IADC/SPE DRILLING CONFERENCE AND EXHIBITION

Fort Worth, Texas, USA
1–3 March 2016
Fort Worth Convention Center
www.spe.org/events/dc/2016

CONFERENCE PREVIEW
The 2016 IADC/SPE Drilling Conference accelerates progress in our industry by connecting forward-looking technical presentations to open discussion forums. The technical program enables E&P professionals to see through today’s challenges and work collaboratively toward solutions that will create a stronger future for an increasingly energy-driven world.

The technical, keynote, and plenary sessions will each provide insights to navigate the current low commodity price environment of our business. The distinguished speakers in our plenary session will explore the theme of “Out with the Old, In with the New” to share ideas about how we will need to adapt and evolve our technologies and practices. Topics will include well efficiencies, capital deployment, and new technologies to extract energy sources. Our keynote speakers will bring perspectives from within our industry, as well as from other industries, to address the critical issues we face today.

The three-day conference will feature more than 20 technical sessions. Technical papers will be presented on topics including extended reach and harsh environment drilling, new tool technologies, managed pressure drilling, drilling dynamics, deepwater and subsea, drilling performance, and the use of smart systems and the Internet in drilling operations.

The conference will also feature a state-of-the-art exhibition, with more than 70 vendors showcasing their latest technologies and service expertise.

To register for this event, please visit www.spe.org/events/dc. We look forward to seeing you this coming March in Fort Worth, Texas, USA!

Bill Ambrose  
Conference Chairperson  
Transocean, Ltd.
The Society of Petroleum Engineers (SPE) is a not-for-profit professional association whose members are engaged in energy resources development and production. SPE serves more than 143,000 members in 137 countries worldwide. SPE is a key resource for technical knowledge related to the oil and gas exploration and production industry and provides services through its publications, events, training courses, and online resources at www.spe.org.

Income from this event will be invested back into SPE to support many other society programs. When you attend, sponsor, or exhibit at an SPE event, you help provide even more opportunities for industry professionals to enhance their technical and professional competence. Scholarships, certification, the Distinguished Lecturer programme, and SPE’s energy education programme—Energy4me—are just a few examples of programs that SPE supports. For more information, visit www.spe.org.

The International Association of Drilling Contractors (IADC) is dedicated to enhancing the interests of oil and gas and geothermal drilling contractors worldwide. IADC’s contract drilling members own most of the world’s land and offshore drilling units and drill the vast majority of the wells that produce the planet’s oil and gas. IADC’s membership also includes oil and gas producers, and manufacturers and suppliers of oilfield equipment and services. Founded in 1940, IADC strives to secure responsible standards, practices, legislation and regulations that provide for safe, efficient and environmentally sound global drilling operations. IADC holds Accredited Observer status at the International Maritime Organization and the International Seabed Federation, branches of the United Nations. The Association is a leader in developing standards for industry training, most notably its well control training and assessment program, WellSharp, and rig-floor orientation program, RigPass. IADC is headquartered in Houston, with offices and chapters located in all geographies where members are active worldwide. For more information, visit the IADC website at www.iadc.org.

**TABLE OF CONTENTS**

Committees .................................................. 4  
Schedule of Events ........................................ 5  
Training Courses .......................................... 6  
Special Events ............................................. 7  
Technical Program ....................................... 8  
Registration Information .............................. 13  
General Information ................................. 14  
Hotel and Directions ................................. 15  
Exhibitors .............................................. 16  
Advertising, Exhibiting, ......................... 17  
and Sponsorship Opportunities
Save money—purchase SPE and IADC books on-site!

Take advantage of member pricing and no shipping costs on select SPE and IADC bestselling books! Visit the SPE and IADC booths on-site to purchase available books.
SCHEDULE OF EVENTS

Sunday, 28 February
0700–0800  Training Course Registration
0800–1700  Two-Day Training Course: Casing and Tubing Design Seminar
0800–1700  Two-Day Training Course: Introduction to Managed Pressure Drilling

Monday, 29 February
0800–1700  Two-Day Training Course: Casing and Tubing Design Seminar
0800–1700  Two-Day Training Course: Introduction to Managed Pressure Drilling
1300–1700  Conference Registration Opens
1300–1700  DSATS Session
1700–1900  DSATS Reception

Tuesday, 1 March
0700–1830  Conference Registration Opens
0800–0930  Keynote Session 1
0830–1030  Technical Session 2: Case Studies
0830–1030  Technical Session 3: Innovating Drilling Into Extreme Environments
0830–1030  Technical Session 4: Extended Reach Drilling
1000–1900  Exhibition
1030–1100  Coffee Break
1030–1100  Knowledge Sharing e-Posters
1100–1200  Opening Session 5
1145–1315  Exhibitor and Networking Luncheon
1330–1700  Technical Session 6: Deepwater and Subsea
1330–1700  Technical Session 7: Tubulars
1330–1700  Technical Session 8: Directional Drilling
1500–1530  Coffee Break
1500–1530  Knowledge Sharing e-Posters
1715–1900  Welcome Reception

Wednesday, 2 March
0730–1000  Knowledge Sharing e-Posters
0930–1700  Exhibition
1000–1030  Keynote Session 12
1030–1200  Plenary Session 13
1145–1315  Exhibitor/Networking Luncheon
1200–1400  Young Professionals Networking Luncheon 14
1330–1700  Technical Session 15: Unconventional Drilling
1330–1700  Technical Session 16: Smart System and the Internet of Things
1330–1700  Technical Session 17: Drilling Dynamics
1500–1530  Coffee Break
1500–1530  Knowledge Sharing e-Posters

Wednesday, 2 March (Continued)

Thursday, 3 March
0730–1200  Conference Registration Opens
0800–1000  Technical Session 18: Well Placement I
0800–1000  Technical Session 19: Advanced Fluid Research
0800–1000  Technical Session 20: MPD/UBD
1000–1030  Coffee Break
1000–1030  Knowledge Sharing e-Posters
1000–1330  Exhibition
1030–1230  Technical Session 21: Well Placement II
1030–1230  Technical Session 22: Applied Fluids for Hole Conditioning
1145–1315  Exhibitor and Networking Luncheon
1330–1630  Technical Session 24: Efficient Rig Design and Strategies
1330–1630  Technical Session 25: Cementing and Zonal Isolation
1330–1630  Technical Session 26: Performance Drilling
1330–1630  Special Session: Human Factors in Drilling...Where are we now? Where do we need to go? How do we get there?
1500–1545  Coffee Break

Friday, 4 March
0700–0800  Training Course Registration
0800–1700  One-Day Training Course: Horizontal Well Completions

(as of 14 December 2015)
**TRAINING COURSES**

**28–29 February 2016**

**Casing and Tubing Design Seminar**

**Instructor:** Peter Erpelding

This course covers all the relevant subjects needed to understand the structural mechanics of downhole tubulars. Discussions begin with the fundamental design principles and progresses through materials, performance, loads, and design. Participants will also learn to calculate tension, compression, burst collapse, yield, and threshold strength.

**28–29 February 2016**

**Introduction to Managed Pressure Drilling**

**Instructor:** Deepak Gala

This course provides a solid introduction to Managed Pressure Drilling (MPD), an adaptive drilling process that allows greater control of the annular pressure profile throughout the wellbore. Participants will learn the variables involved in MPD operations, including the selection of the equipment and the various aspects of safety and operations.

**4 March 2016**

**Horizontal Well Completions**

**Instructors:** Sudiptya Banerjee and W. Aaron Burton

This course develops strategies for completing horizontal wells. It covers both cased-hole and open-hole configurations, either with or without sand control. Participants will learn the applications and dynamics of horizontal wells, including drill-in fluids, hole displacement, cementing, perforating, and stimulation. They will also learn the guidelines for selecting stand-alone screens and executing horizontal gravel packs.

Register for training courses online via the event registration form: www.spe.org/events/dc

Separate registration fee required.

**people powered**

Drilling Professionals

Our resources drive our business, but our people fuel it.

Their creative power, ingenuity, and relentless spirit are shaping the future of the energy industry.

From developing the latest technologies to research and innovation across the value chain, our people are providing safe, sustainable, and useful energy for the global communities we serve.

Strengthen and share your expertise.

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where energy is opportunity™
Monday, 29 February 2016

SPE DSATS / IADC ART Symposium
Human Integration with Automation and Machine Intelligence

1300–1700
Omni Fort Worth Hotel
1300 Houston Street, Fort Worth, Texas, USA 76102

Networking Reception
1700–1900
Moderators: John de Wardt, DE WARDT AND CO, DSATS Board Member
Tony Beebe, Northern Offshore, DSATS Program Chairman USA

DSATS (SPE’s Drilling Systems Automation Technical Section) and ART (IADC’s Advanced Rig Technology Committee) will hold a half-day symposium featuring 3 keynote presentations on human integration with automation and machine intelligence. The symposium will open with an update from SPE DSATS and IADC ART describing progress of various working groups and the outlook for future activities. The annual DSATS officer and board selection will take place.

Three industry leading speakers will address the integration of humans with automation from their own experiences in non-oil and gas drilling environments with the opportunity for audience Q&A after each speech.

The speech titles are:

- **Human-Automation Cooperation: progress and prospects;** Professor Thomas B Sheridan, Ford Professor Emeritus of Engineering and Applied Psychology in the Departments of Mechanical Engineering and Aeronautics/Astronautics at MIT,

- **Disney Ride Development and Commissioning Process: integrating human operators with automated rides;** Mike Withers, Vice President (Retired) of Ride Engineering at Walt Disney Imagineering,

- **Integration of Human and Machine Intelligence: toward performance in non-deterministic environments;** Alonso Vera PhD, Chief, Human Systems Integration Division, NASA Ames Research Center.

Space is limited so be sure to register early which also ensures the early bird rate for members. The meeting will be followed by a sponsored reception for symposium attendees. Registration is now open.

To register for the DSATS Program, please call Experient at
Domestic: +1.888.269.6829
International: +1.847.996.5828

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Registration fee is separate from your conference fee.
Tuesday, 1 March

KEYNOTE SESSION 1: THE IMPORTANCE OF INNOVATION IN A DOWNTURN

Speaker: Randy Cleveland, President, XTO Energy

Technical Session 2: Case Studies—Fixing Problems

This case studies session hosts four technical papers which will feature presentations from three continents, plus e-Posters from two more continents. Real case studies across a diverse range of topics will appeal to a wide audience.

Technical Session 3: Innovating Drilling Into Extreme Environments

In this session, hear an overview of megatrends and how this technology application is evolving from a dedicated “Industrial Internet of Things” venture capital manager. Simulation, forecasting and visualization of critical wellbore effects reduced risks in a very challenging HTHP well. Understand how improvements in drilling performance, well placement, and reservoir section length were achieved from real time availability of memory quality formation evaluation and drilling data through high speed data transfer between downhole and surface. Extraterrestrial exploration in 3D is enabled by subsurface access, Emphasis will be on the Moon, Venus, Mars, and Europa with an overview of future missions that require drilling systems that emphasize automation and system reliability. A leading developer of planetary drilling systems will present the overview.

Technical Session 4: Extended Reach Drilling

Presentations will focus on optimizing performance and friction reduction tools including cost efficiencies in extended reach drilling.

OPENING SESSION 5

This session will include welcome speeches from the 2016 IADC/SPE Drilling Conference Chairman, Bill Ambrose; 2016 IADC Chairman, Thomas Burke; 2017 SPE/IADC Drilling Conference Chairperson, Leigh-Ann Russell; and the 2016 SPE President, Nathan Meehan.

Technical Session 6: Deepwater and Subsea

This session will provide insights on a variety of subjects, including the installation of conductors in deepwater, loads on risers and wellheads, HP/HT wells, managed pressure drilling, and well control.

Technical Session 7: Tubulars

This session explores performance and technical limits risers, casing and drill pipe. The session will review advances in the performance limits as well as casing integrity design. Real world case studies will review the impact of casing wear, combined loading, thread design and complex service environments.

Technical Session 8: Directional Drilling

The directional drilling session includes a variety of topics that ranges from remote directional drilling to wired pipe. Other topics include: torque rocking and autonomous slide drilling that will greatly aid the drilling of horizontal wells; and deep gas short radius drilling and steerable drilling liner that are enablers to solving challenges in many different world locations.

Wednesday, 2 March

Technical Session 9: Bits—“Rock Breakers”

PDC drill bits, once a fresh solution for drilling soft sticky shale sections, are now used in the vast majority of wells drilled globally. These bits have been - and continue to be - challenged with drilling longer and faster, while operating in more disparaging intervals. As such, the materials; components and features of these bits have seen advancements aimed at meeting the challenges put forth by the industry. This Session will feature three presentations and 3 ePosters which will introduce us to state of the art technologies that have exhibited far reaching improvements in performance and overall product quality.
Technical Session 10: Competence and Training

In addition to the great crew change, the oil and gas industry is experiencing sustained low oil prices. Together, these pose great challenges to the crew and competency management. The challenges are to maintain competent teams, to maintain quality of operations, and to prepare for future demands. This session will discuss techniques and ideas to cope with these challenges. Topics include training, certification, crew management, and leadership.

Technical Session 11: Well Pressure Integrity—Challenges and Solutions

This session features three papers that offer new insights into maintaining integrity of well casing, which is a critical factor for preserving well productivity. It begins with a description of a multi-disciplinary team determining symptomatic causes of repeated casing failure in a mature field. This analysis yielded new guidelines on well design and completion strategy, which were contrary to a previously documented analysis. In another study, a sacrificial casing is applied as a solution to annual pressure buildup in deepwater wells, when the burst disc is no longer a viable option through the well operating lifecycle. The session closes with the application of multiple models to casing design when the rupture disc bursts. These provide valuable information to assist in the design of deepwater wells with long-term well integrity.

KEYNOTE SESSION 12: OPPORTUNITIES IN TIMES OF CHANGE

Speaker: Frederico Curado,
President and CEO, Embraer

Plenary Session 13: Out with the Old—In with the New

Speakers: David Haas, Deloitte and Touche
Jon Crane, Shell
Brett Borland, ConocoPhillips

Registration fee is separate from your conference fee.
Technical Session 16: Smart Systems and the Internet of Things

This session addresses many of the challenges the industry faces to facilitate the adoption of drilling systems automation. Systems architecture is a fundamental requirement, as is the definition of operational ‘states’. These will provide the essential common framework all stakeholders will require to participate. When multiple companies interact in such a system, who owns the data? This will also be addressed. Human systems integration for automation will be discussed, including contributions from world-renowned experts in human factors. The need for an increasing flow of data from downhole demands an ability to transmit at an enhanced rate and the constant challenge to ensure operations are as safe and efficient as possible require that we are able to monitor flow during pipe connections. Both these technical challenges will be presented in this session.

Technical Session 17: Drilling Dynamics

Both practical and innovative new technology is presented in this session. Our first paper describes BHA modeling including bit-rock interaction using neural network analysis to more efficiently effect drilling optimization compared to trial and error techniques. Next, extensive high-frequency downhole field data and vibration analysis led to reduced bit damage in hard, laminated formations resulting in higher ROP and longer life. The third paper shows how upper drillstring components can be exposed to high energy vibrations even when BHA components experienced low vibration levels. Then an integrated vibration monitoring and mitigation system is proposed that presents salient information to the driller and produces recommendations to mitigate harmful vibrations. The penultimate paper proposes a method to identify and predict stick-slip and high-frequency torsional oscillations. Finally, a new damping model is proposed and combined with a prior advanced drillstring dynamics model to develop a robust drillstring dynamics simulator.

Thursday, 3 March

Technical Session 18: Well Placement I

When drilling a well, it is critically important to properly describe the position of the well, both geometrically and geologically. A geometric description allows for collision avoidance procedures to be followed and a relief well to be efficiently executed in the event of a well control issue. Geological targets can be geometrically referenced, taking into account position uncertainty. Placing wells in the desired geological zones allows for optimum productivity from the well. Properly referencing geometrical placement in reservoir models helps to eliminate systematic errors in predicting reservoir that would otherwise occur over the entire life of the field. This session explores the latest technologies and techniques being used to place wells and properly describe their position.

Technical Session 19: Advanced Fluids Research

This session showcases advancements in drilling fluids engineering, including automated drilling fluid analysis, modeling of real-time material sag in drilling fluids, development/field-testing of salt-free non-aqueous drilling fluids, and gas influx in HPHT drilling fluids. Additionally, ePosters cover size-degradation studies of lost circulation materials; modeling of equivalent circulating density; and low density, direct emulsion drill-in-fluid systems.

Technical Session 20: MPD/UBD

MPD techniques are being implemented in more phases of the well construction process. This session includes papers facilitating discussions in three main areas: 1. How well control events are handled during MPD operations and the impact in well control policies; 2. A case study that highlights the planning, execution, and results of PMCD, including logging and coring operations; 3. A new model to improve the calculation of surge and swab during MPD operations, and its effect in the BHP; and 4. How the deepwater MPD rig integration has been approached, including case studies to illustrate the adoption of this technology.
**Technical Session 21: Well Placement II**

Continuing from Well Placement I, this session will continue to explore the latest technologies and techniques being used to place wells and properly describe their position.

**Technical Session 22: Applied Fluids for the Hole Conditioning**

Drilling fluid performance and properties contribute to borehole quality, drilling operation, and wellbore stability. This session presents innovative applied fluids studies on the invasion and movement of drilling fluids in shale formations, use of the transient cuttings transport model, “fast-sealing” lost circulation material (LCM), and filtercake effects on wellbore strengthening. Further, ePosters include an enhanced solids control strategy, thermal-activated resin LCM, efficient operational strategies for managing LCM, and the use of ultra-high-density potassium formate/manganese tetroxide.


This session includes papers dealing with a wide variety of new technologies. The topics include expandable under-reamer technology, downhole vibratory casing tools, and drilling with liner installation breakthroughs, as well as cutting edge plug and abandon operations. Finally, the session will be rounded out with 4 e-poster presentations covering fascinating emerging technologies.

**Technical Session 24: Efficient Rig Design and Strategies**

This session explores multiple aspects of rig technology, starting with new build capex considerations, discussing enhanced capabilities, as well as operational costs and information.

**Technical Session 25: Cementing and Zonal Isolation**

This session highlights the latest in novel cementing equipment, materials, and techniques with a focus on deepwater, naturally fractured reservoirs, and plug and abandonment operations.

**Technical Session 26: Performance Drilling**

This performance drilling session includes a wide range of topics varying from performance improvement through optimization and benchmarking, using HSE techniques. Other topics covered are stuck pipe prediction, pore pressure, and MSE coupling and optimization of ROP.

**SS 01 Human Factors in Drilling... Where are we now? Where do we need to go? How do we get there?**

This panel will explore real-life examples in which human factors have impacted safety, the environment, and performance. Speakers will assess what has changed in the way we work since the gulf disaster, positive and negative outcomes of those changes, and how we still need to improve as an industry.
Fuel for Thought

Energize your career with training courses from the Society of Petroleum Engineers. Get up-to-date industry knowledge from the people who wrote the book on E&P. Courses are offered at multiple locations around the world. Learn more at www.spe.org/training where you can browse the schedule and register for courses that meet your interests.
Early Bird Registration

Register by 15 February to save USD 100 on full conference registration.

Register online at www.spe.org/events/dc. Advance registrants may pay in US dollars by check or credit card. Checks are acceptable from US bank checking accounts only and should be written for the amount of purchase only. SPE accepts American Express, Visa, MasterCard, and Discover credit cards.

If you wish to make payment by wire transfer, email registration@spe.org and reference the IADC/SPE Drilling Conference 2016. Please have your bank include your name and credit 16DC Registration.

Refunds: SPE must receive cancellation/refund requests in writing by 15 February 2016. Send requests to Drillingconf@experient-inc.com, or fax to +1.301.694.5124, or mail to: SPE Registration Attn: Drilling Conference, 5202 President’s Court, Ste 310, Frederick, MD 21703.

Registration Questions? Call 888.269.6829 or 847.996.5828 or email Drillingconf@experient-inc.com

All registration fees are in USD.

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* Full registration fees includes access to the welcome reception, opening session, plenary session, technical sessions, ePoster sessions, exhibition, coffee breaks, luncheons, and one copy of the proceedings.

** Spouse registration does not include luncheons or a copy of the proceedings.

*** College students must show a valid student ID to register. If you register online, you will have to show a valid student ID when you pick up your badge on-site. Student registration includes a copy of the proceedings, but does not include luncheon tickets.

One-Day Registration

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* Includes those items for the specified day. Does NOT include proceedings.

Additional Ticketed Items

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<td>Young Professionals Luncheon</td>
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Training Courses (Not included in conference registration fee)

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<td>Introduction to Managed Pressure Drilling</td>
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<tr>
<td>Horizontal Well Completions</td>
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GENERAL INFORMATION

Registration Times and Badge Pick-Up
Monday, 29 February
1300–1700
Tuesday, 1 March
0700–1830
Wednesday, 2 March
0730–1700
Thursday, 3 March
0730–1200

Welcome Reception
Tuesday, 1 March
1715–1900

Knowledge Sharing ePoster Sessions
Tuesday, 1 March
1030–1100
1500–1530
Wednesday, 2 March
0930–1000
1500–1530
Thursday, 3 March
1000–1030

Coffee Breaks
Tuesday, 1 March
1030–1100
1500–1530
Wednesday, 2 March
0930–1000
1500–1530
Thursday, 3 March
1000–1030
1500–1530

Networking Luncheons on Exhibit Floor
Tuesday, 1 March
1145–1315

Young Professionals Luncheon
Wednesday, 2 March
1200–1400

2 billion
more people on the planet.

140% larger
global economy.

45% better
energy efficiency.

Energy. We almost never see it, but it’s essential to human progress. As the world’s population grows and prosperity increases, energy needs are rising. The good news is we’re using energy more efficiently every day, so much so that by 2040, even though the global economy will be about 140% larger than in 2010, energy demand will rise at a much lower rate. The real challenge is supplying the energy needed for progress while reducing greenhouse gas emissions. It’s what 75,000 ExxonMobil employees work to achieve each day.

Energy lives here®
ACCOMMODATIONS AND DIRECTIONS

SPE has selected the Omni Hotel and negotiated special accommodation rates for those attending the IADC/SPE Drilling Conference and Exhibition. These discounts are available until 11 February.

**Omni Fort Worth Hotel**

1300 Houston Street  
Fort Worth, Texas, USA 75409  
Phone: 817.535.6664  
Single/Double Rate: USD 209

Phone Reservations:  
+1.800.843.6664 CODE: SPE

Website Reservations  

**Driving Directions**

**To the Fort Worth Convention Center from Dallas-Fort Worth International Airport**

Exit south ramp to TX-183 west. Merge onto TX-183 west toward Fort Worth. Proceed 10.5 miles until TX-183 west merges with TX-121. Proceed 7.1 miles until TX-183 West/ TX-121 south merge with I-820. Stay left following TX-121 south toward Downtown Fort Worth via exit 24B. Merge onto I-35W South. Take exit 52A—Texas 280- Spur toward Downtown. Merge onto TX-280 Spur west. Take the East 6th Street Exit on the left. Turn left onto Houston Street (US-287- BR).

**From Love Field**

Exit west on to Cedar Springs Road. Turn right at Inwood. Turn right on north Stemmons Fwy (135E), merge onto North I-35E, merge left onto Texas-183 West follow the exit for Irving/DFW Airport/TX-183/TX-114. Continue 21.9 miles until Texas 183 merges with Texas-121 South for 71 miles until it merges with I-820. Stay left following Texas-121 South toward downtown Fort Worth via exit 24B. Merge onto south I-35 W. Take exit 52A-Texas280 - Spur toward downtown. Merge onto Texas-280 Spur West. Take the East 6th Street exit on the left. Turn left onto Houston St.

**From the North**, via I-35W South Take I-35W South;  
exit 52A-TXSpur 280 toward downtown; merge onto TX-Spur 280; exit left onto 6th Street; turn left onto Houston Street (US-287- BR).

**From the South**, via I-35W North Take I-35W north;  
Exit 51B - TX-180 East Downtown/Lancaster Ave; turn left onto East Lancaster Ave (TX- 180); turn right onto Houston Street (US-287- BR).

**From the East**, via I-20 West Take I-20 West; slight right at US-287 north (Downtown Fort Worth/I-820 N/US-287 N); merge onto I-820 north (5.9 mi); exit left to I-30 west toward Abilene; keep right at the fork, follow signs for Downtown/Lancaster Avenue; proceed onto East Lancaster (TX-180); turn right onto Houston Street (US-287- BR).

**From the East**, via I-30 West Take I-30 West; exit Lancaster Avenue/Downtown; proceed onto East Lancaster Avenue (TX-180); turn right onto Houston Street (US- 287- BR).

**From the West**, via I-20 or I-30 East Take I-20 East and take the ramp onto 1-35W North. Take exit 51A to merge onto I-30 West toward Abilene. Then take exit for TX-199/ Henderson St and keep right at the fork. Follow signs for East Lancaster Avenue and merge onto W Lancaster Ave. Turn left onto Houston street.
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Participating in the 2016 IADC/SPE Drilling Conference and Exhibition provides your company a unique opportunity to promote your products and services to key companies and organizations. Here you will be able to meet face-to-face with existing clients and new business prospects.

**Sponsorship Opportunities**
- Producer Partner Program**
- Platinum Sponsorship
- Gold Sponsorship
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- Ruby Sponsorship
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- Exhibit Entrance
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- Conference Bags
- Coffee Breaks
- Cell Phone Charging Lounge
- Aisle Signs
- Carpet Stickers
- Registration Only
- Banners

**Relationship of Parties**
The term partner as used in this instance indicates a cooperative relationship and does not constitute a legal relationship between the parties.

**Advertising Opportunities**
- **Conference and Exhibition Guide**
  Increase your marketing efforts while at the IADC/SPE Drilling Conference and Exhibition and drive more traffic towards your exhibit stand.

- **Secure advertising space in the IADC/SPE Conference Program and Exhibition Guide**
  Advertising contract and company logo must be received by 20 January 2016.

- **Event Website**
  Reach professionals with an interest in drilling technologies as they navigate the event website.
Catalyzing Improved Performance for the Drilling Industry

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International Association of Drilling Contractors
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