Conference Access				
Complimentary Full Access registration *	30	20	10	5
Price	USD 15,000	USD 10,000	USD 6,000	USD 3,500

Sponsored Seminar

USD 8,000

Establish thought leadership through a 30-minute session included in the conference agenda on a topic of the sponsor's choice. Format and speakers to be selected the sponsor (subject to approval by SPE). The sponsor will receive:

- 30-minute session on a topic of sponsor choice.
- Sponsored Seminar information included in official conference programme schedule.
- Format and speakers to be selected by sponsor
- Logo prominently displayed during seminar
- Logo and sponsorship title listed in the Conference Preview
- Logo and sponsorship title listed in Conference Programme
- Logo and sponsorship title on sponsor signage across the virtual platform
- Logo on sponsor acknowledgement presentation slide displayed between technical sessions
- Sponsorship title and logo on the event website, which links to the Sponsor's company website
- Logo displayed prominently in the main lobby
- Four (4) complimentary Full Access registrations

Notes:

* Full Access registration includes access to the Conference (Opening Session, Executive Plenary Session, Panel Sessions, Technical Sessions, ePoster Sessions), Sponsored Seminars, Networking, Conference Digital Proceedings and on-demand content.



SPONSORSHIP CONTRACT

This is a sponsorship contract ("Contract") at the IADC/SPE Asia Pacific Drilling Technology Conference and Exhibition ("Event"), which will become a binding contract if the potential sponsor satisfies and agrees to Society of Petroleum Engineers ("SPE") sponsorship benefits stated in the Sponsorship Opportunities brochure, and Sponsorship Terms & Conditions as set forth in this contract. The undersigned company ("Sponsor") does hereby request a sponsorship in the Virtual Event which will be held **8 – 9 June 2021** at the virtual event platform. The individual ("Authorised Representative") signing this contract represents and warrants that he/she has the requisite authority to execute this binding contract on behalf of the Sponsor.

SPONSOR INFORMATION						
Company Name						
Mailing Address						
City				State/Province		
Postal Code				Country		
Office Phone			Office Fax			Company URL
First Name (Forename)				Last Name (Surname)		
Job Title				Email Address		
Direct Line				Mobile Phone		
Send me the latest news, events and product information as it becomes available.						<input type="checkbox"/> Yes <input type="checkbox"/> No
If yes, your information will be used in accordance SPE Privacy Policy.						

SPONSORSHIP PACKAGE			
Item	Value (USD)	Tick (✓)	Amount (USD)
Diamond Sponsor	USD 15,000		
Platinum Sponsor	USD 10,000		
Sponsored Seminar	USD 8,000		
Gold Sponsor	USD 6,000		
Silver Sponsor	USD 3,500		
TOTAL AMOUNT		USD	

PAYMENT SCHEDULE
100% due within 30 days of invoicing

SPE Contact:
Nick Chantrell, SPE Senior Sales Manager - Asia Pacific
Society of Petroleum Engineers (SPE)
 Telephone: +60 3 2182 3145 Email: nchantrell@spe.org

PAYMENT METHODS
<input type="checkbox"/> Telegraphic Transfer Bank details will be provided in the invoice.
<input type="checkbox"/> Credit Card SPE accepts American Express, Visa, MasterCard and Diners Club and payment will be processed in US Dollars only. You will receive an email with instruction on securely submitting your payment will be provided.

ACCEPTED BY (Sponsor MUST Sign Here):		
Authorised Representative Signature	Full Name and Job Title	Date

THE TERMS & CONDITIONS PRINTED OVERLEAF SHALL FORM AN INTEGRAL PART OF THIS CONTRACT



SPONSORSHIP TERMS & CONDITIONS

1. COMPANY NAME, LOGO AND/OR ADVERTISEMENT (IF ANY)

- a. Company name, logo and/or advertisement (if any) specifications information and submission deadlines will be sent to the Sponsor once sponsorship is confirmed.
- b. It is the responsibility of the Sponsor to adhere to the company name, logo and/or advertisement (if any) specifications information and submission deadlines provided, as it specifically relates to submittal of company logo to be used in promotion of the sponsorship.

2. PAYMENT TERMS

- a. Upon receipt of the signed Contract, an invoice will be issued to the Sponsor. The sponsorship will only be secured upon submittal of the Contract and payment of required deposit.
- b. 50% deposit must be paid within thirty (30) days of invoicing to secure the sponsorship package.
- c. The remaining 50% of the contract amount is due ninety (90) days prior to the event. If a participant has contracted a sponsorship package within ninety (90) days of the event, full payment is required with submittal of Contract.
- d. Payment may be made via telegraphic transfer or credit card.

3. CANCELLATION

- a. Cancellation must be notified in writing to SPE. The date upon which the notice of cancellation is received shall apply as the official date of cancellation. Upon Sponsor notification of cancellation, SPE has the right to resell the sponsorship package(s) forfeited.
- b. 50% penalty on the contract amount shall be imposed on cancellation notice received on or more than ninety (90) days prior to the Event.
- c. 100% penalty on the contract Amount shall be imposed on cancellation notice received less than ninety (90) days prior to the Event.
- d. If a Sponsor cancels with an outstanding balance due, the Sponsor remains responsible for the entire balance due. SPE may recover from the Sponsor all costs relating to action taken to recover the amount owing for sponsorship, including without limitation any legal costs.
- e. The Sponsor will not be permitted to participate in future SPE events until all outstanding balances are paid.

4. TAXES

Sponsorship package amount are made free and clear of, and without any deduction or withholding for and on account of, any taxes, duties or other deductions. Any such deduction or withholding, if required by the laws of any country are the sole responsibility of the Sponsor.

5. AMENDMENTS AND ASSIGNMENT

Any and all matters and questions not specifically covered by the Terms and Conditions of this Contract shall be subject to the decision of SPE and may be amended at any time by SPE in the overall best interest of the sponsorship and notice thereof shall be binding on the sponsors equally with the foregoing in this Contract. This Contract may not be assigned by Sponsor without the written permission of SPE.

6. LIMITATION OF LIABILITY

SPE may be held liable for loss, injury or damages sustained by the Sponsor or the Sponsor's personnel (i.e. the Sponsor's agents, servants, invitees, guests or employees) only to the extent such loss, injury or damages is solely caused by the gross negligence or willful misconduct of SPE or its agents or employee and not otherwise. SPE shall not be responsible for any loss of business, loss of profits, damage or expense or whatever nature that the Sponsor may suffer due to Virtual Event cancellation as a result of a Force Majeure Event or other conditions that render the Virtual Event impracticable in SPE's sole determination. In no event will SPE's liability exceed the amount paid to SPE by the Sponsor under this Contract. Under no circumstances will SPE be liable to the Sponsor for indirect, incidental, consequential, special or exemplary damages (even if SPE has been advised of the possibility of such damages) arising from any provision of this Contract, including but not limited to, the exercise by SPE of any of its rights under this Contract.

7. INDEMNIFICATION

Sponsor shall defend, indemnify and hold harmless SPE, its officers, directors, employees, agents and each of them, with respect to any claims, suits, damages, liabilities, losses, expenses and costs (including any legal costs) ("Claims") which SPE, its officers, directors, employees, agents and each of them may suffer or be subject to, and which are in any way connected with the Contract or the presence of the Sponsor, the Sponsor's personnel or any Sponsor Appointed Contractor at the Virtual Event; provided, however, that the Sponsor's duty to indemnify, defend and hold harmless shall not extend to Claims, as are solely caused by the gross negligence or willful misconduct of SPE, its agents or employees. The terms of this provision shall survive the termination or expiration of this Contract.

8. FORCE MAJEURE AND TERMINATION

- a. Should any act, event or occurrence beyond the reasonable control of SPE making it impossible, illegal or commercially impracticable to perform its obligation under this Contract - including, but not limited acts of God, terrorism, war (whether declared or otherwise), riots, forces of nature, unforeseen technological disruption, action or inaction by a government agency, government regulations or advisories, disaster, threatened or actual strikes, civil disorders, political or social disturbance, or a Public Health Emergency of International Concern, outbreaks of disease, epidemics, or pandemics, including but not limited to those declared by the World Health Organisation ("Force Majeure Event").
- b. SPE reserves the right, in its sole and unfettered discretion, to without any liability to SPE, their respective officers, directors, employees, agents, and each of them cancel, in whole or in part, the Virtual Event due to Force Majeure Event.

9. COPYRIGHT

All content contained within the SPE events is copyrighted either by SPE or other providers and its capture in any format, use and/or reproduction outside the portal is strictly prohibited without express permission from the content owner(s).

10. PRIVACY POLICY

- a. SPE cares about the protection of participants' personal information. SPE complies with applicable privacy laws, including GDPR, in collecting and processing your data. Participants have control over how much of their personal data is shown to other users for networking purposes. Participants can manage the data in their personal profile within the virtual event platform. The virtual event platform provider processes the data attributed to this event on behalf of SPE. SPE collects and processes data for the purposes of fulfilling your registration order, analyzing how this platform performs and is used, and marketing for future related SPE events. All participants maintain the right of erasure and can withdraw their consent at any time. Please see SPE's [privacy policy](#) for additional information.
- b. By engaging with sponsor and exhibitor booths or content, participants are consenting to exhibiting and sponsoring companies having access to the personal data that is public in their personal profile. Participants will need to contact the exhibiting and sponsoring companies regarding their privacy policies and to request erasure.
- c. Through the virtual event platform, participants may request to connect, which the receiving participant has the option to accept or decline. The platform's networking technology also recommends to participants related content and participants who match their interests.
- d. For any queries or concerns please contact the events team at apweb@spe.org.

11. GOVERNING LAW AND JURISDICTION

This Contract will be construed and enforced in accordance with the laws of the State of Texas. All disputes arising out of or in connection with this Contract shall be referred to exclusive jurisdiction to the federal and state courts of Collin County, Texas.

12. CODE OF CONDUCT

- a. SPE is committed to providing a professional, friendly and safe environment for all participants at its events, regardless of gender, sexual orientation, disability, race, ethnicity, religion, national origin or other protected class.
- b. This code of conduct outlines the SPE expectations for all participants, including attendees, speakers, vendors, media, exhibitors, sponsors and volunteers. Cooperation is expected from everyone, and SPE will actively enforce this code throughout this event.
- c. Participants will be provided with personalised credentials allowing them access to the virtual event. These credentials are personal and non-transferable. Non-registered individuals and minors will not be able to access the virtual event, unless upon prior agreement with SPE.
- d. SPE expects all event participants to help ensure a safe and positive experience for everyone. Unacceptable behaviour will not be tolerated during any portion of a meeting or event. Unacceptable behaviour includes but is not limited to:
 - i. Intimidating, harassing, abusive, discriminatory, derogatory or demeaning speech or actions.
 - ii. Harmful or prejudicial verbal or written comments or visual images related to gender, sexual orientation, race, religion, disability or other personal characteristics, including those protected by law.
 - iii. Inappropriate contact including via electronic communications.
 - iv. The production or non-consensual sharing of harassing non-consensual photography or unwanted recording, including nudity and/or sexual images in virtual event (in any format, electronic or otherwise).
 - v. Real or implied threat of professional or financial damage or harm.
 - vi. Inappropriate and sustained disruption of sessions, meetings and/or events.
 - vii. Photographing, video or audio recording of slides, oral or presentations without prior written permission from SPE.
 - viii. Violating the rules and regulations of the virtual event platform.
 - ix. Cybercrime and dubious online practices include but not limited to phishing, spamming, spoofing and cyberstalking.
 - x. Inappropriate self-presentation or attire. Business casual dress code is preferred.

Reporting of harassment and disruptive behaviours can be made to apweb@spe.org.

Consequences of misconduct may include:

- i. Immediate removal from meetings and/or events without warning.
 - ii. Restrictions from future SPE events.
- e. SPE reserves all rights to take any action to prevent and report violations of the Code of Conduct, including blocking access to SPE events. SPE cannot investigate reports of harassment or other misconduct during the virtual event but will inform the appropriate departments of the accused person's host institution about any such filed report.

13. DISCLAIMER

- a. SPE reserves the right to change the Virtual Event date(s), venue or to cancel the Virtual Event should circumstance beyond its control arises.
- b. SPE will not be liable to you for any damages, costs, losses or expenses of any kind incurred or suffered by the Sponsor as a result of or in relation to SPE modifying, postponing or cancelling the Virtual Event or any part of the Virtual Event.
- c. The Sponsor acknowledges and agrees that by signing the Contract, the Sponsor accepts these Terms & Conditions and agrees to be bound by them.



Contacts

Society of Petroleum Engineers (SPE)

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Jessica Lee

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International Association of Drilling Contractors (IADC)

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Visit go.spe.org/20APDTC for more information about IADC/SPE Asia Pacific Drilling Technology Conference



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