

SPE Gulf Coast Section - Electric Submersible Pumps Symposium

The Woodlands Waterway Marriott Hotel & Convention Center

October 2 - 6 2023 • The Woodlands, Texas, USA

SPONSORSHIP CONTRACT

This is the Sponsorship Contract for the SPE Gulf Coast Section - Electric Submersible Pumps Symposium in The Woodlands, Texas, USA which will become a binding contract if the sponsor satisfies and agrees to Sponsorship Policies as set forth in this Contract. The undersigned sponsor does hereby request a sponsorship for the SPE Gulf Coast Section - Electric Submersible Pumps Symposium scheduled for 2-6 October 2023. The individual signing this agreement warrants that he/she has the authority to bind contractually the organization contracting for the sponsorship.

CONTACT INFORMATION *

*Required: All information must be filled in completely before submitting

Company: _____

Name: _____

Title: _____

Phone: _____

Cell: _____

Email: _____

URL Page Link: _____

Agency Contact Name: _____

Agency Phone: _____

Agency Email: _____

BILLING INFORMATION FOR INVOICING *

*Required: All information must be filled in completely before submitting

Company/Agency: _____

Contact Name: _____

Street Address: _____

City/State/Province: _____

Zip Code/Postal Code: _____

Country: _____

Phone: _____

Cell: _____

Email: _____

I hereby submit this contract for a sponsorship the SPE Gulf Coast Section - Electric Submersible Pumps Symposium and agree to abide by the policies and procedures as outlined in this contract.

Authorized Representative

Date:

SPE Representative

Date:

PAYMENT DUE

Payment accepted in US dollars (USD) only.

Refer to Payment Policy on Page 3

Sponsorship Total:

100% Due with Contract USD _____

Total Paid with Contract: USD _____

PAYMENT METHOD

Check Enclosed Check Number: _____

Please make checks payable to the Society of Petroleum Engineers.

Credit Card*

P.O. Number: _____

Sponsorship Sales Contact

Sponsorship Opportunities please contact:

Cheri Vetter Wilke

Ph. +1-713-416-8549

E-mail: cvetter@pftsys.com

Amy Coombs

Amy Ph. +1.970.759.0877

E-Mail: amy@magneygrande.com

SPE Internal Use Only

Contract Received: _____

Full Payment Received: _____

COMPANY NAME: _____

SPONSORSHIP OPPORTUNITIES

The SPE-GCS 2023 ESP Symposium attracts many of the industry's predominant ESP Producers and Suppliers. To help increase your organization's presence and exposure at this premier industry event we have developed a number of sponsorship opportunities. All profits from this event will go in full to the Gulf Coast Chapter SPE scholarship program.

2023 ESP SYMPOSIUM SPONSORSHIP DEADLINES*

*In order for sponsorship to be promoted in the 2023 ESP Symposium Event Program:

- Sponsorship Contracts must be received **prior to 19 July 2023**
- Advertising materials must be received **no later than 2 August 2023**

ALL SPONSORSHIPS RECEIVE:

- Recognition in the digital event program (provided sponsorship is confirmed before print deadline)
- Recognition on the PowerPoint slides viewed between technical sessions
- Recognition on the conference website
- Recognition of sponsorship on signage at the event

Sponsorship Packages

- **Title Sponsorship – USD 25,000 – ~~1 Available~~ **SOLD****
 - 8 complimentary full conference registrations
 - Prominent "Title Sponsor" acknowledgement on Entrance Unit, Event Banner(s) and in event program.
 - Centerfold 2-page layout in the digital event program.
 - Sponsorship acknowledgement by Event Chair at opening and closing of event.
 - 5-minute remark after the Keynote.
 - 6 complimentary registrations to golf tournament
 - Pre-event interview on one of OGGN's podcasts and video shot and edited for the sponsors marketing team. This interview's theme will be "Why did you decide to be the title sponsor" and what value does the ESPS bring to you and your company?" To showcase your company to the OGGN's audiences before the conference. This interview will also be promoted on all OGGN's social with backlinks.
- **Platinum Sponsorship – USD 15,000 – 3 Available**
 - 6 complimentary full conference registrations
 - Prominent "Platinum Sponsor" acknowledgement on Entrance Unit, Event Banner(s) and in the event program
 - Full page ad in the digital event program
 - Sponsorship acknowledgement by Event Chair at opening and closing of event
 - 4 complimentary registrations to golf tournament
- **Gold Sponsorship – USD 10,000 – 5 Available**
 - 4 complimentary full conference registrations
 - Prominent "Gold Sponsor" acknowledgement on Entrance Unit, Event Banner(s) and in event program
 - ½ page ad in the digital event program
 - Sponsorship acknowledgement by Event Chair at opening and closing of event
 - 3 complimentary registrations to golf tournament
- **Silver Sponsorship – USD 5,000 – 10 Available**
 - 2 complimentary full conference registrations
 - Prominent "Silver Sponsor" acknowledgement on Entrance Unit, Event Banner(s) and in event program
 - ¼ page ad in the digital event program
 - Sponsorship acknowledgement by Event Chair at opening and closing of event
 - 2 complimentary registrations to golf tournament
- **Podcast Sponsor – USD 7,500 – 2 Available: Opening Reception Tuesday lunch Wednesday lunch**

For the first time, the Oil and Gas Global Network (OGGN), the world's largest oil and gas podcast network with over 2.7 million listeners from 198 different countries, will be doing three podcasts during the Symposium. The OGGN team will work with the sponsors and ESPS leadership to customize the theme of the podcast and people interviewed to best highlight the sponsor and educate their audiences on what the sponsor does. Each podcast will be 30 to 40 minutes in duration. Besides the exposure to live audiences at ESPS, the recordings of these podcasts will be available to the world via platforms such as Apple Podcasts, Google Podcasts, Spotify, Stitcher, TuneIn, iHeartRadio, etc. The sponsors will also get:

 - Prominent "Podcast Sponsor" acknowledgement on Entrance Unit, Event Banner(s) and in event program
 - Acknowledgement in advance of the event via the OGGN Newsletter.
 - ¼ page ad in the digital event program
 - Sponsorship acknowledgement by Event Chair at opening and closing of event
 - Acknowledgement in advance of the event via the OGGN Newsletter.

Additional Sponsorship & Advertising Opportunities

SPONSORSHIPS

- **Wednesday Evening Social Event Sponsor - USD 4,500 – 1 Available**
 - 2 complimentary full conference registrations
 - 4 complimentary registrations to golf tournament
 - Event to be confirmed with chairperson.
 - May be offsite.
 - Sponsor to arrange and pay for the event
- **Thursday Afternoon Event Wrap-Up Happy Hour Sponsor – USD 4,500 – 1 available**
 - 2 complimentary full conference registrations
 - 4 complimentary registrations to golf tournament
 - Event to be confirmed with chairperson.
 - May be offsite.
 - Sponsor to arrange and pay for the event
- **Hotel Key Card Sponsor (4-color) – USD 5,000 – 1 Available**
 - Prominent 4-color branding displayed to each hotel guest in hotel block (max 250 cards)
 - Sponsor to get approval on design
 - 1 complimentary full conference registration
- **Wi-Fi Sponsor – USD 3,500 for 1-day – 3 days Available**
 - Sponsor will receive additional recognition of sponsorship with additional signage throughout venue
 - 1 complimentary full conference registration
- **Continuing Education Sponsor – USD 3,500 – 1 Available**
 - Sponsor will receive additional recognition of sponsorship on signage on date that courses run
 - 1 complimentary full conference registration
- **Cocktail Party Sponsor – USD 3,500 – 1 Available**
 - Sponsor will receive additional recognition of sponsorship in cocktail party area.
 - 1 complimentary full conference registration
- **Breakfast Sponsor – USD 2,500 – 2 Available**
 - Sponsor will receive additional recognition of sponsorship in meal area
 - 1 complimentary full conference registration
- **Lunch Sponsor – USD 2,500 – 2 Available**
 - Sponsor will receive additional recognition of sponsorship in meal area
 - 1 complimentary full conference registration
- **Lanyards Sponsor – USD 2,500 – 1 Available**
 - Sponsor to provide lanyards and associated artwork.
 - Prominent placement for distribution.
 - Sponsor to provide a sample for approval (dual clip and breakaway design preferred)
 - 1 complimentary full conference registration
- **Conference Pens and Pads Sponsor – USD 2,500 – 1 available**
 - Sponsor to provide pens and pads and associated artwork.
 - Prominent placement for distribution.
 - 1 complimentary full conference registration
- **Conference Bags Sponsor – USD 2,500 – 1 Available**
 - Sponsor to provide bags and associated artwork.
 - Prominent placement for distribution.
- **Coffee Break Sponsor – USD 2,000 – 6 Available**
 - Sponsor will receive additional recognition of sponsorship in coffee break area
 - 1 complimentary full conference registration
- **Sponsor A Young Member – USD 750 – Unlimited Available**
 - Sponsor will receive a code for 1 complimentary full conference registration for an under 30 engineer to attend the event
 - Sponsor will receive acknowledgement of sponsorship on signage at the event

ADVERTISEMENT

- **Window Clings (set of 6) – USD 3,500**
 - Placed in prominent locations on hotel windows (approved by hotel)
 - Advertiser to provide artwork that meets Freeman artwork guidelines for six (6) 70"x40" clings (info provided upon purchase)
- **Escalator Runner (set of 5) – 1 Available – USD 2,500**
 - Sponsor will provide artwork that meets Freeman artwork guidelines for five (5) 8"x44" runners to be displayed on escalator (info provided upon purchase)

- **Sky Bridge Window Clings (set of 2) – 2 Available - USD 2,000 or USD 3,000 Exclusive**
 - Prominent Sky Bridge location placement on windows facing outside
 - Advertiser to provide that meets Freeman artwork guidelines for two (2) 57 ½" wide x 45 ¼" tall single-sided window clings (info provided upon purchase)
- **PowerPoint Slide (displayed between technical sessions) – USD 1,000**
 - Advertiser will be allowed to provide on PowerPoint slide that will be included in the slide show displayed between technical sessions in the technical session room
- **Event Program Advertisement – Full page USD 1,000 – Half Page USD 750 – Quarter Page USD 500**
 - Advertise your business in our full color digital event program
- **Door Prizes (Event and Golf Tournament)**
 - To be given out at the beginning of each session
 - Recognition to be given when giving out the door prizes

Golf Tournament

- **Golf Tournament Sponsor – USD 3,500 – 1 Available**
 - 4 complimentary registrations to golf tournament
 - 1 complimentary full conference registration
- **Additional Golf Tournament Sponsorship Opportunities**
 - 2 complimentary registrations to golf tournament
 - Hole sponsor - \$1,500 – **16 Available**
 - Closest to pin - \$750
 - Longest drive - \$750
 - Breakfast and Lunch Sponsor - \$1000 – 1 available

Sponsorship and Advertising Policies

All sponsorships/advertising opportunities are available on a first-come, first-served basis.

For more information and to register for your sponsorship or advertising opportunity, please contact:

Cheri Vetter Wilke
Ph. +1-713-416-8549
E-mail: cvetter@pftsys.com

Amy Coombs
Amy Ph. +1.970.759.0877
E-Mail: amy@magneygrande.com

SPONSORSHIP POLICIES

With an array of unique promotional opportunities, SPE can help you design the perfect program to enhance your company's experience. This program includes a variety of sponsorship opportunities. For complete details, please review the included information or contact the Sponsor Contact listed above.

SPE has instituted the following policies for sponsorship opportunities with the SPE Gulf Coast Section - Electric Submersible Pumps Symposium. Once signed, the Sponsor agrees that these policies are considered binding and agrees to adhere to these policies in order to secure a sponsorship.

SPONSORSHIP GUIDELINES

- **All copy must be submitted and approved by SPE / Symposium Committee prior to implementation.**
- **It is the responsibility of the sponsor to adhere to the sponsorship and logo specifications information.**

PAYMENT POLICY

- SPE requires that one hundred percent (100%) payment on all sponsorships be submitted with the signed contract.
- No sponsorship will be acknowledged or promoted, either in print or on the SPE official website, until the contract and required deposit has been submitted.
- Payment is accepted in US dollars only. SPE also accepts most credit cards and checks
- Should a sponsor elect to cancel a confirmed sponsorship, SPE is not entitled to refund the monies paid to SPE.
- Company representative signature binds the company to the payment and cancellation schedule. If the company cancels participation with money due, the outstanding funds will be due upon cancellation.

DEADLINES

- Sponsorship Contracts must be received **prior to 19 July 2023**
- Advertising materials must be received **no later than 2 August 2023**

**If a sponsor does not meet the published deadlines, we cannot guarantee promotion of sponsorship.*

*

••• PLEASE RETURN ALL PAGES 1 - 4 TO CHERI VETTER WILKE or AMY COOMBS, ALONG WITH PAYMENT INFORMATION •••

SPE INITIALS: _____

CLIENT INITIALS: _____