



**SPONSORSHIP  
& EXHIBITION  
OPPORTUNITIES**

## **2024 SPE NORTH AMERICAN STUDENT SYMPOSIUM**

**SHAPING THE ENERGY INDUSTRY OF TOMORROW:  
THE WORKFORCE OF THE FUTURE**



**8 - 9 FEB 2024 | OVINTIV, THE WOODLANDS, TEXAS, USA**

SCAN THE QR CODE FOR MORE INFO ABOUT THE SYMPOSIUM



### **CONTACT**

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# ABOUT THIS SYMPOSIUM

The North American Student Symposium is a significant event coordinated by SPE International Students from across North America.

This year, the SPE North American Student Symposium was jointly organized by the University of Texas at Austin and students from various universities across North America.

This symposium offers attendees a plethora of networking opportunities, as it brings together students, faculty, and industry experts from across North America.

The theme for this year's symposium is "Shaping the Future Energy Industry: The Workforce of Tomorrow." Sponsorship support plays a crucial role in offsetting the costs of organizing the symposium and enables SPE to keep attendance expenses affordable for students, who derive the most benefit from this event. Sponsors can gain significant benefits by aligning their brand with this event in multiple ways.

Sponsors can connect with potential interns and full-time candidates while gaining prominent visibility for their businesses. Additionally, supporting the future professionals of our industry allows sponsors to promote their brand and generate positive media exposure.



# SPONSORSHIP & EXHIBITION OPPORTUNITIES

## NORTH AMERICAN STUDENT SYMPOSIUM

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### SPONSORSHIPS

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We would like to formally offer your company the opportunity to be recognized as a sponsor for this event. Through sponsorship, your company will receive benefits depending on the commitment level.

Some sponsor benefits include brand recognition, the opportunity to provide a technical speaker, booth, space in the symposium exhibition, and opportunities to sponsor specific events held during the symposium. Access to these benefits will be on a first-come, first-served basis.

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#### **CORPORATE SPONSOR: 7000 USD** (exclusive)

- Executive distribution of lanyards with sponsor logo, provided by SPE for all attendees
- Table at registration for sponsor literature and two giveaway items provided by the sponsor
- Sponsor logo displayed on all promotional materials
- Two complimentary registrants
- Opportunity to host a booth at the exhibition

#### **LUNCH SPONSOR: 5000 USD** (up to 3 sponsors)

- Hot lunch for all attendees
- Item with sponsor's logo provided by SPE to be given out at lunch
- Sponsor logo displayed on all promotional materials
- Signage displayed during lunch
- Opportunity to host a booth at the exhibition

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#### **NOTEBOOK & PENS SPONSOR: 3500 USD** (exclusive) - SOLD

- Distribution of notepads and pens with both sponsor and SPE logos
- Sponsor logo displayed on all promotional materials
- Signage displayed at registration
- Opportunity to host a booth at the exhibition

#### **RECEPTION SPONSOR: 4000 USD** (exclusive) - SOLD

- Light hors d'oeuvres and hosted bar
- Item with sponsor's logo provided by SPE to be given out at the reception
- Sponsor logo displayed on all promotional materials
- Signage displayed during the reception
- Opportunity to host a booth at the exhibition

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## NORTH AMERICAN STUDENT SYMPOSIUM

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### BAG SPONSOR: 3000 USD

(exclusive)

- Bag with sponsor logo provided by SPE to be given out at registration
- Signage displayed at registration
- Opportunity to host a booth at the exhibition

## SPONSORSHIP LEVELS

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### Platinum Sponsor: 2000 USD - SOLD

- Sponsor logo displayed on all promotional materials
- Signage displayed at registration
- Opportunity to host a booth at the exhibition
- Logos linked to corporate page of sponsor's choosing on our website



### Gold Sponsor: 1500 USD - SOLD

- Sponsor logo displayed on all promotional materials
- Opportunity to host a booth at the exhibition
- Logos linked to corporate page of sponsor's choosing on our website



### Silver Sponsor: 1000 USD

- Sponsor logo displayed on all promotional materials
- Opportunity to host a booth at the exhibition



### Bronze Sponsor: 500 USD

- Sponsor logo displayed on all promotional materials

# THANK YOU FOR YOUR SUPPORT



**Society of Petroleum Engineers**

THANK YOU FOR YOUR TIME AND EFFORT. YOUR  
SUPPORT IS ALWAYS APPRECIATED. WE LOOK FORWARD  
TO SEEING YOU AT THE SYMPOSIUM

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To pledge a sponsorship package or request more information, potential sponsors are asked to please contact:

Contact

Lucas Christman: [lucas.a.christman@gmail.com](mailto:lucas.a.christman@gmail.com)

Balnur Mindygaliyeva: [bmindygaliyeva@mines.edu](mailto:bmindygaliyeva@mines.edu)

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Please make all cheques payable to:

**Society of Petroleum Engineers**

Note: NASS 2024

**Cheques can be mailed to:**

Society of Petroleum Engineers

222 Palisades Creek Drive

Richardson, Texas 75080

