



SPE/CHOA Slugging It Out Conference
26 APRIL 2022
HUDSON ■ CALGARY ■ ALBERTA ■ CANADA



ALL SPONSORSHIP BENEFITS INCLUDE:

- ◆ Recognition on the Conference website, including a link to your company's website
- ◆ Recognition in the Conference program
- ◆ Recognition on the PowerPoint sponsor page displayed during breaks

TITLE SPONSOR

CAD 8,500 (Exclusive) + GST

- ◆ Recognition of your sponsor status in all event marketing, including web and on-site signage
- ◆ Sponsor acknowledgement in opening and closing of the conference
- ◆ Five (5) conference admissions
- ◆ Full-page, full-color Ad on back of on-site program
- ◆ Sponsor logo on conference lanyards to be provided by CHOA/SPE

AUDIO / VISUAL SPONSOR

CAD 4,500 (Exclusive) + GST

- ◆ Sponsor acknowledgement in program
- ◆ Sponsor signage in session room
- ◆ Two (2) conference admissions
- ◆ Sponsor can provide giveaway item

NOTEPADS & PENS SPONSOR

CAD 4,500 (1 Available) + GST

- ◆ Distribution of notepads and pens provided by SPE/CHOA
- ◆ Two (2) conference admissions

CANDY STATION SPONSOR

CAD 4,500 (1 Available) + GST

- ◆ Color themed candy station provided by SPE/CHOA
- ◆ Two (2) conference admissions

LUNCH SPONSOR

CAD 4,500 (Exclusive) + GST

- ◆ Sponsor acknowledgement during lunch
- ◆ One (1) conference admission
- ◆ Sponsor signage displayed during lunch
- ◆ Sponsor can provide giveaway item during lunch

CONFERENCE SESSION SPONSOR

CAD 4,000 (4 Available) + GST

- ◆ Half-page, full-color Ad placement after session sponsored
- ◆ Two (2) conference admissions
- ◆ Sponsor can provide giveaway item

BREAKFAST SPONSOR

CAD 3,500 (Exclusive) + GST

- ◆ On-site signage during breakfast
- ◆ One (1) conference admission
- ◆ Sponsor signage displayed during breakfast
- ◆ Sponsor can provide giveaway item during breakfast



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CONFERENCE BAG SPONSOR

CAD 3,000 (Exclusive) + GST

- ◆ Company logo branded on conference bag, supplied by SPE/CHOA
- ◆ One (1) conference admission
- ◆ Sponsor can provide marketing material which will be inserted into the sponsor bag

MORNING/AFTERNOON BREAK SPONSOR

CAD 2,500 (2 Available) + GST

CAD 4,500 (Exclusive) + GST

- ◆ Sponsor acknowledgement during either AM or PM breaks
- ◆ On-site signage during breaks
- ◆ One (1) conference admission
- ◆ Sponsor can provide giveaway item

STUDENT DELEGATION SPONSORSHIP

CAD 1,800 (Exclusive) + GST

- ◆ Article write-up of company and sponsorship opportunity in the edition of the CHOA Journal
- ◆ Assist in the selection process of two students from University to attend the conference
- ◆ Two (2) conference admissions

RECEPTION LIVE MUSIC SPONSOR

CAD 1,500 (Exclusive) + GST

*Conditional on reception sponsor approval

- ◆ Covers entertainment cost for the reception
- ◆ Logo recognition placed next to entertainment setup

GOLD PARTNER:

CAD 5,000 (2 available) + GST

- ◆ Five (5) registrations Full-page Ad
- ◆ Bring own company pop up banner to be displayed in tech showcase area
- ◆ Sponsor can provide giveaway item

SILVER PARTNER:

CAD 3,500 (4 available) + GST

- ◆ Three (3) registrations Half –page Ad
- ◆ Bring own company pop up banner to be displayed in tech showcase area
- ◆ Sponsor can provide giveaway item or marketing material which will be inserted into the sponsor bag

BRONZE PARTNER:

CAD 2,000 (Unlimited) + GST

- ◆ One (1) conference admission
- ◆ Bring own company pop up banner to be displayed in tech showcase area



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TECHNOLOGY SHOWCASE:

CAD 1,800 (Sponsoring Companies) + GST

CAD 2,800 (Non Sponsoring Companies) + GST

The Technology Showcase is an opportunity for operators, service companies, and consultants to showcase their technologies to a unique focused group of key decision makers in the oil and gas community. The Showcase is a designated 10x10 area set up in the networking area of the conference. While SPE/CHOA prohibits any type of commercialism within the meeting room itself, we recognize that our networking breaks (breakfast, coffee, lunch, and reception) offer a more informal atmosphere in which technology can be showcased and discussed.

- ◆ Display to be set-up up the day before the conference. Move-in time will be a scheduled time and based on first come first serve.
- ◆ One (1) conference registration included.
- ◆ 6 ft. draped table plus two chairs will be provided.
- ◆ Electricity and internet provided.
- ◆ Companies to bring their own self-supporting signs/displays, laptops, etc.

