



Society of Petroleum Engineers



SPE Virtual Career Pathways Fair

28–30 April 2020

go.spe.org/VCPFair

Exhibition, Sponsorship and Advertising Opportunities





About the Event

Our Career Pathways Fairs allow university students and young professionals to talk to more experienced professionals for quick fire mentoring specific to particular job roles in the E&P sector. This enables open and frank discussions about what is expected when new engineers enter a role and ensure they are well prepared and have the skills they need. Our virtual platform provides this opportunity to all SPE members across the world in addition to providing additional benefits such as direct links to webinars, technical resources and experts.

Why Exhibit

Being one of our exhibitors instantly puts you on a platform which shows you as one of the leading companies supporting the next generation of engineers across the world. SPEs membership includes over 156,000 members from 154 countries all of whom will have free access to this platform at their convenience.

- Show your company as a supporter of the next generation of engineers
- No logistic, travel or printing costs required
- Instant access to who is visiting your stand
- Showcase new opportunities and projects you are developing
- Raise global brand awareness

2019 Stats

Total
Booth Visits

2,730

2019 Total
Unique Users

1,744

Av. time
Spent at Corporate
Booths

38.2 Mins



Sponsorship Features

- Personalised exhibition booths
- Booths include text, attachments, videos and links
- Job vacancy features available
- Optional contact options including direct chat, email or messenger
- You can control your content while the conference is live
- Rolling banners for your company visible in all areas
- Booths can be staffed for live communication or run automatically using messenger features
- See who is viewing your booth live
- Instant access to all data regarding your booth.



“

Thank you, good job it was amazing. I hope this event repeats next year and shows us a new strategies for young professionals in oil and gas industry.

”

2019 Attendee



We're offline
Please email to contact us

Video

Contact

Documents

Website

Information

Facebook

LinkedIn

Useful Links

Information for Students & Recent Graduates

Company Overview

Honeywell Newsroom

Apply for Your Dream Job

Honeywell Job Search

Awards

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Become an Exhibitor

We are offering a limited number of exhibitor booths so that you can showcase your new projects, advertise any job postings and connect with a global audience of future industry leaders. We give you unique user access so that you can monitor traffic to your booth, update your own content and talk with attendees directly.

We have 10 exhibitor spaces available:

Standard Package: USD 2,000

- Virtual booth with your designs for 3 days during the live conference
- Company hyperlinks and logos made available in the lead up and post conference dates
- Analytics – metrics of all actions on the booth
- Live 1-1 and group chat with booth visitors
- Content upload facility for brochures and documents – 5 limit
- Promotional / product video viewable on booth

Premium Exhibitor Package: USD 3,500

- All features as shown in the standard package
- In-event announcement (scrolled across top of main webpages pages)
- Logo on lobby/landing page
- Branded networking lounge for unlimited hosted chat sessions
- Content automatically put into delegates event bags
- Pre-event marketing to encourage people to go to your stand.

For further information about sponsorship or exhibiting at the SPE Virtual Career Pathways Fair, contact;

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Society of Petroleum Engineers

About the Society of Petroleum Engineers

The Society of Petroleum Engineers (SPE) is a not-for-profit professional association whose more than 153,000 members in 143 countries are engaged in oil and gas exploration and production. SPE is a key resource for technical knowledge providing publications, events, training courses, and online resources at www.spe.org

About Young Member Programs

The Career Pathways Fair is one of many Young Member Programs (YMPs) that are designed to support, educate and promote our Student and Young Professional Members. Global programs are managed by the SPE international standing committee called the Young Member Engagement Committee (YMEC). For more information on YMPs and how to get involved visit our webpages: www.spe.org/en/students or www.spe.org/en/members/young-professionals