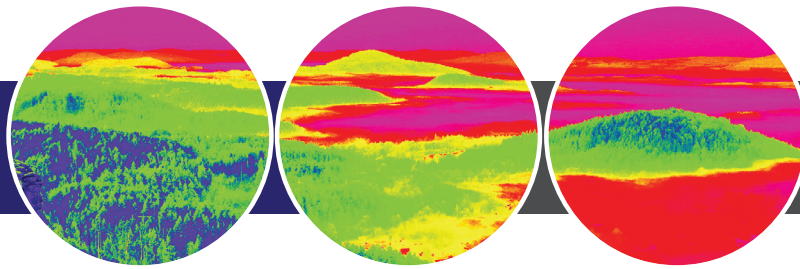


# SPE Thermal Well Integrity and Production Symposium

[go.spe.org/23TWIP](https://go.spe.org/23TWIP)

## Exhibition and Sponsorship Opportunities





## About the Symposium

This year's event will continue to address and build on the well integrity topics that have been a mainstay of this event over the years: such as regulations, well design, various tests and trials, lessons learned, and mitigating measures. It will also highlight new and innovative well integrity technologies to design, construct, evaluate, monitor, and repair thermal wells.

## Who Will Be There?

Some of the larger players in the industry will be available to network and interact with. Some of the most popular job titles in attendance are managers, E/C suite members, and drilling engineers. Given the destination aspect of the event, a variety of representatives are eager to attend.

## Why You Should Sponsor

The TWIP Symposium is the premier thermal event of the year. People attend this event to meet and interact with knowledgeable, experienced, and influential industry peers and experts. Stand out as a leader in this space by sponsoring and having your brand prominently displayed. Whether you're demonstrating your company's commitment to safety and continuous improvement or showcasing high-caliber products and services — sponsorship is a powerful tool to stand out and be noticed.

## Benefits Include:

- Recognition on the Symposium website, including a link to your company's website
- Recognition in the Symposium digital program
- Recognition on sponsor slides displayed between technical sessions
- Company logo, listing and handout option in the SPE International mobile app

**“Variperms sees enormous value in the Thermal Well Integrity and Design Symposium, it is a great opportunity to engage with our clients and provide solutions which continue pushing the limits of thermal well design.”**

*Jesse Stevenson, Variperms*

### Metal Sponsorship:

#### Platinum Sponsor: (1 Available)

**CAD 9,000 + GST**

- Five (5) registrations
- Full page, full-color ad in digital program
- Custom elevator wrap advertising

#### Gold Sponsor: (2 Available)

**CAD 8,000 + GST**

- Four (4) registrations
- Full page, full-color ad in digital program

#### Silver Sponsor: (4 Available)

**CAD 5,500 + GST**

- Three (3) registrations
- Half page, full-color ad in digital program

#### Bronze Sponsor: (Unlimited)

**CAD 3,500 + GST**

- One (1) registration

# Sponsorship Opportunities

## Corporate

**CAD 10,000 (Exclusive) + GST**

- Exclusive distribution of lanyard with logo *\*provided by SPE*
- Sponsor logo displayed on all promotional materials
- Three (3) registrations
- Full-color ad in digital program
- Two (2) custom advertising pillars leading into conference area

## Breakfast(s)

**CAD 8,000 (Exclusive) + GST**  
**CAD 3,000 (3 available)**

- Hot breakfast
- One (1) registration
- Item with Sponsor's logo *\*provided by Sponsor*

**Exclusive: includes all benefits listed above plus the following:**

- One (1) additional registration
- Half-page, full-color ad in digital program
- Item with logo *\*provided by SPE*

## Lunch

**CAD 11,000 (Exclusive) + GST**  
**CAD 4,000 (3 available)**

- Hot lunch
- Item with Sponsor's logo *\*provided by Sponsor*
- Two (2) registrations

**Exclusive includes all benefits listed above plus:**

- Two (2) additional registrations
- Half-page, full-color ad in digital program
- Item with sponsor's logo *\*provided by SPE*

## Coffee Break(s)

**CAD 9,500 (Exclusive) + GST**  
**CAD 3,500 (3 available)**

- Coffee, tea, and snacks for morning and afternoon break
- Item with Sponsor's logo *\*provided by Sponsor*
- One (1) registration

**Exclusive includes all benefits listed above plus the following:**

- Two (2) additional registrations
- Half-page, full-color ad in digital program
- Branded decals on large mirror in the bathrooms
- Item with logo *\*provided by SPE*

## Reception with Live Music:

**CAD 6,000 (Exclusive) + GST**

**Host an energized reception that includes live music and brings together attendees for engaging conversation:**

- Two (2) registrations
- Reception ad with your logo in digital program
- Signage with logo prominently displayed
- Hot appetizers and three (3) drink tickets provided by SPE to attendees

## Casino Night Welcome Reception

**CAD 6,500 + GST**

**Create a memorable experience for attendees by hosting a fun money casino night reception. This will include roulette, blackjack and poker tables.**

- Half-page ad in digital program
- One (1) registration

## Audio/Visual

**CAD 6,500 + GST**

- Two (2) registrations
- Half-page, full-color ad in digital program
- Exclusive signage displayed in the session room
- Custom window decals across from session room
- A/V related prize draws pulled by sponsoring company at the end of the symposium *\*provided by SPE*

## Notepads and Pens

**CAD 6,500 + GST**

- Distribution of notepads and pens *\*provided by SPE*
- One (1) registration
- Half-page, full-color ad in digital program

## Headshot Photo Booth

**CAD 6,500 (Exclusive) + GST**

- Two (2) complimentary registrations
- Sponsor signage at photobooth and recognition as providing complimentary headshots to all attendees

## Symposium Bag

**CAD 5,000 + GST**

- Distribution of tote bags *\*provided by SPE*
- One marketing insert *\*provided by sponsor*
- Giveaway item *\*provided by sponsor*
- One (1) registration

## Bowling Social Event

**\*NEW THIS YEAR**

**CAD 4,000 + GST x 4 Sponsors**

- Dedicated bowling lane per sponsor
- Cost of bowling, appetizers, and three drinks per guest covered by SPE
- Fifteen (15) guest tickets provided to each sponsor
- Signage and logos displayed onsite and in digital program

*All 4 sponsorships must be taken for event to happen*

## Candy Station

**CAD 5,500 + GST**

- Color themed candy station
- One (1) registration
- Half-page, full-color ad in digital program

## Mobile App

**CAD 4,500 + GST**

- Company branding on flash page when app first opens
- Logo displayed as app sponsor on main banner in app
- One (1) registration
- Mobile app ad with your logo in digital program

## Hotel Room Welcome Sponsor

**CAD 6,000 + GST**

- Branded hotel key cards
- One (1) registration
- Half-page, full-color ad in digital program
- Welcome Package delivered to each attendee room, including:
  - Welcome letter from sponsor
  - Sweet treat for guests

## Recharge Lounge

**CAD 6,000 + GST**

**Host a dedicated lounge area with mountain views. (Located in conservatory off of main session room).**

**Includes:**

- Massage chair and comfortable seating
- Phone charging area
- Signage and branded window decals

Do you have other sponsorship ideas? Are you looking for a customized package?

Call or email April Cote, Events Specialist | +1-403-930-5461 | [acote@spe.org](mailto:acote@spe.org)

# Exhibition and Advertising Opportunities

## Why Should You Exhibit?

SPE Canada's signature destination access to a targeted and engaged industry audience in a beautiful, relaxed setting. If your organization is in the thermal business and you're looking to share your technology or services with key decision-makers, this is the event for you.

**Showcase your technologies, valuable services and unique expertise with industry leaders.**



**Generate new sales leads and strengthen existing business relationships.**



**Expand your business by identifying new customers, suppliers and partners.**



**Secure deals face-to-face.**



## EXHIBITOR PRICING

- Review exhibit information (floor plan and contract) available at: [go.spe.org/23TWIP](http://go.spe.org/23TWIP)
- Complete and return the Exhibit Space Agreement with full payment @ **CAD \$35/sq. ft. +GST**
- Space is assigned on a first-come, first-served basis

## WHAT EXHIBITORS WILL RECEIVE

- Standard booth draping (8-ft. high back wall and 3-ft. side rails) with booth number
- **Two (2) registrations** per 100 square feet of contracted space
- Company listing in the official Symposium digital program
- Company logo with description and handout option in the SPE International mobile app

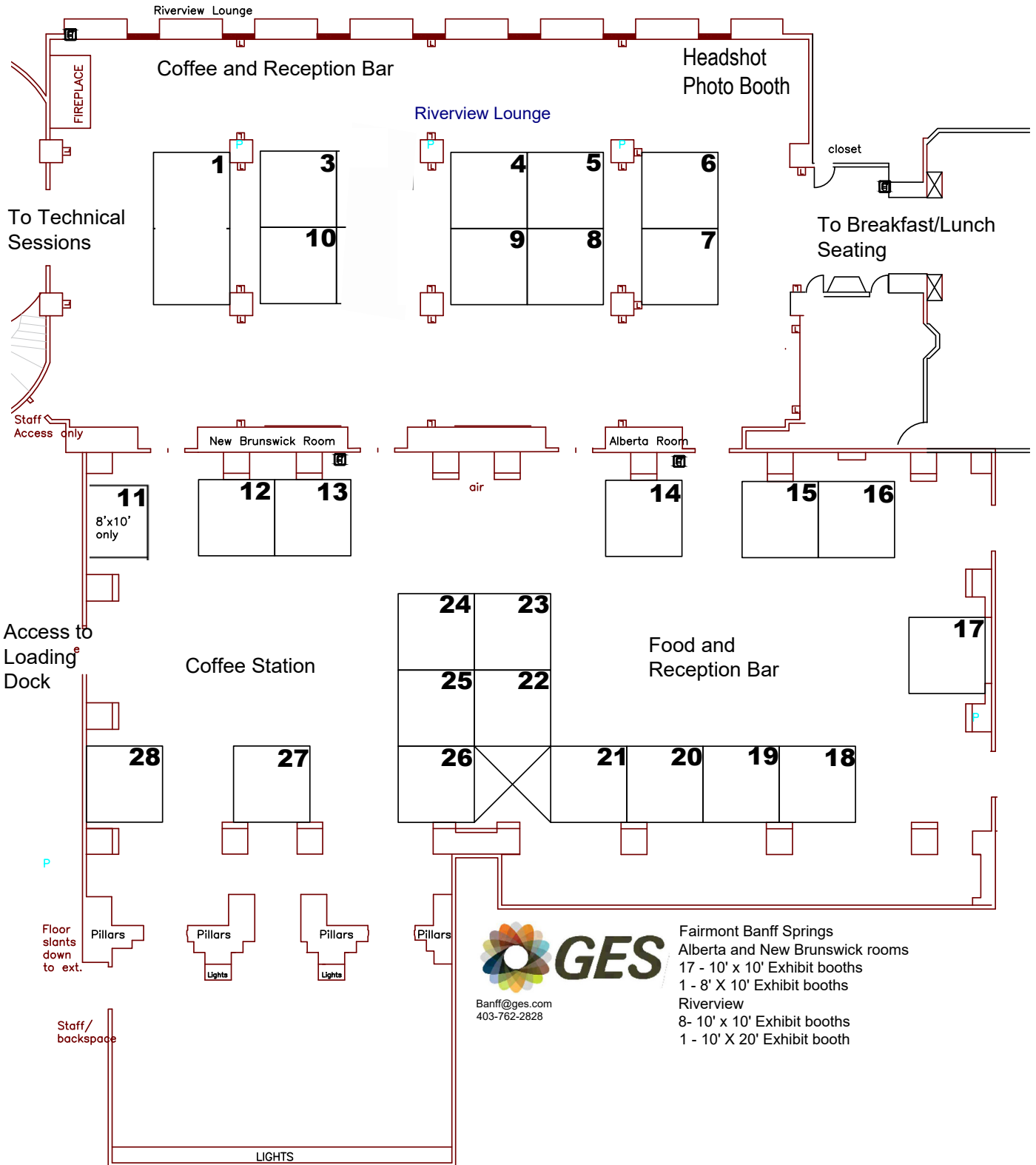
All prices are listed in Canadian dollars. Applicable taxes will be added to the invoice. Sponsorships and exhibit booths are offered on a first come basis.

**“TWID is one of my favourite events because it is one of the only ones that truly propels the industry forward, bettering the industry’s safety record while making improvements to process, efficiency, design, and profitability. The content is always practical and easy for attendees to apply to their work. It is also a very open forum where (just about) all operators share openly.”**

*Richard Chan, Suncor*

# Exhibitor Floor Plan

## 2023 SPE Thermal Well Integrity and Production Symposium



Banff@ges.com  
403-762-2828

Fairmont Banff Springs  
 Alberta and New Brunswick rooms  
 17 - 10' x 10' Exhibit booths  
 1 - 8' X 10' Exhibit booths  
 Riverview  
 8- 10' x 10' Exhibit booths  
 1 - 10' X 20' Exhibit booth

## Contact

### SPE Canada

April Cote, Events Specialist | +1-403-930-5461 | acote@spe.org