



SPONSORSHIP OPPORTUNITIES

SPE Workshop: Montney and Duvernay - the Heart and Soul of Canadian Unconventionals

9 -10 November 2021 | Hudson | Calgary, Alberta, Canada

About this Workshop

The Montney/Duvernay workshop will focus itself across the landscape of learnings from downhole completions, surface requirements and infrastructure, to the ever-increasing focus on delivering cleaner energy while caring for the environment.

During this two-day workshop, we explore how we can continue to thrive in this challenging and ever-changing industry.



Talk to us about custom sponsorship packages if the below options aren't a fit for your budget. We have some flexibility and are open to new ideas.

Why Sponsor?

Sponsorship helps offset the cost of producing workshops and allows SPE to keep the attendance price within reach of operation level individuals, those who benefit most from these technical workshops. Sponsors benefit both directly and indirectly by having their name associated with a specific workshop.

This workshop normally averages 225-275 attendees, **offering sponsors unique access to a focused group of key decision makers in the operating community**. This is an informed audience discussing state-of-the art technology and best practices.

While SPE prohibits any type of commercialism within the meeting room itself, the society recognizes that sponsoring companies offer valuable information to attendees outside the technical sessions.

Sales Contact:

Contact **Kristin Briard** at kbriard@spe.org or 403-930-5465 to discuss sponsorship packages. Sponsorships are offered on a first come basis. Applicable taxes will be added to the invoice.



ALL SPONSORSHIP BENEFITS INCLUDE:

- Recognition on the Workshop website, including a link to your company's website
- Recognition in the Workshop program
- Recognition on the PowerPoint slides displayed between technical sessions
- Final attendee list given to sponsor following workshop

CORPORATE PACKAGE:

CAD 8,500 (Exclusive) + GST

- Exclusive distribution of lanyard with sponsor logo, provided by SPE
- Technical Showcase (see last page of package for details)
- Three (3) complimentary registrations
- Full page, full-color ad in final technical program
- Sponsor logo displayed on all promotional materials

LUNCH PACKAGE(S):

CAD 6,500 (Exclusive) + GST

CAD 3,800 (2 available)

- Hot Lunch to be provided to attendees
- One (1) complimentary registration
- Item provided by sponsor to be given out at lunch
- Signage displayed during lunch

Exclusive includes all benefits listed above plus the following:

- One (1) additional complimentary registration
- Half page, full-color ad in final technical program
- Item with sponsor's logo provided by SPE to be given out at lunch

RECEPTION PACKAGE:

CAD 6,000 + GST

- Hors d'oeuvres and **hosted bar** (instead of 2 drink tickets)
- Two (2) complimentary registrations
- Four (4) complimentary reception tickets
- Signage displayed during reception

COFFEE BREAK PACKAGE(S):

CAD 4,800 (Exclusive) + GST

CAD 2,900 (One day - 2 available)

- Coffee, tea, soft drinks, and snacks for morning and afternoon break
- One (1) complimentary registration
- Item with sponsor's logo to be provided by sponsor, given out at break
- Signage displayed during coffee breaks

Exclusive includes all benefits listed above plus the following:

- Item with sponsor's logo provided by SPE to be given out at break
- Half-page, full-color ad in final technical program



BREAKFAST PACKAGE(S):

CAD 5,800 (Exclusive) + GST

CAD 3,600 (2 available)

- Hot breakfast (instead of continental) for all attendees
- One (1) complimentary registration
- Item with sponsor's logo to be provided by sponsor, given out at breakfast
- Signage displayed during breakfast

Exclusive includes all benefits listed above plus the following:

- One (1) additional complimentary registration
- Half-page, full-color ad in final technical program
- Item with sponsor's logo provided by SPE to be given out at break

AUDIO/VISUAL PACKAGE:

CAD 6,500 (Exclusive) + GST

- Item (usually computer/tech accessory) with sponsor logo, provided by SPE for all attendees
- Two (2) complimentary registrations
- Half page, full-color ad in final technical program
- Signage displayed in technical session room

NOTEPADS & PENS PACKAGE:

CAD 6,500 (Exclusive) + GST

- Distribution of notepads and pens with both sponsor and SPE logos, provided by SPE for all attendees
- Two (2) complimentary registration
- Half page, full-color ad in final technical program

CANDY STATION PACKAGE:

CAD 5,500 (Unlimited) + GST

- Color themed candy station with sponsor logo prominently displayed
- Two (2) complimentary registration
- Half page, full-color ad

RECEPTION LIVE MUSIC PACKAGE:

CAD 2,500 (Unlimited) + GST

*Conditional on reception sponsor approval

- Covers entertainment cost for the reception
- Logo recognition - placed next to entertainment setup



PLATINUM SPONSOR:

CAD 8,500 + GST (1 available)

- Four (4) registrations
- Full page, full-color ad
- Technology Showcase (see last page of package for details)
- Logo on workshop website linked to company website
- Recognition in onsite printed program
- Recognition on sponsor slides displayed between technical sessions
- Recognition on workshop sponsor signage

GOLD SPONSOR:

CAD 6,500 + GST (2 available)

- Three (3) registrations
- Full page, full-color ad
- Bring own company pop up banner to be displayed in tech showcase area
- Logo on workshop website linked to company website
- Recognition in onsite printed program
- Recognition on sponsor slides displayed between technical sessions
- Recognition on workshop sponsor signage

SILVER SPONSOR:

CAD 4,500 + GST (4 available)

- Two (2) registrations
- Half Page Ad, full-color ad
- Logo on workshop website linked to company website
- Recognition in onsite printed program
- Recognition on sponsor slides displayed between technical sessions
- Recognition on workshop sponsor signage

BRONZE SPONSOR:

CAD 2,500 + GST (Unlimited)

- One (1) registration
- Logo on workshop website linked to company website
- Recognition in onsite printed program
- Recognition on sponsor slides displayed between technical sessions
- Recognition on workshop sponsor signage



TECHNOLOGY SHOWCASE:

CAD 2,800 + GST (8 Available)

SPE's Technology Showcase is an opportunity for operators, service companies, and consultants to showcase their technologies to a unique focused group of key decision makers in the oil and gas community. The Showcase consists of table-top exhibits and/or poster stations setup in the networking area of the workshop. While SPE prohibits any type of commercialism within the meeting room itself, we recognize that our networking breaks (breakfast, coffee, lunch and receptions) offer a more informal atmosphere in which technology can be showcased and discussed.

- One (1) registration.
- Display can be setup up to 1 hour before breakfast and remain until the end of the workshop.
- 6 ft. table plus two chairs provided.
- Electricity and internet provided.
- Companies to bring their own self-supporting signs/displays, laptops, etc.

For more information on this event please contact Kristin Briard at kbriard@spe.org or +1.403.930.5465