



Society of Petroleum Engineers

# SPE ARTIFICIAL LIFT CONFERENCE & EXHIBITION—NORTH AMERICA

## 25 - 27 OCTOBER 2016

### THE WOODLANDS, TEXAS, USA

# CONFERENCE SPONSORSHIP CONTRACT

This is a Conference Sponsorship Contract for the 2016 Artificial Lift Conference & Exhibition—North America that will take place 25 - 27 October 2016 in The Woodlands, Texas. This Contract will become binding if the sponsor satisfies and agrees to the Sponsorship Policies as set forth in this Contract. The undersigned Sponsor does hereby request a Conference Sponsorship for the 2016 Artificial Life Conference and Exhibition—North America. The individual signing this agreement warrants that he/she has the authority to bind contractually the organization contracting for the sponsorship.

### CONTACT INFORMATION

*\*Required: All information must be filled in completely before submitting*

Company: \_\_\_\_\_

Booth Number: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

URL Address: \_\_\_\_\_

Agency Contact Name: \_\_\_\_\_

Agency Phone: \_\_\_\_\_

Agency Email: \_\_\_\_\_

### BILLING ADDRESS FOR INVOICING

*\*Required: All information must be filled in completely before submitting*

Company/Agency: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Province: \_\_\_\_\_

Zip Code/Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_

Cell: \_\_\_\_\_

Email: \_\_\_\_\_

### CONFERENCE SPONSORSHIP OPPORTUNITIES

Space allotted for displays is 400 Net Sq. Ft. Any equipment outside the parameter is subject to an additional \$ 28.00 Per Net Sq. Ft. – Please submit space contract for additional space with conference sponsorship contract.

\$ 20,000.00 includes indoor space (20 x 20) as well as the benefits below.

#### BENEFITS

- Recognition as Conference Sponsor in the Conference Preview if Conference Sponsor Contract and 50% deposit are received by **15 June 2016.**
- Preferred placement of display on exhibit floor
- Food and/or beverage location adjacent to display
- Full-page 4-color ad in Conference Program created by Sponsor
- Recognition as Conference Sponsor in Conference Program
- Company logo on Conference website as Conference Sponsor
- Recognition on the PowerPoint Sponsor Page viewed between technical sessions
- Onsite signage as Conference Sponsor—including logo on directional signage, entrance signage in Registration area
- Ten (10) complimentary Full Conference Registrations

### PAYMENT DUE

**Payment accepted in US dollars (USD) only.**  
*Refer to Payment Policy on next page.*

100% Due with Contract \$ \_\_\_\_\_

Total Paid with Contract \$ \_\_\_\_\_

### PAYMENT METHOD

- Check Enclosed Check Number: \_\_\_\_\_  
Make checks payable to Society of Petroleum Engineers
- Wire Transfer\*\*
- Credit Card\*\*
- P.O. Number: \_\_\_\_\_

\*\* For details on paying by wire transfer or credit card, please contact Denise Startz - [dstartz@spe.org](mailto:dstartz@spe.org)

### SALES REPRESENTATIVES

SOCIETY OF PETROLEUM ENGINEERS  
SPE SALES DEPARTMENT  
222 Palisades Creek Drive – Richardson, TX 75080 USA  
Phone: +1.972.952.9393 Fax: +1.866.491.7171

#### SPE Sales Department

- Jennifer Palladina** (A-FL) + 1.713.457.6827 or [jpalladina@spe.org](mailto:jpalladina@spe.org)  
**Jason Plotkin** (Fm-O) + 1.713.457.6877 or [jplotkin@spe.org](mailto:jplotkin@spe.org)  
**Kirk Colligan** (P-Z) + 1.972.952.9516 or [kcolligan@spe.org](mailto:kcolligan@spe.org)  
**Joan Payne** + 1.972.952.9356 or [jpayne@spe.org](mailto:jpayne@spe.org)

I hereby submit this contract for conference sponsorship for 2016 Artificial Lift Conference and Exhibition – North America and agree to abide by the policies and procedures as outlined in this contract and the event rules and regulations.

\_\_\_\_\_  
AUTHORIZED REPRESENTATIVE Date: \_\_\_\_\_

\_\_\_\_\_  
SPE REPRESENTATIVE Date: \_\_\_\_\_

#### SPE Internal Use Only

Contract Received: \_\_\_\_\_

Full Payment Received: \_\_\_\_\_

# 2016 ARTIFICIAL LIFT CONFERENCE AND EXHIBITION

## ADVERTISING/ SPONSORSHIP POLICIES

With an array of unique promotional opportunities, SPE can help you design the perfect program to enhance your company's experience at ALCE 2016. This program includes a variety of sponsorship and advertising opportunities. For complete details, please review the included information or contact the SPE Sales Department.

SPE has instituted the following policies for advertising and sponsorship opportunities with the SPE Artificial Lift Conference & Exhibition – North America. Once signed, the Advertiser/Sponsor agrees that these policies are considered binding and agrees to adhere to these policies in order to secure a sponsorship.

## SPE EDITORIAL AND ADVERTISING POLICY

The Society of Petroleum Engineers encourages open and objective discussion of technical and professional subjects pertinent to the interests of the society in its publications. Society publications shall contain no judgmental remarks or opinions on the technical competence, personal character, or motivations of any individual, company, or group. Any material which, in the publisher's opinion, does not meet the standards for objectivity, pertinence, and professional tone will be returned to the contributor with a request for revision before publication.

SPE accepts advertising (print and electronic) for goods and services that, in the publisher's judgment, address the technical or professional interests of its readers. SPE reserves the right to refuse to publish any advertising it considers to be unacceptable. Advertising that can be construed as discriminating or advocating discrimination on the basis of race, gender, religion, disability, sexual orientation, or national origin will not be accepted. As a global organization, SPE will also reject advertising that, in the publisher's opinion, might be culturally offensive to SPE members.

## ADVERTISING GUIDELINES

- **All copy must be submitted and approved by SPE prior to implementation.**
- SPE will contact each previous year's advertiser to advise the right of renewal and the deadline they must submit their advertising contract and deposit in order to renew their advertisement.
- Should the previous year's advertiser not meet the deadline or should they elect not to renew their advertisement, SPE will then consider this advertisement available to all SPE exhibitors.
- Advertising will not be accepted that is considered by SPE in any way to be inappropriate to SPE's image.
- Advertising will not be accepted if it includes politically controversial terms.
- Advertising is accepted by SPE with the understanding that the advertiser is ultimately responsible and liable for full payment to SPE of any outstanding charges for advertising space.
- In accepting advertising, SPE provides no guarantees that such advertising will result in revenues for the advertiser.
- The final decision on advertising format and terminology rests with SPE and is provided in the advertising specifications.
- **It is the responsibility of the advertiser to adhere to the advertising and logo specifications information.**

## SPONSORSHIP GUIDELINES

- **All copy must be submitted and approved by SPE prior to implementation.**
- All individual and exclusive sponsorships are subject to the right of renewal of the previous year's sponsor.
- SPE will contact each previous year's sponsor to advise the right of renewal and the deadline they must submit their sponsorship contract and deposit in order to renew their sponsorship.
- Should the previous year's sponsor not meet the deadline or should they elect not to renew their sponsorship, SPE will then consider this sponsorship available to all SPE exhibitors.
- **It is the responsibility of the sponsor to adhere to the sponsorship and logo specifications information.**

## PAYMENT POLICY

- SPE requires that one hundred percent (100%) payment on all sponsorships and advertising (print & web) be submitted with the signed contract.
- No sponsorship will be acknowledged or promoted, either in print or on the SPE official website, until the contract and required deposit has been submitted.
- Payment is accepted in US dollars only. SPE also accepts most credit cards, checks, money orders and wire transfers.
- Should a sponsor or advertiser elect to cancel a confirmed sponsorship or advertisement, SPE is not entitled to refund the monies paid to SPE.
- Company representative signature binds the company to the payment and cancellation schedule. If the company cancels participation with money due, the outstanding funds will be due upon cancellation.

## DEADLINES

**\*In order for sponsorship to be promoted in the 2016 ALCE Conference Preview:**

- Sponsorship Contracts and payment must be received **prior to 15 June 2016.**
- Advertising materials must be received **no later than 22 June 2016**

**\*\*In order for sponsorship to be promoted in the 2016 ALCE Conference Program:**

- Sponsorship Contracts and payment must be received **prior to 31 August 2016.**
- Advertising materials must be received **no later than 7 September 2016.**

***\*If a sponsor does not meet the published deadlines, we cannot guarantee promotion of sponsorship.\****