

SPE/CHOA SLUGGING IT OUT CONFERENCE

20-21 APR 2021

VIRTUAL [MST, UTC-7]



GROW



ADAPT



THRIVE

SPONSORSHIP OPPORTUNITIES

BENEFITS INCLUDE:

- ❖ Recognition on the conference website, including a link to your company's website
- ❖ Recognition on the sponsorship slide displayed during break
- ❖ Logo included in on lobby page
- ❖ Included in event game
- ❖ Option to provide a prize for game winners

VIRTUAL PLATFORM SPONSOR (Exclusive)

CAD 6,500 + GST

- Six (6) registrations
- Complimentary virtual premium exhibit booth, upgraded with lead retrieval and capture, ability to video conference with attendees and more
- Logo displayed on the main conference page throughout the conference
- Exclusive Logo displayed on attendee login page
- Exclusive logo placement on each web page in virtual platform

A/V PRODUCTION SPONSOR (Exclusive)

CAD 4,000 + GST

- Four (4) registrations
- Complimentary virtual premium exhibit booth upgraded with lead retrieval and capture, ability to video conference with attendees and more
- Exclusive Logo placed on virtual stage

GAME SPONSOR (Exclusive)

CAD 3,000 + GST

- Three (3) registrations
- Exclusive logo placement of gaming instruction slides
- Opportunity to announce game winners

NETWORKING RECEPTION SPONSOR (2 Available)

CAD 3,000 + GST

- Three (3) registrations
- Opportunity to host themed reception room
- Logo placed in program schedule in virtual platform

BREAK SPONSOR (Exclusive)

CAD 2,000 + GST

- Two (2) registrations
- Logo displayed next to breaks in session schedule on virtual platform

SESSION SPONSOR (4 Available)

CAD 2,000 + GST

- Company spokesperson allowed to introduce the session * pre-recorded video slot to open session 30/60 seconds long
- Two (2) registrations

STUDENT DELEGATION SPONSOR (Exclusive)

CAD 1,800 + GST

- Assist in selecting two (2) students from University to attend the conference for free on behalf of sponsor
- Article write up of company and sponsorship opportunity in the edition of the CHOA blog/journal

PARTNERSHIPS

BENEFITS INCLUDE:

- ❖ Recognition on the conference website, including a link to your company's website
- ❖ Recognition on the sponsorship slide displayed during breaks
- ❖ Logo included in on lobby page
- ❖ Option to provide a prize for game winners

GOLD PARTNER CAD 5 000 + GST (2 AVAILABLE)	SILVER PARTNER CAD 4 000 + GST (3 AVAILABLE)	BRONZE PARTNER: CAD 3 000 + GST (UNLIMITED)
<ul style="list-style-type: none"> ▪ Five (5) registrations ▪ Complimentary premium exhibit booth and Tech Talk ▪ Included in event game 	<ul style="list-style-type: none"> ▪ Four (4) registrations ▪ Includes exhibit booth or Tech Talk ▪ Included in event game 	<ul style="list-style-type: none"> ▪ Three (3) registrations ▪ Option to purchase a discounted exhibit booth or tech talk

EXHIBITION OPPORTUNITIES

Showcase your products and services to a knowledgeable audience by engaging with the heavy oil community.

VIRTUAL EXHIBITOR BOOTH - CAD 1,500 + GST

Benefits Include:

- ❖ Two (2) registrations included
- ❖ Booth in virtual platform, with company logo, customized banner, video, social media links, promo pdf's
- ❖ Logo on lobby page of virtual platform
- ❖ Recognition on the sponsorship slide displayed during breaks
- ❖ Recognition on the conference website, including a link to your company's website
- ❖ Option to provide a prize for game winners
- ❖ Lead retrieval and capture
- ❖ Ability to live video chat with attendees visiting your booth

TECH TALK - CAD 750 + GST

** You must be a sponsor and/or exhibitor to purchase as add on.*

- ❖ Your company is provided a spot in the Tech Talk section of the virtual platform for a 10–15-minute pre-recorded presentation on new technology, products, services and/or case studies and learnings.
- ❖ The option to showcase your company logo and include a speaker and/or company bio in the Tech Talk listing.

**Many options can be packaged and tailored to meet your specific business objectives.
To discuss or secure sponsorship packages, please contact:**



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