



SPONSORSHIP CONTRACT

This is the Advertising and Sponsorship Contract for the 2016 SPE Annual Technical Conference and Exhibition (ATCE) in Dubai, UAE, which will become a binding contract if the sponsor satisfies and agrees to the Advertising and Sponsorship Policies as set forth in this Contract. The undersigned does hereby request to be an advertiser and/or sponsor for 2016 SPE ATCE which will be held 26–28 September 2016. The individual signing this agreement warrants that he/she has the authority to bind contractually the organization contracting for the advertising and/or sponsorship.

CONTACT INFORMATION *

*Required: All information must be filled in completely before submitting.

Company: _____
 Booth Number: _____
 Contact Name: _____
 Title: _____
 Phone: _____
 Cell: _____
 Email: _____
 URL Page Link: _____
 Agency Contact Name: _____
 Agency Phone: _____
 Agency Email: _____

PAYMENT DUE

Payment accepted in US dollars (USD) only.
Refer to Payment Policy on Page 3

Sponsorship Total:

100% Due with Contract USD _____

Total Paid With Contract: USD _____

PAYMENT METHOD

Wire Transfer*

Credit Card*

*For details on paying by wire transfer or credit card, please contact Mohammed Sameer at msameer@spe.org.

BILLING INFORMATION FOR INVOICING *

*Required: All information must be filled in completely before submitting.

Company/Agency: _____
 Contact Name: _____
 Street Address: _____

 City/State/Province: _____
 Zip Code/Postal Code: _____
 Country: _____
 Phone: _____
 Cell: _____
 Email: _____

SPE SALES MANAGERS

Society of Petroleum Engineers

Sales Department
222 Palisades Creek Drive
Richardson, Texas, USA 75080
Phone: +1.972.952.9393 • Fax: +1.866.491.7171

Middle East, North Africa & South Asia

Sylvia Ansara + 971.4.4575851
Senior Manager Sales and Exhibits sansara@spe.org

Americas

Joan Payne + 1.972.952.9356
Sales Manager Americas jpayne@spe.org

Europe

Dean Guest + 44.20.7299.3300
Sales Manager—Events dguest@spe.org

Asia Pacific

Nick Chantrell + 60.3.2182.3145
Sales Sales Manager nchantrell@spe.org

Worldwide

Craig Moritz + 1.713.457.6888
Assistant Director Sales and Exhibits cmoritz@spe.org

I hereby submit this contract for a sponsorship the 2016 Annual Technical Conference and Exhibition and agree to abide by the policies and procedures as outlined in this contract.

Authorized Representative Date: _____

SPE Representative Date: _____

SPE Internal Use Only

Contract Received: _____

Deposit Received: _____

Confirmation Notice Sent: _____

Full Payment Received: _____

COMPANY NAME: _____

2016 SPE ATCE BOOTH NUMBER: (IF APPLICABLE) _____

SPONSORSHIP OPPORTUNITIES

INDIVIDUAL

EXCLUSIVE

Principal Sponsor (includes ad) — (2 SOLD , 4 Still Available)	<input type="checkbox"/>	USD 150,000		
Diamond Sponsor (includes ad)	<input type="checkbox"/>	USD 75,000		
Titanium Sponsor (includes ad)	<input type="checkbox"/>	USD 50,000		
Platinum Sponsor (includes ad) — (1 SOLD , Multiple Packages Available)	<input type="checkbox"/>	USD 25,000		
Gold Sponsor (3 SOLD , Multiple Packages Available)	<input type="checkbox"/>	USD 15,000		
Silver Sponsor (3 SOLD , Multiple Packages Available)	<input type="checkbox"/>	USD 10,000		
Bronze Sponsor (6 SOLD , Multiple Packages Available)	<input type="checkbox"/>	USD 5,000		
Bottled Water	<input type="checkbox"/>		USD 35,000	
Carpet Floor Graphics: 1m x 1m (Ten Units)	<input type="checkbox"/>	USD 7,500	SOLD	
Carpet Floor Graphics: 2m x 2m (Two Units)			USD 10,000	
Closing Session			USD 35,000	
Coffee Breaks (6 Available).....	<input type="checkbox"/>	USD 5,000 each	USD 25,000	
<input type="checkbox"/> Monday a.m.	<input type="checkbox"/>	Tuesday a.m.	<input type="checkbox"/>	Wednesday a.m.
<input type="checkbox"/> Monday p.m.	<input type="checkbox"/>	Tuesday p.m.	<input type="checkbox"/>	Wednesday p.m.
Conference Author Lounge	<input type="checkbox"/>		USD 25,000	
Conference Badges	<input type="checkbox"/>		USD 20,000	
Conference Directional Signage	<input type="checkbox"/>		USD 40,000	
Conference Lanyards	<input type="checkbox"/>		USD 20,000	
Conference Mini-Programme and Planner	<input type="checkbox"/>		USD 15,000	
Conference Mobile Application (2 Available)		USD 7,500 each.....	USD 15,000	
Conference Notepads (Production Not Included)	<input type="checkbox"/>		USD 8,000	
Conference Pens (Production Not Included)	<input type="checkbox"/>		USD 8,000	
Conference Preview (2 Available)	<input type="checkbox"/>	USD 32,500 each	USD 60,000	
Conference Proceedings (Voucher Card)	<input type="checkbox"/>		USD 12,500	
Conference Programme and Exhibit Guide (2 Available)	<input type="checkbox"/>	USD 27,500	USD 50,000	
Delegate and Visitor Registration	<input type="checkbox"/>		USD 15,000	
Delegate Bags	<input type="checkbox"/>		USD 65,000	
Delegate Luncheon (Monday includes VIP function)	<input type="checkbox"/>		USD 50,000	
Delegate Luncheon (Tuesday)	<input type="checkbox"/>		USD 35,000	
Delegate Luncheon (Wednesday)	<input type="checkbox"/>		USD 35,000	
Delegate/Exhibitor Networking Hour and Reception	<input type="checkbox"/>		USD 17,500	
Delegate Internet Lounge	<input type="checkbox"/>		USD 15,000	
Exhibitor Hall Entrances	<input type="checkbox"/>		USD 35,000	
“Meet and Greet” Hospitality Counters (2 Units)	<input type="checkbox"/>		USD 15,000	
“Beat the Heat” Ice Cream Social (3 Available)	<input type="checkbox"/>	USD 7,500 each		
Industry Breakfast Networking Session (2 Available)	<input type="checkbox"/>	USD 45,000 each		
“Conference at a Glance” Lighted Display Units (2 Available)	<input type="checkbox"/>	USD 7,500 each		
President’s Luncheon (Wednesday)	<input type="checkbox"/>		USD 15,000	
Showcase Technology Theatre	<input type="checkbox"/>		USD 50,000	
SPE ATCE 2016 Annual Reception and Awards Banquet	<input type="checkbox"/>		USD 40,000	
“You Are Here” Venue Signage	<input type="checkbox"/>		USD 15,000	
Young Professionals Networking Function (Tuesday)	<input type="checkbox"/>		USD 35,000	
Youth Pavilion	<input type="checkbox"/>		USD 65,000	
Other: _____	<input type="checkbox"/>	USD _____		

Tailor-made packages are available upon request. To discuss further, please contact Sylvia Ansara, Senior Manager Sales and Exhibits at sansara@spe.org

100% of Payment due with Contract

••• PLEASE RETURN ALL PAGES TO SPE •••

SPE INITIALS: _____

CLIENT INITIALS: _____

COMPANY NAME: _____

2016 SPE ATCE BOOTH NUMBER: (IF APPLICABLE) _____

PETROBOWL SPONSORSHIP OPPORTUNITIES

INDIVIDUAL

EXCLUSIVE

- Championship Platinum USD 40,000
- PetroBowl Bags USD 5,000
- PetroBowl Competitors Luncheon USD 12,000
- PetroBowl Live Streaming *Pricing Upon Request*
- PetroBowl Media USD 15,000
- PetroBowl On-Site Branding USD 15,000
- PetroBowl Reception USD 10,000
- PetroBowl Refreshment Breaks USD 7,000
- PetroBowl Scholarships
 - 1st Place: USD 10,000 (**SOLD**)
 - 2nd Place: USD 6,000
 - 3rd Place: USD 4,000
 - Most Valuable Player: .. USD 1,000
- Student "Meet and Greet" and Awards Luncheon USD 40,000

SPONSORSHIP POLICIES

With an array of unique promotional opportunities, SPE can help you design the perfect program to enhance your company's experience at ATCE 2016. This program includes a variety of sponsorship and advertising opportunities. For complete details, contact the SPE Sales Department.

SPE has instituted the following policies for sponsorship opportunities with the SPE Annual Technical Conference and Exhibition (ATCE). Once signed, the Sponsor agrees that these policies are considered binding and agrees to adhere to these policies in order to secure a sponsorship.

SPONSORSHIP GUIDELINES

- **All copy must be submitted and approved by SPE prior to implementation.**
- All individual and exclusive sponsorships are subject to the right of renewal of the previous year's sponsor.
- SPE will contact each previous year's sponsor to advise the right of renewal and the deadline they must submit their sponsorship contract and deposit in order to renew their sponsorship.
- Should the previous year's sponsor not meet the deadline or should they elect not to renew their sponsorship, SPE will then consider this sponsorship available to all SPE exhibitors.
- **It is the responsibility of the sponsor to adhere to the sponsorship and logo specifications information.**

PAYMENT POLICY

- SPE requires that one hundred percent (100%) payment on all sponsorships be submitted with the signed contract.
- No sponsorship will be acknowledged or promoted, either in print or on the SPE official website, until the contract and required payment has been submitted.
- Payment is accepted in US dollars only. SPE also accepts most credit cards, checks, money orders and wire transfers.
- Should a sponsor elect to cancel a confirmed sponsorship, SPE is not entitled to refund the monies paid to SPE.
- Company representative signature binds the company to the payment and cancellation schedule. If the company cancels participation with money due, the outstanding funds will be due upon cancellation.

DEADLINES

- In order for sponsorship to be promoted in the conference preview, the contract, company logo and 100% payment must be received **prior to 11 April 2016.**
- In order for sponsorship to be promoted in the conference program and proceedings, the contract, company logo and 100% payment must be received **prior to 3 August 2016.**
- If sponsor does not meet the above published deadlines, SPE cannot guarantee advertising space and reserves the right to invoke penalties for late submissions.

100% of Payment due with Contract

••• PLEASE RETURN ALL PAGES TO SPE •••

SPE INITIALS: _____

CLIENT INITIALS: _____