



ASIA PACIFIC UNCONVENTIONAL[®] RESOURCES TECHNOLOGY CONFERENCE

FUELED BY SPE • AAPG • SEG



16–18 November 2021 | Virtual

SPONSORSHIP OPPORTUNITIES

Sponsoring Organisations



go.spe.org/21APURC

Welcome Message

Dear Colleagues,

The second edition of the **Asia Pacific Unconventional Resources Technology Conference (Asia Pacific URTeC)** will be held virtually from 16-18 November 2021.

The Asia Pacific URTeC is a joint effort between the Society of Petroleum Engineers (SPE), American Association of Petroleum Geologists (AAPG) and the Society of Exploration Geophysicists (SEG).

The industry has witnessed an increase in activity directed at the shale gas and tight gas resource potential throughout the Asia Pacific region. For example, Australia has large unconventional tight gas and is currently exporting large volumes of coalbed methane as LNG from Queensland and exploring Proterozoic shale resources in the Northern Territory. Both these areas have significant impact for unconventional resources in the Eastern Hemisphere.

Despite the ongoing uncertainty brought on by the pandemic and volatile market outlook, the industry must continue to explore innovative technological solutions and address challenges for unconventional exploration and development to create new prospects for affordable and sustainable supply.

Themed **Unconventional Resources as a Pathway to a Sustainable Energy Future**, the Asia Pacific URTeC will gather regional and global professionals, regulators and prominent researchers to share their technical know-how and technology advancements, providing us with new perspectives in evaluating and optimising the extraction of unconventional resources.

We encourage efforts and collaboration of our industry and its leaders to support this inclusive opportunity to bring the industry together through technology to share and discuss the latest insights on the challenges and opportunities ahead.

We thank you in advance and we look forward to your support of the Asia Pacific URTeC 2021.

Sincerely,
Programme Co-Chairs

Simon John Smith
Chief Petroleum Engineer
Origin Energy
SPE Co-Chair

Thomas Flottman
Principal Geologist and Chief Geoscientist
Origin Energy
AAPG Co-Chair

David J. Campagna
Independent Advisor
Independent
SEG Co-Chair



About the Conference

The second edition Asia Pacific Unconventional Resources Technology (Asia Pacific URTeC) 2021 will be held virtually from 16-18 November 2021 (UTC +10).

A joint effort between the Society of Petroleum Engineers (SPE), the American Association of Petroleum Geologists (AAPG) and the Society of Exploration Geophysicists (SEG), the Asia Pacific URTeC will gather regional and global professionals, regulators and prominent researchers to share their technical know-how and technology advancements. The conference aims to provide new perspectives in evaluating and optimising unconventional resources extraction.

The Asia Pacific URTeC 2021's virtual environment will provide attendees with an engaging experience, including the ability to interact and network with speakers, authors, sponsors and more. The platform is designed for attendees to view each session to gain insights through presentations and discussions by leading industry executives and experts. Sponsors will benefit from the ability to showcase their brand and products to a virtual and global audience.

Committee

Conference Advisor

Raymond Johnson Jr.
Professor of Well Engineering & Production Technology
School of Chemical Engineering
Energi Simulation Co-Chair, Centre for Natural Gas
The University of Queensland

Technical Programme Co-Chairs

Simon John Smith, SPE
Chief Petroleum Engineer
Origin Energy

Thomas Flottman, AAPG
Principal Geologist and Chief Geoscientist
Origin Energy

David J. Campagna, SEG
Independent Advisor
Independent

SPE Committee Members

George Koperna
Vice President
Advanced Resources International

Martin Rylance
Vice President Engineering
IXL Consulting

Luis Baez
NOV Manager US Shales
Shell

Dan Kuznetsov
Principal Reservoir Engineer
Arrow Energy

Vincent Artus
Reservoir Engineer
KAPPA Engineering

Pankaj Bhavnani
Well Engineer (Drilling & Completion)
Shell

Tom Neville
Principal Consultant
Asia-Pacific Formation Evaluation Services

Nefeli Moridis
Developer Relationship Manager
NVIDIA

Scott Goligher
Senior Well Engineer
Shell

Natalie Chadud
Senior Petroleum Engineer
Baker Hughes

Emily Walker
Graduate Petroleum Engineer
Origin Energy

Susan Howes
Vice President of Engineering
Subsurface Consultants & Associates

Sadegh Asadi
Geomechanics Advisor - Asia Pacific
Bazan Consulting, Inc.

Sameer Ganpule
Fracturing Technical Authority
Origin Energy

Fangui Zeng
Professor
Taiyuan University of Technology



Committee

SPE Committee Members (Continued)

Lucas Bazan
President
Bazan Consulting, Inc.

Gensheng Li
AE Academician/Professor, Vice President of
CUPB
China University of Petroleum

Jennifer Miskimins
Professor and Department Head of
Petroleum Engineering
Colorado School of Mines

Elham Samari
General Manager - Technical
Condor Energy Services Ltd.

Vibhas Jagdish Pandey
Engineering Fellow, Completions
ConocoPhillips

Simon Chipperfield
Subsurface Advisor
Energy Development Corporation

Usman Ahmed
Independent

Stephen Kelemen
Independent Industry Professional

Vahab Honari
Business Data Analyst
Origin Energy

Buddy Woodroof
Technical Manager
ProTechnics Division of Core Laboratories

Belladonna Maulianda
Specialist II Production Research
PT Pertamina Persero

Saikat Mazumder
Subsurface Manager
QGC (A Shell JV Company)

Oliver Gaede
Lecturer
Queensland University of Technology

Andrew White
Onshore Subsurface Manager
Santos

Mark Burgoyne
Principal Reservoir Engineer
Santos

Matthew Loth
East Coast and PNG Country Manager
Schlumberger

Christopher Leonardi
Senior Lecturer
The University of Queensland

Ruizhi Zhong
Senior Lecturer
The University of Queensland

Zhongwei Chen
Senior Lecturer
The University of Queensland

Heinz-Gerd Holl
Senior Research Officer
The University of Queensland Centre for Natural Gas

Alireza Salmachi
Senior Lecturer (Assistant Professor)
University of Adelaide

Pham Xuan Anh
Senior Geologist
Weatherford

Mohammed Omer
Laboratory Engineer, Global R&D
Weatherford

AAPG Committee Members

Chris Mijnsen
General Manager Bowen and Non-core
Tenures
Arrow Energy

Tim A. Moore
Managing Director
Cipher Consulting Pty. Ltd.

Xingjin Wang
Director
Denison GAs

Nathan Parker
Carbon Capture and Storage (CCS) Lead
Origin Energy

Andrew Garnett
Director, Centre for Coal Seam Gas
The University of Queensland Centre for Natural Gas

Ferian Anggara
Associate Professor
Universitas Gajah Mada

SEG Committee Members

Darrell Kramer
Senior Geoscience Advisor
DK GeoScience Services

Julie Shemeta
Owner
MEQ Geo Inc.

Marcel Croon
Principal Geophysicist
MPC Kinetic

Siti Normaizan Hassan
Head, Unconventional Center of Excellence
PETRONAS Canada

Rob Ross
Managing Director - South East Asia
Qeye

Dennis Cooke
Owner
ZDAC Geophysical



Why Participate

What to Expect

The conference is designed for professionals in the oil & gas industry, including:

- Geoscience
- Exploration and Production
- Reservoir
- Drilling and Completion
- Unconventional Resources
- Operation
- Field Development
- Process Management
- IT, Data and Analytics
- Project Delivery
- Contract and Procurement
- Regulation and Policy
- Scientist, Researcher and Academia

Why Sponsor

- Showcase your organisation's innovations, services and expertise to over 350 industry professionals from more than 18+ countries
- Promote your organisation's latest products and services at the region's strategic digital platform for unconventional resources
- Engage with present clients and meet potential clients during this challenging time
- Reach out, establish and reinforce your marketing message and relationships with key stakeholders
- Enhance your brand identity and maximise brand visibility
- Demonstrate your commitment to the industry through support
- Save the environment and reduce your company's carbon footprint



Despite the ongoing uncertainty brought on by the pandemic and volatile market outlook, the industry must continue to explore innovative technological solutions and address challenges for unconventional exploration and development to create new prospects for affordable and sustainable supply.



Technical Programme Co-Chairs

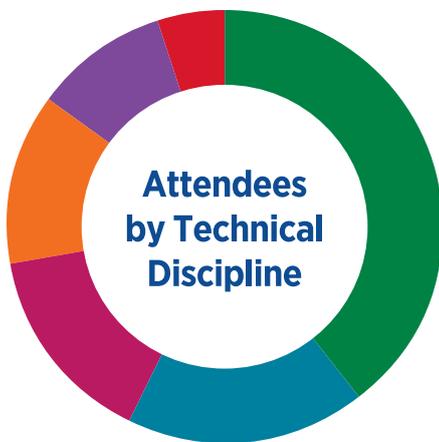


Past Event Attendee Statistics

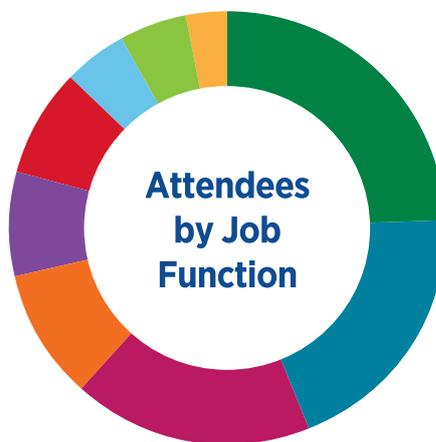
Snapshot of Asia Pacific URTeC 2019 in Brisbane, Australia

Programme Highlights

- 1 Opening and Keynote Session
- 1 Executive Plenary Session
- 1 Technical Plenary Session
- 3 Panel Sessions
- 8 Knowledge Sharing ePoster Sessions
- 15 Technical Sessions
- 3 Training Courses



Reservoir	40%
Production and Operations	18%
Completions	15%
Management and Information	13%
Drilling	10%
Health, Safety, Environment, and Sustainability	5%



Engineer	25%
Geologist or Geophysicist	20%
Research and Development	18%
Consultant	10%
Educator	8%
Manager	8%
Executive	5%
Other/Write-In	5%
Business Operations	3%

Top 10 countries



96%

of attendees would recommend Asia Pacific URTeC to others



90%

rated the technical programme as good to excellent



90%

of the attendees visited the exhibits for the event



89%

of the attendees rated the networking as good to excellent

Sponsorship Opportunities

Sponsorship opportunities have been designed to offer maximum exposure and visibility for organisations. For a cost-effective method to strengthen your brand identity and enhance your company's image at the virtual event, we offer a variety of packages.

We appreciate your generous support and request that you confirm your preferred sponsorship package as soon as possible.

Benefits	Principal Sponsor	Gold Sponsor	Silver Sponsor
Branding			
Logo and sponsorship title listed in the Conference Highlights	✓	✓	✓
Logo and sponsorship title listed in Conference Programme	✓	✓	✓
Logo and sponsorship title on sponsor signage across the virtual platform	✓	✓	✓
Logo on sponsor acknowledgement presentation slide displayed between technical sessions	✓	✓	✓
Sponsorship title and logo on the event website, which links to the Sponsor's company website	✓	✓	✓
Logo displayed prominently in the main lobby	✓	✓	✓
Logo visibility in pre and post show promotion	✓	✓	
One (1) digital media (i.e. PDF, JPEG or PNG) inserted in the conference bag for all attendees to all attendees to view and/or download	✓	✓	
Advertisement in the Conference Highlights	Full Page	Half Page	
Advertisement in the Conference Programme	Full Page	Half Page	
Banner in main lobby linking to Sponsor's virtual exhibition booth	✓		
Corporate video (maximum duration 20 seconds) shown during the countdown to the opening of technical sessions throughout the event	4 x daily		
Conference Access			
Complimentary Full Access registration *	20	8	4
Price	USD 14,000	USD 7,000	USD 4,000

Sponsored Seminar

USD 5,000

The sponsor will receive:

- 30-minute session on a topic of sponsor choice.
- Sponsored Seminar information included in official conference programme schedule.
- Speakers to be selected by sponsor.
- Format to be selected from available session format options by sponsor.
- Logo prominently displayed during seminar.
- Logo and sponsorship title at all sponsor recognition signboards across the virtual environment.
- Logo and sponsorship title positioned in the holding slide ("Thank You to Our Sponsors") between sessions.
- Logo and sponsorship title in Conference Programme.
- Logo and sponsorship title on the event website.
- Four (4) complimentary Full Access registrations.

Notes:

* Full Access registration includes access to the Conference (Opening Session, Executive Plenary Sessions, Panel Sessions, Technical Sessions, ePoster Sessions), Sponsored Seminars, Conference Lounge, Networking Lounge, Conference Digital Proceedings and on-demand content.

For further information about sponsorship at Asia Pacific URTeC 2021, contact:

Nick Chantrell, Senior Sales Manager - Asia Pacific
Tel: +60 3 2182 3145 or email: nchantrell@spe.org

go.spe.org/21APURC



SPONSORSHIP CONTRACT

This is a sponsorship contract ("Contract") at the **Asia Pacific Unconventional Resources Technology Conference (Asia Pacific URTEC)** ("Virtual Event"), which will become a binding contract if the potential sponsor satisfies and agrees to **Asia Pacific Unconventional Resources Technology Conference** ("Asia Pacific URTEC") sponsorship benefits stated in the Sponsorship Opportunities brochure, and Sponsorship Terms & Conditions as set forth in this contract. The undersigned company ("Sponsor") does hereby request a sponsorship in the Virtual Event which will be held **16 - 18 November 2021** at the virtual event platform. The individual ("Authorised Representative") signing this contract represents and warrants that he/she has the requisite authority to execute this binding contract on behalf of the Sponsor.

SPONSOR INFORMATION					
Company Name					
Mailing Address					
City			State/Province		
Postal Code			Country		
Office Phone		Office Fax		Company URL	
First Name (Forename)			Last Name (Surname)		
Job Title			Email Address		
Direct Line			Mobile Phone		
Send me the latest news, events and product information as it becomes available. <input type="checkbox"/> Yes <input type="checkbox"/> No If yes, your information will be used in accordance with URTEC Privacy Policy .					

SPONSORSHIP PACKAGE			
Item	Value (USD)	Tick (✓)	Amount (USD)
Principal Sponsor	USD 14,000		
Gold Sponsor	USD 7,000		
Sponsored Seminar	USD 5,000		
Silver Sponsor	USD 4,000		
TOTAL AMOUNT		USD	

PAYMENT SCHEDULE
50% due in 30 days after invoicing 100% due on or before 17 August 2021

Contact:
Nick Chantrell, Senior Sales Manager - Asia Pacific
 Telephone: +60 3 2182 3145 Email: nchantrell@spe.org

PAYMENT METHODS
<input type="checkbox"/> Telegraphic Transfer Bank details will be provided in the invoice.
<input type="checkbox"/> Credit Card Asia Pacific URTEC accepts American Express, Visa, MasterCard and Diners Club and payment will be processed in US Dollars only. You will receive an email with instruction on securely submitting your payment.

ACCEPTED BY (Sponsor MUST Sign Here):		
Authorised Representative Signature	Full Name and Job Title	Date

THE TERMS & CONDITIONS PRINTED OVERLEAF SHALL FORM AN INTEGRAL PART OF THIS CONTRACT

SPONSORSHIP TERMS & CONDITIONS

1. COMPANY NAME, LOGO AND/OR ADVERTISEMENT (IF ANY)

- a. Company name, logo and/or advertisement (if any) specifications information and submission deadlines will be sent to the Sponsor once sponsorship is confirmed.
- b. It is the responsibility of the Sponsor to adhere to the company name, logo and/or advertisement (if any) specifications information and submission deadlines provided, as it specifically relates to submittal of company logo to be used in promotion of the sponsorship.

2. PAYMENT TERMS

- a. Upon receipt of the signed Contract, an invoice will be issued to the Sponsor. The sponsorship will only be secured upon submittal of the Contract and payment of required deposit.
- b. 50% deposit must be paid within thirty (30) days of invoicing to secure the sponsorship.
- c. The remaining 50% of the sponsorship amount is due ninety (90) days prior to the event. If a participant has contracted a sponsorship within ninety (90) days of the event, full payment is required with submittal of Contract.
- d. Payment may be made via telegraphic transfer or credit card.

3. CANCELLATION

- a. Cancellation must be notified in writing to Asia Pacific URTEC. The date upon which the notice of cancellation is received shall apply as the official date of cancellation. Upon Sponsor notification of cancellation, Asia Pacific URTEC has the right to resell the sponsorship package(s) forfeited.
- b. 50% penalty on the Sponsorship Amount shall be imposed on cancellation notice received on or more than ninety (90) days prior to the Event.
- c. 100% penalty on the Sponsorship Amount shall be imposed on cancellation notice received less than ninety (90) days prior to the Event.
- d. If a Sponsor cancels with an outstanding balance due, the Sponsor remains responsible for the entire balance due. Asia Pacific URTEC may recover from the Sponsor all costs relating to action taken to recover the amount owing for sponsorship, including without limitation any legal costs.
- e. The Sponsor will not be permitted to participate in future Asia Pacific URTEC events until all outstanding balances are paid.

4. TAXES

Sponsorship package amount are made free and clear of, and without any deduction or withholding for and on account of, any taxes, duties or other deductions. Any such deduction or withholding, if required by the laws of any country are the sole responsibility of the Sponsor.

5. AMENDMENTS AND ASSIGNMENT

Any and all matters and questions not specifically covered by the Terms and Conditions in this Contract shall be subject to the decision of Asia Pacific URTEC and may be amended at any time by Asia Pacific URTEC in the overall best interest of the sponsorship and notice thereof shall be binding on the sponsors equally with the foregoing in this Contract. This Contract may not be assigned by Sponsor without the written permission of Asia Pacific URTEC.

6. LIMITATION OF LIABILITY

Asia Pacific URTEC may be held liable for loss, injury or damages sustained by the Sponsor or the Sponsor's personnel (i.e. the Sponsor's agents, servants, invitees, guests or employees) only to the extent such loss, injury or damages is solely caused by the gross negligence or wilful misconduct of Asia Pacific URTEC or its agents or employee and not otherwise. Asia Pacific URTEC shall not be responsible for any loss of business, loss of profits, damage or expense or whatever nature that the Sponsor may suffer due to Virtual Event cancellation as a result of a Force Majeure Event or other conditions that render the Virtual Event impracticable in Asia Pacific URTEC's sole determination. In no event will Asia Pacific URTEC's liability exceed the amount paid to Asia Pacific URTEC by the Sponsor under this Contract. Under no circumstances will Asia Pacific URTEC be liable to the Sponsor for indirect, incidental, consequential, special or exemplary damages (even if Asia Pacific URTEC has been advised of the possibility of such damages) arising from any provision of this Contract, including but not limited to, the exercise by Asia Pacific URTEC of any of its rights under this Contract.

7. INDEMNIFICATION

Sponsor shall defend, indemnify and hold harmless Asia Pacific URTEC, its officers, directors, employees, agents and each of them, with respect to any claims, suits, damages, liabilities, losses, expenses and costs (including any legal costs) ("Claims") which Asia Pacific URTEC, its officers, directors, employees, agents and each of them may suffer or be subject to, and which are in any way connected with the Contract or the presence of the Sponsor, the Sponsor's personnel or any Sponsor Appointed Contractor at the Virtual Event; provided, however, that the Sponsor's duty to indemnify, defend and hold harmless shall not extend to Claims, as are solely caused by the gross negligence or wilful misconduct of Asia Pacific URTEC, its agents or employees. The terms of this provision shall survive the termination or expiration of this Contract.

8. FORCE MAJEURE AND TERMINATION

- a. Should any act, event or occurrence beyond the reasonable control of SPE making it impossible, illegal or commercially impracticable to perform its obligation under this Contract - including, but not limited to acts of God, terrorism, war (whether declared or otherwise), riots, forces of nature, unforeseen technological disruption, action or inaction by a government agency, government regulations or advisories, disaster, threatened or actual strikes, civil disorders, political or social disturbance, or a Public Health Emergency of International Concern, outbreaks of disease, epidemics, or pandemics, including but not limited to those declared by the World Health Organisation ("Force Majeure Event").
- b. SPE reserves the right, in its sole and unfettered discretion, to without any liability to SPE, their respective officers, directors, employees, agents, and each of them cancel, in whole or in part, the Virtual Event due to Force Majeure Event.

9. COPYRIGHT

All content contained within the Asia Pacific URTEC events is copyrighted either by Asia Pacific URTEC or other providers and its capture in any format, use and/or reproduction outside the portal is strictly prohibited without express permission from the content owner(s).

10. PRIVACY POLICY

- a. Asia Pacific URTEC cares about the protection of participants' personal information. Asia Pacific URTEC complies with applicable privacy laws, including GDPR, in collecting and processing your data. Participants have control over how much of their personal data is shown to other users for networking purposes. Participants can manage the data in their personal profile within the virtual event platform. The virtual event platform provider processes the data attributed to this event on behalf of Asia Pacific URTEC. Asia Pacific URTEC collects and processes data for the purposes of fulfilling your registration order, analyzing how this platform performs and is used, and marketing for future related Asia Pacific URTEC events. All participants maintain the right of erasure and can withdraw their consent at any time. Please see Asia Pacific URTEC's [privacy policy](#) for additional information.
- b. By engaging with sponsor or content, participants are consenting to sponsoring companies having access to the personal data that is public in their personal profile. Participants will need to contact the sponsoring companies regarding their privacy policies and to request erasure.
- c. Through the virtual event platform, participants may request to connect, which the receiving participant has the option to accept or decline. The platform's networking technology also recommends to participants related content and participants who match their interests.
- d. For any queries or concerns please contact the events team at apweb@spe.org.

11. GOVERNING LAW AND JURISDICTION

This Contract will be construed and enforced in accordance with the laws of the State of Texas. All disputes arising out of or in connection with this Contract shall be referred to exclusive jurisdiction to the federal and state courts of Collin County, Texas.

12. CODE OF CONDUCT

- a. Asia Pacific URTEC is committed to providing a professional, friendly and safe environment for all participants at its events, regardless of gender, sexual orientation, disability, race, ethnicity, religion, national origin or other protected class.
- b. This code of conduct outlines the Asia Pacific URTEC expectations for all participants, including attendees, speakers, vendors, media, sponsors and volunteers. Cooperation is expected from everyone, and Asia Pacific URTEC will actively enforce this code throughout this event.
- c. Participants will be provided with personalised credentials allowing them access to the virtual event. These credentials are personal and non-transferable. Non-registered individuals and minors will not be able to access the virtual event, unless upon prior agreement with Asia Pacific URTEC.
- d. Asia Pacific URTEC expects all event participants to help ensure a safe and positive experience for everyone. Unacceptable behaviour will not be tolerated during any portion of a meeting or event. Unacceptable behaviour includes but is not limited to:
 - i. Intimidating, harassing, abusive, discriminatory, derogatory or demeaning speech or actions.
 - ii. Harmful or prejudicial verbal or written comments or visual images related to gender, sexual orientation, race, religion, disability or other personal characteristics, including those protected by law.
 - iii. Inappropriate contact including via electronic communications.
 - iv. The production or non-consensual sharing of harassing non-consensual photography or unwanted recording, including nudity and/or sexual images in virtual event (in any format, electronic or otherwise).
 - v. Real or implied threat of professional or financial damage or harm.
 - vi. Inappropriate and sustained disruption of sessions, meetings and/or events.
 - vii. Photographing, video or audio recording of slides, oral or presentations without prior written permission from Asia Pacific URTEC.
 - viii. Violating the rules and regulations of the virtual event platform.
 - ix. Cybercrime and dubious online practises include but not limited to phishing, spamming, spoofing and cyberstalking.
 - x. Inappropriate self-presentation or attire. Business casual dress code is preferred.

Reporting of harassment and disruptive behaviours can be made to apweb@spe.org.

- e. Consequences of misconduct may include:

- i. Immediate removal from meetings and/or events without warning.
- ii. Restrictions from future Asia Pacific URTEC events.

Asia Pacific URTEC reserves all rights to take any action to prevent and report violations of the Code of Conduct, including blocking access to Asia Pacific URTEC events. Asia Pacific URTEC cannot investigate reports of harassment or other misconduct during the virtual event but will inform the appropriate departments of the accused person's host institution about any such filed report.

13. DISCLAIMER

- a. Asia Pacific URTEC reserves the right to change the Virtual Event date(s), venue or to cancel the Virtual Event should circumstance beyond its control arises.
- b. Asia Pacific URTEC reserves the right, in its sole and unfettered discretion, to without any liability to Asia Pacific URTEC, their respective officers, directors, employees, agents, and each of them cancel, in whole or in part, the Virtual Event due to Force Majeure Event.
- c. Asia Pacific URTEC will not be liable to you for any damages, costs, losses or expenses of any kind incurred or suffered by the Sponsor as a result of or in relation to Asia Pacific URTEC modifying, postponing or cancelling the Virtual Event or any part of the Virtual Event.

Contacts

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