Sponsorship Packages

Give your organisation maximum exposure to a sophisticated audience of E&P professionals, including top decision makers in the industry, by obtaining a sponsorship package for the Society of Petroleum Engineers’ Annual Technical Conference and Exhibition (ATCE). A host of beneficial options are listed here for your consideration.
Premium Packages

The Premium sponsorship packages integrate Principal, Diamond, Titanium, and Platinum levels, offering sponsors an array of opportunities to maximise their presence at this flagship industry event. Each Premium level provides a set of core benefits plus additional benefits of its own.

Core Benefits

- One full-page (A4 size), 4-colour advertisement in the Conference Programme and Exhibition Guide (artwork provided by sponsoring company)
- Company logo listed on the sponsors page in the Conference Programme and Exhibition Guide
- Company logo on sponsor recognition boards displayed throughout the conference and exhibition venue in high-traffic areas
- Company logo on the holding slide between technical sessions
- Company logo and link on the ATCE 2016 website
Principal Sponsor
Sponsorship Total: USD 150,000 | Limited Number of Packages Available
Package includes Core Benefits plus:
- One 100-word corporate profile featured on the sponsors page of the website
- One 100-word corporate profile in the Conference Programme
- 10 complimentary conference registrations
- One delegate bag insertion, if desired (material to be provided by sponsor)
- Company logo featured on the stage backdrop during the Conference Opening Ceremony, Executive Plenary Session, and Closing Session
- Company logo featured in the VIP Majlis (Lounge)
- Company logo on event advertisements, where space and size permit
- Company logo on press invitations
- Company logo on ATCE 2016 registration form, exhibit application form, and sponsorship contract
- Company logo on ATCE 2016 emails to potential delegates, where practical
- Acknowledgement in press releases for the event
- Special reserved table with 10 complimentary tickets for the ATCE 2016 Annual Reception and Awards Banquet
- Verbal acknowledgement by the ATCE 2016 General Chairman during the Opening Ceremony, ATCE 2016 Annual Reception and Awards Banquet, and Closing Session

Diamond Sponsor
Sponsorship Total: USD 75,000 | Packages Available: 10
Package includes Core Benefits plus:
- One 100-word corporate profile featured on the sponsors page of the website
- One 100-word corporate profile in the Conference Programme
- 10 complimentary conference registrations
- One full-page (A4 size) colour advertisement in the Conference Preview
- Acknowledgement in press releases for the event
- Special reserved table with 10 complimentary tickets for the ATCE 2016 Annual Reception and Awards Banquet

Titanium Sponsor
Sponsorship Total: USD 50,000 | Packages Available: 10
Package includes Core Benefits plus:
- One 100-word corporate profile in the Conference Programme
- 10 complimentary conference registrations
- Acknowledgement in press releases for the event
- Special reserved table with 10 complimentary tickets for the ATCE 2016 Annual Reception and Awards Banquet

Platinum Sponsor
Sponsorship Total: USD 25,000 | Packages Available: Multiple
Package includes Core Benefits plus:
- 10 complimentary conference registrations
- Acknowledgement in press releases for the event
- 6 complimentary tickets for the ATCE 2016 Annual Reception and Awards Banquet
Standard Packages

The Standard sponsorship packages include Gold, Silver, and Bronze levels, offering sponsors a diversity of prospects to show industry support and affiliation at this flagship event.

Each standard level provides a set of core benefits, plus additional benefits of its own.

Core Benefits

- Company logo on the sponsors page in the Conference Programme and Exhibition Guide
- Company logo on sponsor recognition boards displayed throughout the conference and exhibition venue in high-traffic areas
- Company logo on the holding slide between technical sessions
- Company logo and link on the ATCE 2016 website
Gold
Sponsorship Total: USD 15,000  |  Packages Available: Multiple
Package includes Core Benefits plus:
• 8 complimentary conference registrations
• 6 complimentary tickets for the ATCE 2016 Annual Reception and Awards Banquet

Silver
Sponsorship Total: USD 10,000  |  Packages Available: Multiple
Package includes Core Benefits plus:
• 6 complimentary conference registrations
• 4 complimentary tickets for the ATCE 2016 Annual Reception and Awards Banquet

Bronze
Sponsorship Total: USD 5,000  |  Packages Available: Multiple
Package includes Core Benefits plus:
• 4 complimentary conference registrations
• 2 complimentary tickets for the ATCE 2016 Annual Reception and Awards Banquet
Special Packages

The Special sponsorship packages offer great opportunities for companies to support the event while enjoying significant industry-wide recognition. These package options provide a set of core benefits, plus additional benefits related to one or more functions of the conference, exhibition, or young member programmes. Each Special sponsorship is limited to only one or a few sponsors.

Core Benefits:
• Company logo listed on the sponsors page in the Conference Programme and Exhibition Guide
• Company logo on sponsor recognition boards displayed throughout the conference and exhibition venue in high-traffic areas
• Company logo displayed on the holding slide between technical sessions
• Company logo and link on the ATCE 2016 website
Carpet Floor Graphics 1m x 1m
USD 7,500 | Packages: 2
Package includes Core Benefits plus:
• 10 high-quality 1m x 1m floor adhesives that will be placed within the exhibition halls. Sponsor to provide logo/artwork (SPE to provide placement options; exhibit entrances and main runway are excluded)
• 2 complimentary conference registrations

Carpet Floor Graphics 2m x 2m
USD 10,000 / Two Units
Package includes Core Benefits plus:
• High-quality 2m x 2m floor adhesives that will be placed within the exhibition hall entrances or on the main runway. Sponsor to provide logo/artwork (SPE to provide placement options)
• 2 complimentary conference registrations

Lighted Display Units “Conference at a Glance”
USD 7,500 / Unit | Packages: 2
Package includes Core Benefits plus:
• Artwork to be provided by sponsor and displayed on the lighted display panel in conjunction with the schedule at a glance. Units will be strategically placed in high-traffic areas.

Conference Pens (production cost is included)
USD 8,000 | Exclusive Package
Package includes Core Benefits plus:
• Sponsor logo printed on pens (pens are provides by Sponsor, SPE approves the item/branding)
• Pens inserted in delegate bags
• Additional quantity to be kept at registration desks for filling forms and in various meetings

Conference Notepads (production cost is included)
USD 8,000 | Exclusive Package
Package includes Core Benefits plus:
• Sponsor logo printed on notepads (Notepads are provided by sponsor, SPE approves the item/branding)
• Notepads inserted in delegate bags
• Additional quantity to be kept in various meeting rooms used by committees, members, speakers, students, etc.
Delegate and Visitor Registration

**USD 15,000 | Exclusive Package**

Registration opens months before the conference and will reach more than 140,000+ SPE members across the globe. This campaign places the sponsor at the heart of the event and delivers the largest target audience.

**Packages include Core Benefits plus:**
- Company name and logo printed on the registration forms
- Company name and logo included in the confirmation email
- Prominent signage on all registration desks at Dubai World Trade Centre
- Signage on the pre-registration terminal at the ATCE headquarters hotel
- 2 complimentary conference registrations
- 5 complimentary tickets for the ATCE 2016 Annual Reception and Awards Banquet

Conference Lanyards

**USD 20,000 | Exclusive Package**

All conference delegates, exhibitors, visitors, students, and other attendees will wear the sponsor’s lanyards. This item has proven time and again as an effective marketing tool to promote your organisation. The lanyards will be distributed at all registration desks in the Dubai World Trade Centre and the pre-registration terminal operated at the ATCE headquarters hotel (Marriott Marque) and ADNOC pre-registration terminal (location TBC).

**Packages include Core Benefits plus:**
- Company logo and/or marketing message printed on dual-clip breakaway lanyards (sponsor provides the lanyards, SPE distributes at registration)
- 2 complimentary conference registrations
- 5 complimentary tickets for the ATCE 2016 Annual Reception and Awards Banquet

Conference Badges

**USD 20,000 | Exclusive Package**

A unique and exclusive opportunity to brand ATCE 2016 Badges with your organisation’s logo and benefit from the industry outreach. All ATCE 2016 attendees—delegates, visitors, committee members, VIP officials, students, and ATCE staff members—will wear their badges at all times.

**Packages include Core Benefits plus:**
- Sponsor logo printed on the ATCE 2016 Badge
- Sponsor logo and sponsorship title on the badge identification signboard (located in the main registration area)
- 2 complimentary conference registrations
- 5 complimentary tickets for the ATCE 2016 Annual Reception and Awards Banquet

Delegate Bags  (production cost is included)

**USD 65,000 | Exclusive Package**

*Special design can be arranged—quote available upon request.*

Each full delegate will receive a specially designed quality conference bag (backpack or laptop shoulder bag) containing the conference programme, conference venue map, essential information, and other details useful for delegates.

**Packages include Core Benefits plus:**
- Sponsor name and logo on the bag shared with ATCE 2016 logo
- 1 complimentary conference bag insertion (provided by sponsor and approved by SPE)
- 2 complimentary conference registrations
Coffee Breaks, Exclusive
USD 25,000 | Exclusive Package

Coffee Break, Individual (morning or afternoon)
USD 5,000 | Packages: 6

Package includes Core Benefits plus:
• Prominent signage at the coffee break location recognizing your company as the coffee break(s) sponsor, either exclusively or as per your sponsored break
• Sponsor logo on tent cards placed on the buffet stations and high tables (sponsor to provide logo/artwork)
• Sponsor is welcome to provide cocktail napkins with company logo (to be approved by SPE)
• Sponsor is welcome to provide paper cups or paper sleeves with company logo (subject to venue pre-approval)

Delegates Internet Lounge
USD 15,000 | Exclusive Package
The Internet Lounge allows delegates the opportunity to stay connected while on exhibit floor. Strategically located in the exhibition area and attracting high traffic during peak hours, the Internet Lounge will offer a unique opportunity to enhance your visibility in a specially designed area with seating arrangements and semi-private meeting spaces.

Packages include Core Benefits plus:
• Sponsor homepage set as default on all computers in the Internet Lounge
• Sponsor logo(s) on screensaver set as the default screensaver
• Sponsor logo prominently branded at the lounge
• Sponsor logo on the mouse pads or other stationery items available at the lounge (pads/other items to be provided by sponsor)
• Sponsor collateral displayed in the Internet Lounge

Delegate Lunch, Day 1 (Includes VIP Lunch)
USD 50,000 | Exclusive Package

Packages include Core Benefits plus:
• Sponsor’s Welcome Speech (3–5 minutes long) and company video played on loop in background
• Sponsor logo displayed on acknowledgment cards on all buffet stations and luncheon tables (tent cards)
• Sponsor logo prominently displayed at the VIP Luncheon Hall
• Organisation’s promotional material made available at the entrance to the luncheon area (if desired)
• 4 complimentary conference registrations
• 2 reserved tables including 20 lunch tickets for the same-day lunch
Delegate Lunch, Day 2 and Day 3  
(Includes Coffee and Desserts on the Expo Floor)
USD 35,000 | Packages: 2

Packages include Core Benefits plus:
• Sponsor’s Welcome Speech (3-5 minutes long) and company video played on loop in background (if desired)
• Sponsor logo displayed on acknowledgment cards on all buffet stations and luncheon tables (tent cards)
• Sponsor name and logo prominently displayed at the dessert/coffee areas
• Sponsor logo on the acknowledgment cards placed at all assigned areas
• Organisation’s promotional material to be available at the entrance to the luncheon area (if desired)
• 4 complimentary conference registrations
• 2 reserved tables with 20 lunch tickets for the same-day lunch

Delegate/Exhibitor Networking Hour – Monday, 26th September
USD 17,500 | Exclusive Package

Package includes Core Benefits plus:
• Prominent signage at the location during the Networking Hour and Reception
• Sponsor logo on tent cards placed on the buffet stations and high tables (sponsor to provide logo/artwork)
• Sponsor is welcome to provide cocktail napkins/coasters with company logo (to be approved by SPE)

Conference Directional Signage
USD 40,000 | Exclusive Package

Directional signage will be placed at strategic locations to navigate delegates in the venues and ensure easy access to registration desks, meeting rooms and exhibition halls, and other key function areas (with the exceptions mentioned in the specific events, e.g. daily luncheon, industry breakfast, etc.).

Packages include Core Benefits plus:
• Sponsor logo on printed signage used for directional signage purposes
• 4 complimentary conference registrations

Exhibit Hall Entrances Decoration
USD 35,000 | Exclusive Package

There are five exhibit entrances leading delegates to the venue. Sponsor’s name and logo are prominently displayed on the signage units, showcasing presence at the conference.

Packages in
• Sponsor name and logo prominently displayed at the entrance to the Exhibit Hall
• Sponsor name and logo on all LCD screens associated with the Exhibit Hall
• 10 complimentary conference registrations
Breakfast
USD 45,000 | Packages: 2
Special function, run as intensive networking event, featuring high-profile audience of 300–350 invited attendees. Topic to be suggested by the sponsoring organisation should feature industry overarching issues that can draw attention among technical staff as well as executives and decision makers.

Sponsors benefits:
• Signage with sponsor name and logo prominently displayed in the assigned room and pre-function area
• Welcome Speech/Keynote from senior executive from the sponsoring organisation
• 2 complimentary conference registrations
• 2 tables reserved for the sponsor’s special invitees

Meet and Greet, Hospitality Counters
USD 15,000 (2 Units) | Exclusive Package
“Meet and Greet” Hospitality Counters will be operated by hostesses / or volunteers to assist delegates, business visitors and general attendees.

Packages include Core Benefits plus:
• Sponsor name and logo printed on desktop stands
• Opportunity for sponsor to distribute promotional printed materials (if desired)
• Opportunity for sponsor to distribute small door gifts (giveaways) if desired. Sponsor provides the items, SPE approves.

Showcase Technology Theater
USD 50,000 | Exclusive Package
A dedicated area on the exhibit floor encouraging an SME company from the industry to present their new products, technology, or technical achievements under a pre-approved schedule.

Packages include Core Benefits plus:
• Sponsor logo to appear on the Technology Theater
• Sponsor logo to appear on the big presentation screen (looping with ATCE 2016 logo) whenever there are no showcase presentations
• 2 brochure racks located in the Pavilion to display sponsor’s collateral (if desired)
• Half-page colour advertisement in the Conference Programme
• Sponsor’s logo and title on the Technology Theater page in the Conference Preview and Conference Programme

Bottled Water
USD 35,000 | Exclusive Package
Delegates, exhibitors, students, and visitors will receive free bottled water throughout the event. 50,000 bottles will carry the ATCE 2016 logo and sponsor logo.

Packages include Core Benefits plus:
• Sponsor name and logo printed on the bottle labels/sleeves
• Distribution points across all exhibit halls and technical session rooms
• Sponsor name/logo and slogan printed on the recognition tabletop boards (at all distribution points)
• 2 complimentary conference registrations
Conference Author Lounge
USD 25,000 | Exclusive Package
All presenting authors, session chairpersons, and programme committee members will gather to discuss paper presentation format and exchange ideas on daily technical sessions. The Author Lounge will be adjacent to the Author Room and will offer private meeting space, Internet connection, relaxed ambience, and daily refreshments.

Sponsor benefits include:
- Sponsor logo displayed prominently inside and outside the lounge
- Sponsor logo displayed on signage in the lounge
- 2 complimentary conference registrations

Conference Closing Session
USD 35,000 | Exclusive Package
The Closing Session will showcase highlights of the conference and launch the next ATCE.
- Short welcome speech (2-3 minutes)
- Acknowledgement at the Closing Session
- PowerPoint slide with company name and logo projected during the Closing Session
- Company logo imprinted on the gifts for Lucky Draw
- Organisation representative to present Lucky Draw gifts on stage
- 1 complimentary conference registration

Conference Mobile App
USD 15,000 | Exclusive Package
USD 7,500 Co-Sponsors
The ATCE 2016 Mobile App will provide event attendees with all they need to know before, during, and after the event, in the palm of their hand (on their smartphone or tablet device). Featuring an interactive Conference Programme, exhibition floor plans, important information, and networking opportunities, the ATCE 2016 Mobile App is guaranteed to be much used and a highly sought-after sponsorship opportunity.

Packages include Core Benefits plus:
- Sponsor banner on main App page (exclusive level only)
- Rotating banner shared among co-sponsors/advertisers
- Highlighted entry on app exhibitor listing
- One push messages during ATCE 2016 show days
- Logo on adverts and leaflet promoting app download for ATCE 2016

Conference Proceedings (Voucher Card)
USD 12,500 | Exclusive Package

Package includes Core Benefits plus:
- Company logo and sponsorship title on the Conference Proceedings Voucher Card
- 3 complimentary conference registrations
- Company logo included on signage at various locations throughout the conference and exhibition venue
Conference Preview
USD 60,000 | Exclusive Package
USD 32,500 Co-Sponsors | Packages: 2
The Conference Preview is a prime marketing tool and is considered pivotal in promoting ATCE 2016. It will outline the Conference Programme as well as include exhibition information, general information, registration, and hotel booking information.

Sponsor benefits include:
• Exclusive sponsor will receive 1 double-page spread colour advertisement in the Conference Preview
• Co-sponsor(s) will receive 1 full-page colour advertisement in the Conference Preview
• 200 copies of the Conference Preview (100 copies per co-sponsor)
• Sponsor logo on the front cover page of the Conference Preview
• 2 complimentary conference registrations

Conference Programme and Exhibit Guide
USD 50,000 | Exclusive Package
USD 27,500 Co-Sponsors | Packages: 2
Packages include Core Benefits plus:
• Exclusive sponsor will receive 1 center double-page spread advertisement (if desired) in the Conference Programme
• Co-sponsor(s) will receive 1 full-page (A4 size), colour advertisement (if desired) in the Conference Programme
• Sponsor message on the belly band
• Sponsor logo printed on the cover page of the Programme and Exhibit Guide
• 2 complimentary conference registrations for each co-sponsor, or 4 complimentary conference registrations for exclusive sponsor

Conference Mini-Programme and Planner
USD 15,000 | Exclusive Package
A pocket-size reference guide detailing all the essential information about ATCE 2016, including destination information, Dubai World Trade Centre floor plan, daily overviews with all conference activities, timings and locations, exhibition floor plan, highlights, and general information.

Packages include Core Benefits plus:
• Sponsor name and logo on the front cover of the Mini-Programme
• Sponsor name and logo on the digital Mini-Programme (Mobile App)
• 2 complimentary conference registrations
“Beat the Heat” Ice Cream Social With Exhibitors
USD 7,500/Break | Packages: 3
Packages include Core Benefits plus:
Ice cream counters/carts will be strategically placed around the exhibit halls to provide delightful refreshment to delegates and exhibitors, beating the afternoon heat and boosting the energy on the floor.
Packages include Core Benefits plus:
• Signage at the location recognising your company as the Ice Cream Social Sponsor, either exclusively or on your sponsored break
• Sponsor name, logo, and slogan printed on the recognition tabletop boards (at all distribution points)
• 2 complimentary conference registrations
• Sponsor is welcome to provide napkins with company logo (to be approved by SPE)

“You Are Here” Venue Signage (3 positions included)
USD 15,000 | Exclusive Package
Attendees use the “You Are Here” signage units as they navigate the show floor. The units will be strategically placed in high-traffic areas, providing attendees with a map of the venue and direction towards the main functions.
Packages include Core Benefits plus:
• Sponsor logo on the “You Are Here” units
• Additional floor signage, leading visitors to sponsor’s exhibition booth, if desired (additional charges may apply)

Youth Pavilion and Education Campus
USD 65,000 | Exclusive Package
Does not include Young Member Activities sponsorship; if desired, it should be purchased additionally.
Specially designed Youth Pavilion and Education Campus (100-150 sq. m.) in the main exhibit hall, with sponsor branding, hosting daily interactive programmes for young members, university and high school students. This is a special feature addressing industry demand for young talent and motivating the future generation of oil and gas engineers, generating awareness and excitement for oil and gas careers.
Packages include Core Benefits plus:
• Sponsor logo and graphics incorporated in the pavilion design
• Sponsor logo on the hanging banner above the pavilion
• Sponsor name and logo on pages featuring the pavilion and its activities in the Conference Preview, Conference Programme, and Mini-Programme
Young Professionals Networking Function
USD 35,000 | Exclusive Package
Package includes Core Benefits plus:
• 10 tickets to the Young Professionals Networking Function
• List of Young Professional attendees who have given permission (name and address only)
• Sponsor logo to be included on on-site signage at the appointed venue
• Sponsor is welcome to distribute small goody bags and branded takeaway gifts

President’s Luncheon
USD 15,000 | Exclusive Package
Package includes Core Benefits plus:
• Company logo to be included in on-site signage
• 1 reserved table for 10 (includes 10 luncheon tickets)
• 3 complimentary conference registrations
• Sponsor logo on tent cards placed on each table (sponsor to provide logo/artwork)
• Sponsor logo on the menu cards
• Sponsor logo on the napkin holders (if desired)

SPE ATCE 2016 Annual Reception and Awards Banquet
USD 40,000 | Exclusive Package
Package includes Core Benefits plus:
• One (1) reserved table for 10 (includes 10 luncheon tickets)
• Four (4) complimentary conference registrations
• Sponsor logo on tent cards placed on each table (sponsor to provide logo/artwork)
• Sponsor logo on the menu cards
• Sponsor logo on the napkin holders (if desired)
• Sponsor logo on-site signage at the event
• One (1) full-page, four-colour ad in the conference programme
PetroBowl Sponsorship Packages
Championship Platinum Sponsor

USD 40,000 | Packages: 3

Sponsorship Benefits

• Logo to appear in prime position, alongside 2 other Platinum Sponsors, on all event signage at Championship
• Logo to appear in prime position, alongside 2 other Platinum Sponsors, on all event signage at the PetroBowl evening reception
• Logo to feature on T-shirts distributed to all students at the PetroBowl Championship
• Full list of all participating students with email addresses (based on opt in data protection policy)
• Logo to appear on PetroBowl Championship web page and all other promotional collateral specific to the contest
• Logo to appear branded as Platinum PetroBowl Sponsor across all holding slides
• 5 minute company introduction to all attendees at the PetroBowl evening reception
• Full recognition of support as Platinum PetroBowl Sponsor in opening and closing of the PetroBowl Championship
• Distribution rights of corporate collateral and gifts to all contest participants
• Literature chair drop across entire audience seating
• Organisation’s logo on all event advertisements for the Championship, electronic and in print or otherwise
• Organisation’s logo and sponsorship title on the press invitations
• Acknowledgement in all press releases for the event

PetroBowl Scholarships Sponsor

USD 21,000 | Packages: 1–4

Scholarships can be individually sponsored as outlined below:

• 1st Place: USD 10,000
• 2nd Place: USD 6000
• 3rd Place: USD 4000
• Most Valuable Player: USD 1000

Sponsorship benefits:

• Introduction to students of the sponsored winning team
• Sponsor representative included in the presentation of the scholarships
• Branded oversized check to be presented to team (not included in sponsorship cost)
• Plaque with sponsor logo (included in sponsorship cost)
• Organisation’s logo and sponsorship title on the PowerPoint sponsor slide displayed in between PetroBowl rounds
• Organisation’s logo and sponsorship title on signs displayed in and around the PetroBowl Theatres
• Organisation’s logo and sponsorship title on signs displayed in rotation on LCD monitors placed throughout the conference center
• Organisation’s logo and sponsorship title on the sponsors listing page of the PetroBowl programme
• Organisation’s logo, sponsorship title, and hyperlink on the PetroBowl webpage
• Organisation’s logo and sponsorship title posted on PetroBowl Facebook and tweeted on PetroBowl Twitter accounts
PetroBowl Media Sponsor
USD 15,000 | Packages: 3

Sponsorship benefits:
• Video interview with the winning teams of the Championship
• Cost and production to be covered by sponsoring company.
• Company branded PetroBowl Yearbook
  Includes one page of content/opening words and logo on all pages. Option to upgrade to cover cost for printing and distribution on-site.
• Company branded PetroBowl video contest
  Company branding to be included in all communications and promotions leading up, during and after the contest. Company representative will be invited to the PetroBowl Reception to announce the winner and present a prize (cost of prize to be covered by the company). Option to upgrade to house all videos on the company’s YouTube Channel.
• Company branded March Madness contest
  Company branding to be included in all communications and promotions leading up, during and after the contest. Company representative will be invited to the PetroBowl Reception to announce the winner and present a prize (cost of prize to be covered by the company). Option to upgrade to house all videos on the company’s YouTube Channel.
• Company branded hash tag
  All tweets leading up, during and after the PetroBowl Championship will include a hash tag as chosen by the sponsoring company.
• Share of top tweet/post
  Highest ranking /most popular social media entries on the PetroBowl Championship will be shared through the company’s social media channels.
• Sponsored blog
  Company created blog post to be published before and after the Championship on the SPE Membership blog site.

PetroBowl Live Streaming Sponsor

Price dependent on venue costs and supplier | Exclusive Package

The contest will be live streamed through a professional AV vendor and made accessible globally free of charge, allowing for an even greater exposure and the opportunity to get acknowledged to the entirety of SPE’s membership as well as reaching non-members.

Sponsorship benefits:
• Live stream hosted on SPE webpage with full company branding
• Verbal acknowledgement of organisation as the official Media Partner at the opening of the contest
• Organisation’s logo and sponsorship title on the PowerPoint sponsor slide displayed in between PetroBowl rounds
• Organisation’s logo and sponsorship title on signs displayed in and around the PetroBowl Theatres
• Organisation’s logo and sponsorship title on signs displayed in rotation on LCD monitors placed throughout the conference center
• Organisation’s logo and sponsorship title on the sponsors listing page of the PetroBowl programme
• Organisation’s logo, sponsorship title, and hyperlink on the PetroBowl webpage
• Organisation’s logo and sponsorship title posted on PetroBowl Facebook and tweeted on PetroBowl Twitter accounts
• Up to 1-minute video produced by sponsor played at the during breaks in the PetroBowl room (must be approved by SPE staff)
• Web streaming café
Option to upgrade to have a dedicated company branded area on the exhibition floor with lounge furniture and plasma screens to provide an exclusive site where the contest will be live streamed. 
*Note: recordings of the live stream cannot be made available due to the protection of the question set.*

**PetroBowl Competitors’ Luncheon Sponsor**

**USD 12,000 | Exclusive Package**
Ticketed luncheon for PetroBowl competitors, volunteers, judges, and faculty

**Sponsorship Benefits**

- Verbal acknowledgment at the opening of the luncheon
- Organisation’s logo and sponsorship title on the PowerPoint sponsor slide displayed in between PetroBowl rounds
- Organisation’s logo and sponsorship title on signs displayed in and around the PetroBowl theatres
- Organisation’s logo and sponsorship title on signs displayed in rotation on LCD monitors placed throughout the conference centre
- Organisation’s logo and sponsorship title on the sponsors page of the PetroBowl Programme
- Organisation’s logo, sponsorship title, and hyperlink on the PetroBowl Website
- Organisation’s logo and sponsorship title posted to the PetroBowl Facebook page and tweeted on the PetroBowl Twitter account
- Organisation’s logo and sponsorship title on all table tent cards

**PetroBowl Reception Sponsor**

**USD 10,000 | Exclusive Package**

**Sponsorship Benefits**

- Verbal acknowledgment at the opening of the reception
- Organisation’s logo and sponsorship title on the PowerPoint sponsor slide displayed in between PetroBowl rounds
- Organisation’s logo and sponsorship title on signs displayed in and around the PetroBowl theatres
- Organisation’s logo and sponsorship title on signs displayed in rotation on LCD monitors placed throughout the conference center
- Organisation’s logo and sponsorship title on the sponsors page of the PetroBowl Programme
- Organisation’s logo, sponsorship title, and hyperlink on the PetroBowl Website
- Organisation’s logo and sponsorship title on signage around the Reception
- Organisation’s logo and sponsorship title posted to the PetroBowl Facebook page and tweeted on the PetroBowl Twitter account
- 3m x 5m area with table and chairs for sponsor to host a recruitment point to distribute gifts, meet students and collect their information, and display a ‘pop-up’ exhibition stand with company branding
- Sponsor may provide branded cocktail napkins to be used during reception
**PetroBowl Refreshment Breaks Sponsor**

USD 7,000 | Exclusive Package

A morning coffee break will be provided for PetroBowl competitors, judges and volunteers, sponsor representatives, and spectators.

**Sponsorship Benefits**

- Organisation’s logo and sponsorship title on the PowerPoint sponsor slide displayed between PetroBowl rounds
- Organisation’s logo and sponsorship title on dedicated signage displayed in high-traffic areas
- Organisation’s logo and sponsorship title on signs displayed in rotation on LCD monitors placed throughout the conference center
- Organisation’s logo and sponsorship title on the sponsors page of the PetroBowl Programme
- Organisation’s logo, sponsorship title, and hyperlink on the PetroBowl Website
- Organisation’s logo and sponsorship title posted to the PetroBowl Facebook page and tweeted on the PetroBowl Twitter account
- Organisation’s logo and sponsorship title on sponsorship acknowledgment cards in refreshment break area

**PetroBowl On-Site Branding Sponsor**

USD 15,000 | Packages: 3

**Sponsorship benefits:**

- Signage
  Company branded header for the main bracket sign which will be displayed in three locations throughout the venue.
- T-Shirts
  Company branded t-shirts for distribution to all competitors (up to 200)
- Foam Fingers
  Company branded foam fingers for distribution to all competitors and spectators
- Buzzer Display
  Company logo to be included on main screen throughout the contest
- Mascot
  Option to upgrade for inclusion of a company branded mascot

Tailor-made and upgraded packages are available on request. Please contact: Sylvia Ansara, Senior Manager Sales and Exhibits
sansara@spe.org | +971.4.457.5851
**PetroBowl Bag Sponsor**

**USD 5,000 | Exclusive Package**

Each PetroBowl competitor will receive a gift bag containing a gift from the sponsor

**Sponsorship Benefits**

- Sponsorship + bag cost—sponsor selects and orders bag (approval by SPE)
- Organisation’s logo and sponsorship title on the PowerPoint sponsor slide displayed between PetroBowl rounds
- Organisation’s logo and sponsorship title on signs displayed in high-traffic areas
- Organisation’s logo and sponsorship title on signs displayed in rotation on LCD monitors placed throughout the conference centre
- Organisation’s logo and sponsorship title on the sponsors page of PetroBowl Programme
- Organisation’s logo, sponsorship title, and hyperlink on the PetroBowl Website
- Organisation’s logo and sponsorship title posted to the PetroBowl Facebook page and tweeted on the PetroBowl Twitter account
- One promotional item (non-paper) to be included within the gift bag (not included in sponsorship cost)
- Organisation’s logo and sponsorship title, in conjunction with SPE’s logo, on the delegate bags
- Dedicated signage displayed at the delegate bag collection point
Contact the SPE sales representative in your region to discuss sponsorship opportunities.

**Companies in the Middle East, North Africa, and South Asia**
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