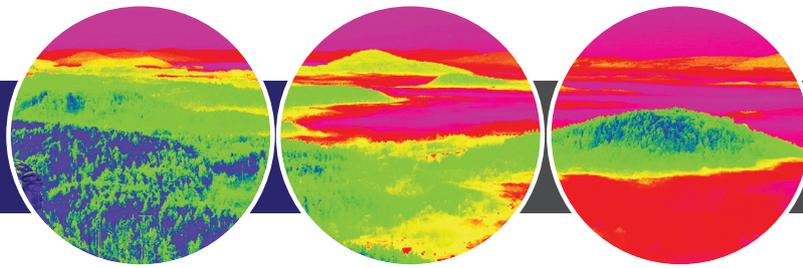


# SPE Thermal Well Integrity and Production Symposium

[go.spe.org/22TWID](https://go.spe.org/22TWID)

## Exhibition and Sponsorship Opportunities





## About the Symposium

Senior decision makers and technical experts will gather to engage and identify new opportunities and safer, more environmentally conscious methods that will shape the future of our evolving industry.

Whether your goal is to cultivate relationships or spotlight your brand, stake your presence where the industry's best and brightest come together.

## Who Will Be There?

Some of the larger players in the industry will be available to network and interact with. Some of the most popular job titles in attendance are managers, E/C suite members, and drilling engineers. Given the destination aspect of the event, a variety of representatives are eager to attend.

## Why You Should Sponsor

The TWIP Symposium is the premier thermal event of the year. People attend this event to meet and interact with knowledgeable, experienced and influential industry peers and experts. Stand out as a leader in this space by sponsoring and having your brand prominently displayed. Whether your demonstrating your company's commitment to safety and continuous improvement or showcasing high caliber products and services—sponsorship is a powerful tool to stand out and be noticed.

## Benefits Include:

- Recognition on the Symposium website, including a link to your company's website
- Recognition in the Symposium program
- Recognition on sponsor slides displayed between technical sessions
- Company logo, listing and handout option in mobile app

**“Variperms sees enormous value in the Thermal Well Integrity and Design Symposium, it is a great opportunity to engage with our clients and provide solutions which continue pushing the limits of thermal well design.”**

*Jesse Stevenson, Variperms*

### Metal Sponsorship:

#### Platinum Sponsor: (1 Available)

**CAD 12,000 + GST**

- Seven (7) registrations
- Full page, full-color ad
- Custom elevator wrap advertising

#### Gold Sponsor: (2 Available)

**CAD 9,000 + GST**

- Five (5) registrations
- Full page, full-color ad

#### Silver Sponsor: (4 Available)

**CAD 5,000 + GST**

- Three (3) registrations
- Half page, full-color ad

#### Bronze Sponsor: (Unlimited)

**CAD 3,000 + GST**

- One (1) registration

# Sponsorship Opportunities

## Corporate

**CAD 10,000 (Exclusive) + GST**

- Exclusive distribution of lanyard with logo *\*provided by SPE*
- Sponsor logo displayed on all promotional materials
- Three (3) registrations
- Back-page, full-color ad
- Two (2) custom advertising pillars leading into conference area

## Breakfast(s)

**CAD 8,000 (Exclusive) + GST**  
**CAD 3,000 (3 available)**

- Hot breakfast
- One (1) registration
- Item with Sponsor's logo *\*provided by Sponsor*

**Exclusive: includes all benefits listed above plus the following:**

- One (1) additional registration
- Half-page, full-color ad
- Item with logo *\*provided by SPE*

## Lunch

**CAD 11,000 (Exclusive) + GST**  
**CAD 4,000 (3 available)**

- Hot lunch
- Item with Sponsor's logo *\*provided by Sponsor*
- Two (2) registrations

**Exclusive includes all benefits listed above plus:**

- Two (2) additional registrations
- Half-page, full-color ad
- Item with sponsor's logo *\*provided by SPE*

## Coffee Break(s)

**CAD 9,500 (Exclusive) + GST**  
**CAD 3,500 (3 available)**

- Coffee, tea, and snacks for morning and afternoon break
- Item with Sponsor's logo *\*provided by Sponsor*
- One (1) registration

**Exclusive includes all benefits listed above plus the following:**

- Two (2) additional registrations
- Half-page, full-color ad
- Branded decals on large mirror in the bathrooms
- Item with logo *\*provided by SPE*

## Reception with Live Music:

**CAD 6,000 (Exclusive) + GST**

**Host an energized reception that includes live music and brings together attendees for engaging conversation:**

- Two (2) registrations
- Reception ad with your logo in program
- Signage with logo prominently displayed
- Hot appetizers and three (3) drink tickets provided by SPE

## Casino Night Welcome Reception

**CAD 6,500 + GST**

**Create a memorable experience for attendees by hosting a fun money casino night reception. This will include roulette, blackjack and poker tables.**

- Half-page ad
- One (1) registration

## Audio/Visual

**CAD 6,500 + GST**

- Two (2) registrations
- Half-page, full-color ad
- Exclusive signage displayed in the session room
- Custom window decals across from session room
- A/V related prize draws pulled by sponsoring company at the end of the symposium *\*provided by SPE*

## Notepads and Pens

**CAD 6,500 + GST**

- Distribution of notepads and pens *\*provided by SPE*
- One (1) registration
- Half-page, full-color ad

## Symposium Bag

**CAD 4,500 + GST**

- Distribution of tote bags *\*provided by SPE*
- One marketing insert *\*provided by sponsor*
- Giveaway item *\*provided by sponsor*
- One (1) registration

## Bowling Social Event

**CAD 6,500 + GST**

- Cost of bowling covered by SPE
- Bus transportation to and from event
- Thirty (30) guest tickets
- Signage and logo in program and onsite
- Food and drink provided by sponsor

## Candy Station

**CAD 5,500 + GST**

- Color themed candy station
- One (1) registration
- Half-page, full-color ad

## Mobile App

**CAD 4,500 + GST**

- Company branding on flash page when app first opens
- Logo displayed as app sponsor on main banner in app
- One (1) registration
- Mobile app ad with your logo in program

## Hotel Room Welcome Sponsor

**CAD 6,000 + GST**

- Branded hotel key cards
- Welcome Package delivered to each attendee room, including:
- Welcome letter from sponsor
- Box of Banff Specialty Chocolate Bear Claws
- One (1) registration
- Half-page, full-colour ad

## Recharge Lounge

**CAD 6,000 + GST**

**Host a dedicated lounge area that includes:**

- Two (2) massage chairs
- Comfortable seating for relaxation
- Tables and seating for meetings
- Phone charging area
- Coffee service in room
- Logo display on window decals and additional signage

**Do you have other sponsorship ideas? Are you looking for a customized package?**

Call or email April Cote, Events Specialist | +1-403-930-5461 | [acote@spe.org](mailto:acote@spe.org)

# Exhibition and Advertising Opportunities

## Why Should You Exhibit?

SPE Canada's signature destination access to a targeted and engaged industry audience in a beautiful, relaxed setting. If your organization is in the thermal business and you're looking to share your technology or services with key decision makers, this is the event for you.

**Showcase your technologies, valuable services and unique expertise with industry leaders.**



**Generate new sales leads and strengthen existing business relationships.**



**Expand your business by identifying new customers, suppliers and partners.**



**Secure deals face-to-face.**



## EXHIBITOR PRICING

- Review exhibit information (floor plan and contract) available at: [go.spe.org/22TWID](http://go.spe.org/22TWID)
- Complete and return the Exhibit Space Agreement with full payment @ **CAD \$32/sq. ft. +GST**
- Space is assigned on a first-come, first-served basis

## WHAT EXHIBITORS WILL RECEIVE

- Standard booth draping (8-ft. high back wall and 3-ft. side rails) with booth number
- **Two (2) registrations** per 100 square feet of contracted space
- Company listing in the official symposium program
- Company logo and description, and handout option in the official mobile app

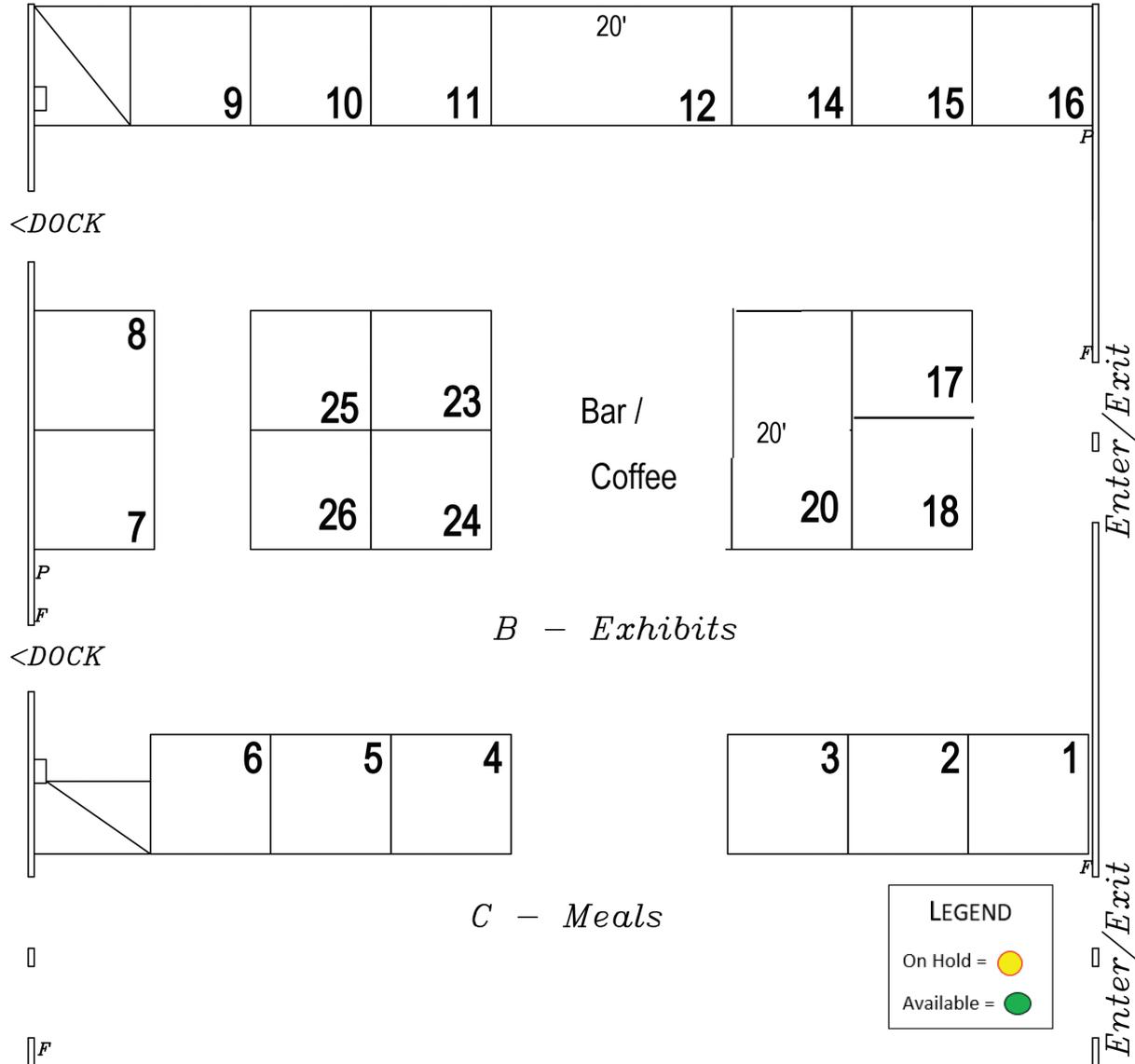
All prices are listed in Canadian dollars. Applicable taxes will be added to the invoice. Sponsorships and exhibit booths are offered on a first come basis.

**“TWID is one of my favourite events because it is one of the only ones that truly propels the industry forward, bettering the industry’s safety record while making improvements to process, efficiency, design, and profitability. The content is always practical and easy for attendees to apply to their work. It is also a very open forum where (just about) all operators share openly.”**

*Richard Chan, Suncor*

# Exhibitor Floor Plan 2022 PE Thermal Well Integrity and Production Symposium

*Van Horne A – sessions*



## Contact

### SPE Canada

April Cote, Events Specialist | +1-403-930-5461 | acote@spe.org