

SPE INTERNATIONAL
CONFERENCE AND EXHIBITION ON
Oilfield Corrosion

9-10 May 2016

Aberdeen, UK

www.spe.org/events/ofcs

SPE INTERNATIONAL
CONFERENCE AND EXHIBITION ON
Oilfield Scale

11-12 May 2016

Aberdeen, UK

www.spe.org/events/oss

Exhibiting and Sponsorship Opportunities



The SPE International Oilfield Corrosion Conference and Exhibition is recognised as the foremost event for industry professionals and academics involved in the development, implementation, and monitoring of the controls applied to mitigate corrosion in upstream oil and gas production facilities. Over the years, the event has consistently attracted high-level delegates from across the global oilfield corrosion community representing operating companies, service providers, universities, and research bodies.

The 8th edition of the conference takes place in Aberdeen on 9-10 May 2016 and follows a format similar to the highly successful 2014 event, with a combination of formal technical sessions, case studies, and interactive workshop discussions.

Following the two-day event is the SPE International Oilfield Scale Conference and Exhibition, providing an excellent and cost-effective opportunity for those interested in both corrosion and scale issues to maximise their time as well as develop their knowledge and contacts.

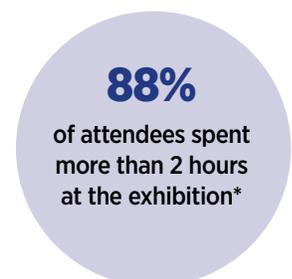
Professionals from the following countries attended the 2014 event

Brazil	Qatar
Canada	Romania
Denmark	Russia
France	Saudi Arabia
Germany	Spain
India	Sweden
Italy	Switzerland
Japan	The Netherlands
Kuwait	United Arab Emirates
Libya	United Kingdom
Norway	United States
Oman	

Previous Exhibitors and Sponsors include*

Archer	iicorr
BP	Intertek
Baker Hughes	M-I SWACO
ClampOn	NACE
Clariant	Nalco Champion
ConocoPhillips	NECE
DNV	Oceaneering
Deepwater	RCS
Dow Oil & Gas	SA Equip
DTI	Scaled Solutions
Dupont	Schlumberger
External Corrosion Management	Wood Group
French Creek Software	

* Exhibitors and sponsors from the SPE International Conference and Exhibition on Oilfield Corrosion in 2010, 2012, and 2014



Based on attendee survey from the 2014 SPE International Conference and Exhibition on Oilfield Corrosion

SPE INTERNATIONAL **Oilfield Scale** CONFERENCE AND EXHIBITION ON 11-12 May 2016

The SPE International Oilfield Scale Conference and Exhibition has established itself as the leading forum for sharing new experiences and insights in all aspects of the handling of oilfield scale. The event continues to attract high-level delegates from across a broad spectrum of the global oilfield scale community. In previous years, it has welcomed visitors from across five continents and 2016 promises to be no exception.

As in previous years, the 13th edition of the conference takes place in Aberdeen on 11-12 May 2016, with a range of technical sessions, practical case studies, and interactive discussions. It is a must-attend event for industry professionals.

The two-day event follows the SPE International Oilfield Corrosion Conference and Exhibition, providing a cost-effective opportunity for those interested in both corrosion and scale issues to promote their products and services to a targeted audience.

Professionals from the following countries attended the 2014 event

Austria	Malaysia
Belgium	Norway
Brazil	Pakistan
Canada	Qatar
Colombia	Romania
Denmark	Russia
Finland	Saudi Arabia
France	The Netherlands
Germany	United Arab Emirates
Italy	United Kingdom
Kuwait	United States

Previous Exhibitors and Sponsors include*

Archer	Intertek
Avista Technology	Kemira
Baker Hughes	Mars Production Systems
Blue Spark Energy	M-I SWACO
Clariant	Nalco Champion
Cosun Biobased Products	Oil Plus
Dow Oil & Gas	Scaled Solutions
DTI	Schlumberger
Dupont	Statoil
French Creek Software	Weatherford
Hutton	Welltec
Heriot-Watt University (FAST Research)	

* Exhibitors and sponsors from the SPE International Conference and Exhibition on Oilfield Corrosion in 2010, 2012, and 2014

85%

of attendees rated
the event good
to excellent*

84%

of attendees spent
more than 2 hours
at the exhibition*

Based on attendee survey from the 2014 SPE International Oilfield Scale Conference and Exhibition

Exhibition and Sponsorship Opportunities

Sponsoring and exhibiting at these prestigious events provides an excellent opportunity to gain maximum exposure to delegates from either or both the oilfield corrosion and oilfield scale communities who will be looking to short-list potential suppliers and consultants for their own projects. Details can be found in this brochure covering packages applicable to both events. Exhibitors and sponsors of both conferences receive a 15% discount on their total sponsorship fee. If you are interested in an option not listed here, please get in touch and we can discuss tailored packages. As well as being a great promotional opportunity, sponsorship and exhibiting are essential to the work of SPE in helping us to cover the costs of organising events and to keep registration fees low making it possible for participants from all over the world to attend.

EXHIBITING

To exhibit at both the Oilfield Corrosion Conference and Exhibition AND the Oilfield Scale Conference and Exhibition, the rate is GBP 1,785 per conference.

To exhibit at one conference only is GBP 2,150.

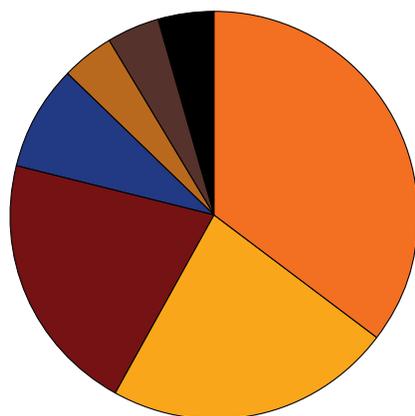
Exhibiting allows you to:

- Introduce new products and services
- Demonstrate your technology and equipment
- Personally interact with potential clients and current customers
- Establish and reinforce your marketing message and relationships with key buyers
- Meet professionals from international oil companies

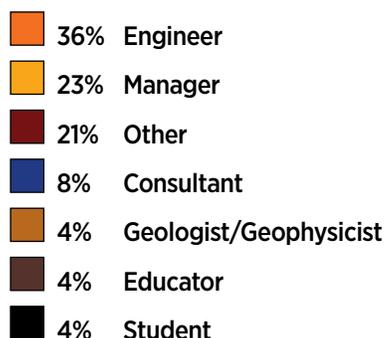
Situated next to the registration area, the exhibition is a central feature of both events guaranteeing high levels of delegate traffic. To maximise this benefit, the exhibition area also features a dedicated area for Knowledge Sharing poster sessions, refreshment breaks, and lunches.

Exhibitors receive the following benefits:

- 2m x 3m exhibition space in the main area, which will be used for the technical displays, poster sessions, and coffee breaks. The package includes one table, two chairs, and one 13-amp socket. Exhibitors bring their own pop-up stand to fit in the space provided.
- Company name and short product description listed in the conference programme given to all attendees
- Company name listed on the event website with a link to your company website
- One complimentary full-conference registration
- Access to the conference proceedings



Attendee Job Classification



Based on attendee surveys from both 2014 events: the SPE International Conference and Exhibition on Oilfield Scale and the SPE International Conference and Exhibition on Oilfield Corrosion

SPONSORSHIP

Both conferences offers a variety of unique opportunities to increase your visibility and maximise your exposure.

The package details below are applicable to EITHER the Oilfield Corrosion or the Oilfield Scale conference. Prices shown are per conference. Sponsors benefit from a 15% discount on the total cost of sponsoring both the Oilfield Corrosion and the Oilfield Scale events.

ALL sponsors receive:

- Logo on prominent signage displayed at the conference in high-traffic areas
- Logo included in the conference preview*
- Logo included in the conference programme given out to all attendees*
- Logo on the conference website with a link to your company website*
- Logo displayed on signs in the registration area
- Logo on the PowerPoint® sponsor page displayed between technical sessions and during coffee breaks

* Subject to deadline dates.

Then, additional benefits depending on the sponsorship item. Prices shown are per conference:

CONFERENCE PREVIEW

GBP 4,100 + VAT

The conference preview for each conference is distributed internationally to handpicked professionals in the E&P industry who have an interest in oilfield corrosion and scale. These include SPE members and other industry specialists.

- Full-page, 4-colour advertisement in the conference preview
- Half-page, 4-colour advertisement in the conference programme
- Two complimentary full-conference registrations for company employees

WELCOME RECEPTION

GBP 4,200 + VAT

A welcome reception is held at the venue immediately following the technical sessions at the close of the first day's proceedings of each conference. This is an opportunity for all attendees to network in friendly and informal surroundings.

- Signage acknowledging sponsorship in the reception area
- Two complimentary full-conference registrations for company employees

CONFERENCE LANYARDS

GBP 2,300 + VAT

All full-conference registrants for each event receive an official conference lanyard designed and produced by the sponsor.

- Company name or logo is featured on the lanyard strap (1 colour). Design subject to approval by SPE.
- Two complimentary full-conference registrations for company employees

OFFICIAL CONFERENCE BAGS

GBP 2,550 + VAT

All full-conference registrants receive at each conference an official conference bag designed and produced by the sponsor. Design subject to SPE approval and must include the SPE event branding.

- Company name or logo (subject to design) is displayed on the bags
- Two complimentary full-conference registrations for company employees

CONFERENCE PROGRAMME AND EXHIBITION GUIDE

GBP 3,000 + VAT

All registrants at each conference receive a copy of the conference programme and exhibition guide upon arrival. It includes vital information about the conference and exhibition.

- Full-page, 4-colour advertisement in the conference programme and exhibition guide
- Two complimentary full-conference registrations for company employees

CONFERENCE PROCEEDINGS

GBP 3,000 + VAT

These proceedings are an excellent reference after the event, not just for those who attend but colleagues and fellow industry professionals, too. Each delegate at each conference receives access to the online proceedings.

- Company logo printed on the cover of the card containing the access code to the proceedings
- Two complimentary full-conference registrations for company employees

SPONSORSHIP

(Continued)

AV EQUIPMENT

GBP 3,000 + VAT

Conference speakers at each event have the option of using data projection for their presentations. Computers and sound equipment are also available in each room.

- Computer accessory/item with both sponsor and SPE logos given to all attendees. Accessory provided by the sponsor and subject to SPE approval.
- Two complimentary full-conference registrations for company employees

CONFERENCE LUNCHES

GBP 3,100 + VAT

There is a conference lunch on each day of both events for all full-conference registrants. Conference lunches provide an excellent opportunity for informal networking and discussion.

- Signage acknowledging sponsorship in the luncheon area
- Two complimentary full-conference registrations for company employees

WELCOME DINNER

GBP 6,000 + VAT

The welcome dinner at the end of the first day of each conference is the main networking opportunity for both events and provides an excellent sponsorship option.

- Company logo on all menus
- Full-page, 4-colour advertisement in the conference programme
- Two complimentary full-conference registrations for company employees
- One complimentary table at the welcome dinner (8 persons per table)

Find out more

To discuss any of these options or custom packages, or to make a booking for either or both conferences, please contact:

Dean Guest

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Email: dguest@spe.org