MARCH 2
2021 SPE NORTH AMERICA STUDENT SYMPOSIUM

About the Event

The SPE North America Student Symposium is an annual conference organized by SPE International student members across North America. The Symposium presents an opportunity for students to enhance their knowledge of the oil and gas industry through the insights and experiences of industry leaders and advocates. The theme for this year's symposium is **Fueling Our Future With Dependable Natural Gas**, and programming will highlight the role of natural gas in energy transition as well as key developments and career opportunities in upstream, midstream, and downstream sectors that will provide efficient and reliable energy support well into the future.

SPE International
North America Student Symposium

Keynote Speaker
Hilary Mercer
VP of Chemicals, Shell

Young Professionals Industry Panel

Networking and Career Exhibition

Virtual Field Trip

Organized By:

Penn State University
Slippery Rock University
Saint Francis University

SOCIETY OF PETROLEUM ENGINEERS

Hosted on iVent

www.spe.org

A WORD FROM OUR CHAIR

Friends and colleagues:

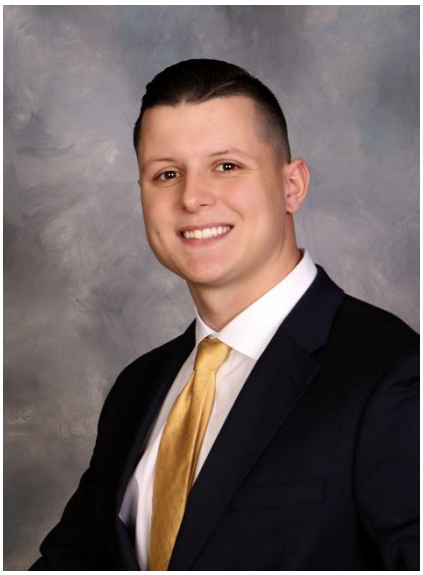
Due to current and anticipated COVID-19 restrictions, the planning committee for the 2021 SPE North America Student Symposium has decided to transition the event to a virtual format. However, this does not limit the opportunity of our sponsors and advertisers to reach thousands of industry professionals and students from over 65 universities located across the continent through support of this tremendous annual event. With the elimination of travel expenses and geographic limitations, the online format will enable a greater number of students to attend, and with on-demand capabilities, your company's potential support can be archived in presentation materials for years to come.

For the upcoming year, in light of present challenges within the industry, we have also decided to reduce the tier pricing of our sponsorship packages while increasing their value to the sponsor. These benefits include on-screen logo positioning, breakout room sponsorship, and verbal acknowledgement during key presentations, with many other perks to come. The financial support you may be able to provide our students will assist our non-profit professional society and students to design, market, and successfully run an event that will help guide the next generation of energy professionals. Now more than ever, students need industry assistance and engagement to excel into the future.

Please do not hesitate to contact me should you have any suggestions or questions. Thank you for supporting future generations in the oil and gas industry!

Anthony Saitta

The Pennsylvania State University
2021 SPE NASS Chair



EVENT AGENDA

Young Professionals Panel – *"Navigating the O&G Industry in a Cyclical Market"*

Industry Engagement and Networking Session

Keynote Speaker – Hilary Mercer – *"Natural Gas Dependency and Developmental Opportunities"*

Career Development Panel – *"Diversifying Skillsets and Self Branding"*

Closing Remarks – Tom Blasingame, 2021 SPE International President

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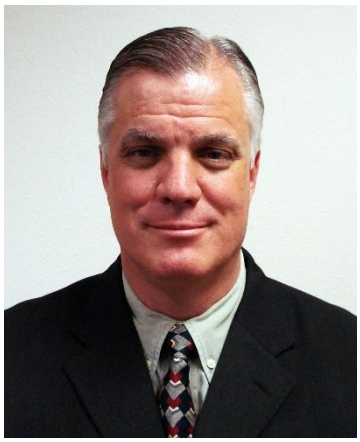
Open Networking Session for Continued Industry Involvement

Hillary Mercer
Vice President of Pennsylvania Chemicals at Shell



Tom Blasingame
2021 SPE International President

Sponsorship Opportunities

$5,000
Platinum Sponsor

- Sponsorship of Keynote Speaker and Industry Panel with 90 second Ad Breaks for sponsor marketing material throughout programming
- Company logo prominently displayed on NASS Website with link to company website
- Company logo prominently displayed on all marketing material
- Students are notified of company's contribution during signup “Brought to you by company X”
- Customized breakout room for company Q&A session
- Customized breakout rooms for networking session
- Logos displayed during all online sessions, keynotes, and panelists
- Ad break during virtual field trip
- Company introduction of panelists
- Customized breakout room for company Q&A session

$3,500
Gold Sponsor

- Company logo and name included on all marketing materials
- Company logo prominently displayed on NASS Website with link to company website
- Customized breakout room for company Q&A session
- Company logo displayed in virtual platform for keynote and panel
- Customized breakout room for networking session

$1,000
Silver Sponsor

- Company logo and name included on all marketing materials
- Company logo on NASS website with link to company website
- Customized breakout room for networking session

$500
Supporter

- Company name included on all marketing materials
- Company logo on NASS Website with link to company website

THANK YOU FOR YOUR SUPPORT.

WE APPRECIATE YOUR COMMITMENT TO MAKING THIS EVENT POSSIBLE. YOUR SUPPORT IS ALWAYS APPRECIATED. WE LOOK FORWARD TO SEEING YOU (VIRTUALLY) AT THE SYMPOSIUM.

To pledge a sponsorship package or to request more information, potential sponsors are asked to please contact:

Anthony Saitta at **ajs7369@psu.edu** or
Hayley Halula at **hmh36@psu.edu**

Please make all cheques payable to:

Society of Petroleum Engineers

Note: NASS 2021

Cheques can be mailed to:
Society of Petroleum Engineers 222 Palisades Creek Drive Richardson Texas, 75080

If you require tax documentation associated with your sponsorship, please let us know.

North America
Student Symposium

2021 North America Symposium Sponsorship Form

Company Name: _____
Contact Name: _____
Contact Email: _____
Contact Phone: _____

Contribution Amount (USD):

- ☐ **Platinum: $5,000**
- ☐ **Gold: $3,500**
- ☐ **Silver: $1,000**
- ☐ **Supporter < $500; $ _____ (sponsors choice)**

Link for corporate page: _____

<u>Please make all checks payable to:</u>
Society of Petroleum Engineers
Note: NASS2021

<u>Cheques to be sent to:</u>
Society of Petroleum Engineers
222 Palisades Creek Drive
Richardson Texas, 75080