

SPE Annual Caspian Technical Conference

5–7 October 2021 | Baku,
Azerbaijan

Sponsorship Opportunities

8th
Annual
Event





About the Conference

Following the highly successful event in Azerbaijan in 2019, the SPE Caspian Technical Conference (CTC) is returning to Baku in October 2021.

Alternating annually between Azerbaijan and Kazakhstan, the region's leading technical conference will bring together professionals from across the Caspian and the wider international oil and gas industry to discover the latest technical developments in exploration and production, specific to Azerbaijan and the Caspian region.

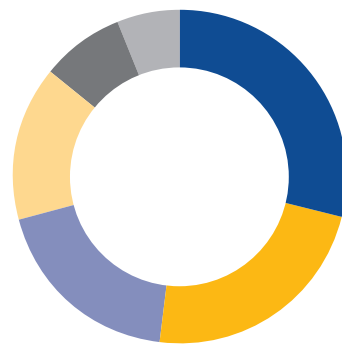


Reach the Caspian's Oil & Gas Industry

With all technical disciplines represented in one location, the event offers a great opportunity for you to meet the Azeri and Caspian region's E&P community. CTC provides many invaluable networking opportunities, enabling effective face-to-face interactions that will not only develop new relationships but also nurture existing ones.

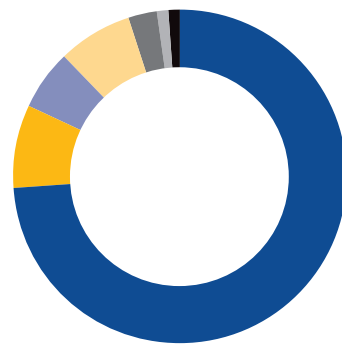
In 2019, over 550 industry professionals representing over 150 different organisations met to network and exchange ideas. Based on this success, the SPE will put together an event appropriate for today's economic climate without compromising any of the unique features that only the SPE can bring to the market. In 2021, we will continue to build on the success of previous events through a combination of panel discussions composed of senior industry figures, highly respected technical content as well as the Regional Student Development Summit bringing together students with a range of technical sessions and soft skills courses.

Who You Will Meet (Based on 2019 CTCE attendees)



Organisation Type

NOCs	28%
IOCs	23%
Service Companies	20%
Academia	15%
Other	8%
Government	6%



Geographic Region

Azerbaijan	72%
Russia	8%
Rest of Caspian region	8%
Europe	7%
Middle East	3%
North America	1%
Asia	1%





“

A unique and inclusive event where the whole Azeri upstream technical oil & gas community can meet, exchange technological ideas with an ever growing international list of attendees.

”

Koshbaxt Yusifzade,
First Vice President | SOCAR



Why Participate?

Based on the 2019 SPE Caspian Technical Conference:

- Over 550 attendees
- Over 80% of attendees were from the Caspian region
- 156 Different organisations represented
- 26 Countries Represented

Our sponsorship packages will allow your organisation to:

- Maximise your brand awareness from now until the event
- Reach and network with a highly targeted international and Caspian audience
- Be associated with industry leading and cutting edge technological content
- Participate with senior members from the industry's most influential organisations
- Be part of the extensive SPE event marketing and advertising campaigns
- Be part of the industries development of new technology solutions
- Support the SPE and the market in developing young local talent and their careers

Previous sponsors include:



Conference Sponsorship Opportunities

Platinum Sponsorship (Exclusive)

USD \$50,000 VC

Branding

- Acknowledgement and logo recognition as a Platinum Sponsor in event promotional/marketing materials (news releases, flyers, brochures and the event website)
- Acknowledgement and logo recognition as a Platinum Sponsor in onsite promotional materials including Conference Preview and Conference Programme
- Logo will appear on the conference website with a link to the sponsor website
- Logo will be featured prominently on sponsorship signage throughout the venue during the event
- Logo will be featured prominently on the presentation slides between sessions in conference rooms

Advertising

- Full page four colour advertisement in the Conference Preview
- Full page four colour advertisement in the Conference Programme

Press and Marketing Communications

- SPE to keep the sponsor informed of the schedule of press, PR and marketing communications throughout the planning cycle. The Sponsor will be acknowledged as the Platinum Sponsor as appropriate

Delegates

- Priority registration for 25 of the Sponsor's employees to attend as full conference delegates giving access to the technical sessions

Gold Sponsorship

USD \$40,000 VC

Branding

- Acknowledgement and logo recognition as a Gold Sponsor in event promotional/marketing materials (news releases, flyers, brochures and the event website).
- Acknowledgement and logo recognition as a Gold Sponsor in onsite promotional materials including Conference Preview and Conference Programme
- Logo will appear on the conference website with a link to the sponsor website
- Logo will be featured prominently on sponsorship signage throughout the venue during the event
- Logo will be featured prominently on the presentation slides between sessions in conference rooms

Advertising

- Full page four colour advertisement in the Conference Programme

Delegates

- Priority registration for 15 of the Sponsor's employees to attend as full conference delegates giving access to the technical sessions



Conference Sponsorship Opportunities

Silver Sponsorship

USD \$30,000 VC

Branding

- Acknowledgement and logo recognition as a Silver Sponsor in event promotional/marketing materials (news releases, flyers, brochures and the event website)
- Acknowledgement and logo recognition as a Silver Sponsor in onsite promotional materials including Conference Preview and Conference Programme
- Logo will appear on the conference website with a link to the sponsor website
- Logo will be featured prominently on sponsorship signage throughout the venue during the event
- Logo will be featured prominently on the presentation slides between sessions in conference rooms

Advertising

- Full page four colour advertisement in the Conference Programme

Delegates

- Priority registration for 10 of the Sponsor's employees to attend as full conference delegates giving access to the technical sessions

Bronze Sponsorship

USD \$15,000 VC

Branding

- Acknowledgement and logo recognition as a Bronze Sponsor in event promotional/marketing materials (news releases, flyers, brochures, and the event website)
- Acknowledgement and logo recognition as a Bronze Sponsor in on-site promotional materials including Conference Preview and Conference Programme
- Logo will appear on the event website with a link to the sponsor website
- Logo will be featured prominently on sponsorship signage throughout the venue during the event
- Logo will be featured prominently on presentation slides displayed between sessions in conference rooms

Advertising

- Half-page 4-colour advertisement in the Conference Programme

Delegates

- Priority registration for 3 of the Sponsor's employees to attend as full conference delegates with access to the technical sessions



Conference Sponsorship Opportunities

Sponsor

USD \$8,000 VC

Branding

- Acknowledgement and logo recognition as a Sponsor in event promotional/marketing material (news releases, flyers, brochures, and the event website)
- Acknowledgement and logo recognition as a Sponsor in onsite promotional materials including Conference Preview and Conference Programme
- Logo will appear on the event website with a link to the sponsor website
- Logo will be featured prominently on sponsorship signage throughout the venue during the event
- Logo will be featured prominently on presentation slides displayed between sessions in conference rooms

Delegates

- Priority registration for 1 of the Sponsor's employees to attend as a full conference delegate with access to the technical sessions

Drinks Reception Sponsorship (Day 1)

USD \$20,000 VC

Exclusive sponsorship of the drinks reception at the end of proceedings on Day 1 of the conference

Branding

- Sponsor logo to be included on signage at the drinks reception
- Sponsor logo to appear on the table signage at the drinks reception
- Sponsor logo listed in the Conference Preview and Conference Programme
- Sponsor logo listed on the slide presentation between the technical sessions
- Sponsor logo and link on the Conference website

Welcome Address

- Opportunity for a senior member of the Sponsor's staff to deliver a short (five minutes maximum) welcome address at the start of the drinks reception

Advertising

- Half page four colour advertisement in the Conference Programme

Delegates

- Priority registration for 5 of the Sponsor's employees to attend as full conference delegates giving access to the technical sessions



Conference Sponsorship Opportunities

VIP Welcome Drinks Reception Sponsorship

USD \$20,000 VC

Exclusive sponsorship of the VIP Welcome Drinks Reception on the evening before the start of conference proceedings

Branding

- Sponsor logo to be included on signage at the drinks reception
- Sponsor logo to appear on signage at the conference venue
- Sponsor logo listed in the Conference Preview and Conference Programme
- Sponsor logo listed on the slide presentation between the technical sessions
- Sponsor logo and link on the Conference website

Welcome Address

- Opportunity for a senior member of the Sponsor's staff to deliver a short (5 minutes maximum) welcome address at the start of the drinks reception

Advertising

- Half page four colour advertisement in the Conference Programme

Delegates

- Priority registration for 5 of the Sponsor's employees to attend as full conference delegates giving access to the technical sessions

Proceedings Sponsorship

USD \$12,500 VC

Exclusive sponsorship of Conference Proceedings containing the papers from the technical sessions

Branding

- Complimentary advertisement on the inside jacket cover of the digital conference proceedings booklet
- Sponsor logo to be included exclusively on the cover of the digital conference proceedings booklet
- Sponsor logo to appear on signage at the conference venue
- Sponsor logo listed in the Conference Preview and Programme
- Sponsor logo listed on the slide presentation between the technical sessions
- Sponsor logo and link on the Conference website

Advertising

- Half page four colour advertisement in the Conference Programme

Delegates

- Priority registration for 3 of the Sponsor's employees to attend as full conference delegates giving access to the technical sessions



Conference Sponsorship Opportunities

Registration & Lanyard Sponsorship

USD \$12,500 per VC

Exclusive sponsorship of registration area and lanyards carrying name badges given to all attendees

Branding

- Sponsor logo printed on dual clip, breakaway lanyard distributed by SPE at registration
- Sponsor logo to appear on signage at the registration area
- Sponsor logo listed in the Conference Preview and Conference Programme
- Sponsor logo listed on the slide presentation between the technical sessions
- Sponsor logo and link on the Conference website

Advertising

- Half page four colour advertisement in the Conference Programme

Delegates

- Priority registration for a maximum of 3 of the Sponsor's employees to attend as full conference delegates giving access to the technical session

Lunch Sponsorship

USD \$7,000 (One lunch) USD \$12,000 (Both lunches)

Exclusive sponsorship of either or both conference lunches

Branding

- Sponsor logo to be included on signage at the lunch venue
- Sponsor logo to appear on the menu and table signage at the lunch venue
- Sponsor logo to appear on signage at the conference venue
- Sponsor logo listed in the Conference Preview and Conference Programme
- Sponsor logo listed on the slide presentation between the technical sessions
- Sponsor logo and link on the Conference website

Advertising

- Half page four colour advertisement in the Conference Programme

Delegates

- Priority registration for either a maximum of 5 of the Sponsor's employees (both lunches) or 3 of the Sponsor's employees (one lunch) to attend as full conference delegates giving access to the technical sessions



Conference Sponsorship Opportunities

Coffee Breaks Sponsorship

USD \$11,500 inc. VAT

Exclusive sponsorship of the teas and coffee breaks for the duration of the conference

Branding

- Sponsor logo to be included on signage at the coffee distribution points
- Sponsor logo to appear on the menu and table signage at the coffee distribution points
- Sponsor logo to appear on signage at the conference venue
- Sponsor logo listed in the Conference Preview and Conference Programme
- Sponsor logo listed on the slide presentation between the technical sessions
- Sponsor logo and link on the Conference website

Advertising

- Half page four colour advertisement in the Conference Programme

Delegates

- Priority registration for 2 of the Sponsor's employees to attend as full conference delegates giving access to the technical sessions

Conference Stationery Sponsorship

USD \$15,000 inc. VAT

Exclusive distribution of pens and pads to the delegates supplied by the sponsor

Branding

- Sponsor logo to appear on signage at the conference venue
- Sponsor logo listed in the Conference Preview and Conference Programme
- Sponsor logo listed on the slide presentation between technical sessions
- Sponsor logo and link on the event website

Advertising

- Half-page 4-colour advertisement in the Conference Programme

Delegates

- Priority registration for 3 of the Sponsor's employees to attend as full conference delegates with access to the technical sessions



Conference Sponsorship Opportunities

Student Conference Sponsorship

USD \$15,000 inc. VAT

Exclusive sponsorship to support 30 students from Azerbaijan to attend the conference and all networking functions at CTC

Branding

- Acknowledgement and logo recognition as a Sponsor in event promotional/marketing materials (news releases, flyers, brochures, and the event website)
- Acknowledgement and logo recognition as a Sponsor in on-site promotional materials including Conference Preview and Conference Programme
- Logo will appear on the event website with a link to the sponsor website
- Logo will be featured prominently on sponsorship signage throughout the venue during the event
- Logo will be listed on the slide presentation between sessions in conference rooms

Advertising

- Half-page 4-colour advertisement in the Conference Programme

Delegates

- Priority registration for a maximum of 3 of the Sponsor's employees to attend as full-conference delegates with access to the technical sessions

AV/Simulcast Translation

USD \$10,000 inc. VAT

Exclusive sponsorship of Conference Proceedings containing the papers from the technical sessions

Branding

- Acknowledgement and logo recognition as AV/Simulcast Translation Sponsor in event promotional/marketing materials (news releases, flyers, brochures, and the event website)
- Acknowledgement and logo recognition as AV/Simulcast Translation Sponsor in onsite promotional materials including, Conference Programme, digital conference proceedings booklet and the Conference Preview
- Logo will appear on the event website with a link to the sponsor website
- Logo will be featured prominently on sponsorship signage throughout the venue during the event
- Logo will be listed on the slide presentation between sessions in conference rooms

Advertising

- Half page four colour advertisement in the Conference Programme

Delegates

- Priority registration for 3 of the Sponsor's employees to attend as full-conference delegates with access to the technical sessions

For more information about sponsorship opportunities at the 2021 SPE Caspian Technical Conference, please contact:

- **Dean Guest Sales Manager – Events, Europe & Caspian** Tel + 44 (0) 208 078 6711, Email: dguest@spe.org



Sponsorship Opportunities



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Society of Petroleum Engineers

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