



AMBASSADOR LECTURER **PROGRAM**

The Ambassador Lecturer Guide

2025 Edition



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The Ambassador Lecturer Program is a volunteer opportunity overseen by the SPE Young Professionals Committee on behalf of SPE International. The Program is administered by SPE Staff in the Young Member Programs Team. This document will provide information on how to set up an Ambassador Lecture from the point of view of the Lecturer but also the host School or University requesting a visit. This document contains information about what should be covered and expected from an ALP visit and how to set them up.

For further information on any of the details covered in this document please contact SPE Staff.

Website:

www.spe.org/en/members/ambassador-lecturer-program

Contact:

alp@spe.org



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Program Overview

Beginning in 2006, the Ambassador Lecture Program (ALP) is an initiative run by the Young Professionals Committee to help educate, inspire, and inform the next generation of engineers, while developing the presentation and communication skills of our young professionals.

Young Professional Members (Professionals under the age of 36) are encouraged to visit Universities and Higher Education Schools in their region to help disseminate information about the industry, SPE, share their own experiences becoming a professional, and answer questions from the audience.

These presentations are designed to inform students who are actively interested in becoming an Engineer in the oil and gas or related industry and provide them with the expertise and experience from a professional who has recently done this.

The presentation must cover; The presenters experience becoming a professional, information on current trends in the industry, future developments and opportunities, how SPE can support your career, and time for questions from students.

Volunteers may be requested to host a visit, or can suggest a visit to a local university directly. Events that match the requirements of an ALP (as described in this document) will be logged, and counted toward recognition opportunities for YPs.

Program Aims & Objectives

Aim:

To support SPEs mission “to connect a global community of engineers, scientists, and related energy professionals to exchange knowledge, innovate, and advance their technical and professional competence” while supporting and developing Young Professional members.

Objectives:

- To have a global network of Young Professionals who can give insight and guidance to those planning a career in the energy industry.
- To ensure students have opportunities to gain up to date and informed information on the energy industry, and how SPE can support them.
- To give opportunities for YPs to develop their presentation and organization skills, while boosting their exposure and network.
- To provide recognition opportunities to Young Professionals who support SPEs mission.

Becoming an Ambassador

To become an Ambassador Lecturer you must be a young professional SPE member (a graduated engineer under the age of 36) who feels they are able to share some insight to the next generation of engineers. Their membership must be up to date and in good standing. Student Members, Experienced Members (36 or older), Unpaid Members, and Non-members cannot participate in the program.

All Ambassadors must have graduated from their Bachelor's or equivalent degree. Ideally YPs should have at least 6 months working experience so they can share their experience joining the industry with students. This can include academic work such as teaching and research.

As an SPE International Program we can only accept Ambassadors in line with current US and EU Sanction Laws. These laws prevent international resources being used to support people impacted by Sanction Laws which is a legal requirement for SPE to abide by. [For more information on Sanction Laws please visit our website.](#)

Ambassador Checklist:

- A SPE Professional Member in good standing (paid, up to date membership)
- Be under the age of 36 years old
- Have at least 6 months working experience or equivalent
- Not be impacted by current US and EU Sanction Laws

Submitting your Date of Birth is not a requirement of being an SPE member, however if you have not provided this information in your membership records, you may be asked to confirm your age to ensure you are a Young Professional and eligible for the program.

Registering as a Volunteer:

Registering yourself as a volunteer is not a requirement, and non-registered members can still submit their events to SPE, with their eligibility criteria being verified at the time of submission. However, by registering as a volunteer you can be updated with program changes, resources, and also be notified if a university is requesting a visit in your area.

Registering as a volunteer also means we can ensure your eligibility prior to hosting your events. If you run and submit an event, and are not an eligible candidate for the program, you will not receive the accreditation for this program.

To register as a Volunteer simply log-in and submit your information to the [SPE League of Volunteers webpage](#) under the ALP opportunity.

Setting up an ALP Visit

Any party, including the Lecturer, University, or local Section can initiate and request an ALP event. Depending on your local Section, some regions may have historic or regular events planned, so it is always worth keeping your local Section Officers involved with your activities.

SPE International Staff can act as a mediator between the Ambassadors and the Schools if required, or this can be managed independently by the Ambassador, or via by the local Section.

There are three ways an ALP event can be set up, which are explored in this document;

- School/University requesting an ALP visit
- SPE Sections arranging an ALP visit
- Ambassador Lecturer arranging an ALP visit

School/University requesting an ALP visit

If you are based at a School, University, or SPE Chapter you can request a visit by a SPE Young Professional from your area. They can talk about what it is like to join the oil and gas industry, regional factors to consider in your area, and how SPE can help.

Schools may have contacts at a local SPE Section they can reach out to, or alternatively they can contact SPE International directly. In that case SPE Staff will review the list of Registered ALP Volunteers in those areas and invite them to participate. If there are no registered Ambassadors in the local area, Staff will work with the local SPE Section to find a suitable YP.

We will work with your SPE Section to find the best candidate; then put them in contact with your Schools Department Head to arrange the visit, or if an SPE Chapter is at your University we can contact your Faculty Advisor President to arrange timings and locations for your event.

To start the process you can simply email SPE at ALP@spe.org with the name of your School or University to request a visit. If you have any requirements such as a particular date or time, we can also use this to help refine our search for the best speaker.

Setting up an ALP as an SPE Section

SPE Sections are in a key position to know where Ambassador Lectures would be suitable in their area and are the key link between Young Professionals and their Chapters. Sections are able to use these contacts to run and set up events by putting the two groups together.

SPE Sections can work through their Chapter Liaison Officers and YP Officers to find suitable YPs and approach local Schools and Universities directly. Typically the best person to reach out to is a Chapter Faculty Advisor or Chapter President, but if there is no preexisting contact, Sections should seek out the Head of Department for the relevant engineering department at that School.

Experienced Lecturers may need little support from the Section with regards to setting up a Lecture or requiring local information on activities in the region. However, it is best practice to share activities with the local Section to avoid confusion and duplication of activities.

If you have any question or concerns about this just ask us at alp@spe.org. Please remember ALPs need to be submitted through the ALP Lecturer feedback survey to be formally recognized.

Setting up a Lecture as an Ambassador

If you are a registered Ambassador Lecturer you are encouraged to contact Schools, Universities, or SPE Chapter in your region to set up an event. Please remember to let your local Section know first as you will be representing them through your lecture and similar visits may have been run recently.

To contact a School without an SPE Chapter please look on their University/School website for a Head of Department. Explain clearly about the program and what you aim to do as they may not have heard about the ALP program. Personal contacts can also be used to arrange details but remember to keep Senior Staff involved as you will be using their time and facilities to run your event.

If there is an SPE presence at your preferred destination, you can contact the Chapters Faculty Advisor and President to arrange your visit. Remember to keep your Section involved as well so they are aware of your planned visit and do not repeat similar events.

To find out the details of University Chapter Officers in your region you can “[Find a Chapter](#)” on our website. You can then use our [Membership Directory](#) to contact them or request assistance from SPE Staff.

Presentation Requirements & Format

To qualify as an ALP, certain content and format criteria must be met. This is to help avoid more general events that do not meet all the program aims and objectives being considered part of the program, thus distorting the achievements and recognition opportunities.

Audience

The audience for an ALP should be people who are actively considering a career in the energy industry so that a YPs experiences can help guide them on their career path. This can range from higher education schools to Universities. While education structures vary around the world, a guide age bracket should be 15 years or older.

Audiences younger than 15 are unlikely to gain as much value from the required presentation topics. For younger audiences, broader themes to introduce people to the energy industry are more appropriate, for example those covered by [Energy4me](#). Energy4me is considered a separate program with separate objective and would not be considered an ALP event.

You can have multiple schools or audiences in attendance during your presentation, though this will only count as one event.

Content

To be classed as part of the Ambassador Lecturer Program **your presentation must cover all the areas listed below**. Presentations that do not cover these topics will not be considered. These can be covered in any order.

- 1. Lecturers career development from graduation to the working in the industry**
Presentation should be informative and tell students about routes into the energy industry in your area. This can include what options there are for jobs and what you found difficult or different to what you expected. Students are keen to know what you would do differently now with the experience you have and what different options you could have taken.
- 2. Updates on the energy industry**
The oil and gas industry is constantly changing and perceptions of it will vary from region to region. This is your chance to say what it is really like, what opportunities it offers and the future for the industry. The themes should not be overly technical, but act as a guidance to those interested in following a similar path.



3. Promote SPE

As you would hopefully have experienced yourself, being a member of SPE can be greatly beneficial for the career transition from student to Young Professional. In your presentation you should highlight what role SPE has played for you, and provide the students with information on the resources and services offered by SPE. If you need any further information on any aspect relating to SPE services, you can contact us for more information at ALP@spe.org.

4. Questions from the Audience

A key part of your presentation is to respond to questions from the audience. This can be the most valuable part for some attendees and helps them apply your experience to their own. This also helps you develop your reactions, and can provide insight onto new items to discuss in future presentations.

Format

Presentations can be given physically or virtually, and can be part of a larger event. Presentations should be done individually to focus on your own career journey, and panel sessions, fireside chats, or other formats will not be considered as they do not demonstrate the same level of organization and presentation skills the program aims to reward. Slides should be used to show key events, figures, and pictures to help you describe your journey. Template slides are available online but you are welcome to create your own.

Recording Your Events with SPE

After your event we encourage you to submit details of your visit so that we can record your activities, update your volunteer records, and provide re-ignition for your activities. Visits can be submitted on your behalf, though we recommend Lecturers submit the form themselves so they can provide feedback.

To do this simply input your event information to the [Lecturer Feedback Form](#)

In the form you will be asked to provide:

- Ambassador information
- Event Details
- Content Covered
- School Faculty contact
- Copy of Presentation
- Feedback and comments for SPE

Recognition

Acknowledging your achievement to organize, prepare and give a presentation is a key part of our program. By submitting information via the Feedback Form you allow SPE to track your progress and we can give certificates so you can show others you have these skills as well as a commitment to your career and the energy industry.

Once your events have been vetted for eligibility and content, we will provide certificates at the following stages:



Verified Ambassador

For 1-4 verified events, a digital certificate will be provided to show your involvement with the program and added to your volunteer records.



Committed Ambassador

For 5-9 verified events, a digital certificate and letter of recommendation will be provided to show your ongoing engagement and presentation skills.



Experienced Ambassador

For 10+ events a digital & physical certificate will be provided showing you are an experienced public speaker as well as program lapel pin.

Resources

The SPE Young Member Programs Team will be on hand at all stages of event inception, preparation, and hosting to assist you to run your event. Our aim is to help you develop your organization and presentation skills and we are happy to provide any assistance and guidance we can.

This includes:

- Assisting communication between Ambassadors, Schools, Chapter and Sections
- Template introduction letters
- Template presentations
- Industry update information
- Supervisor letters (if you require time off work or permission to present)
- Presentation tips and feedback

For access to this please go to the [ALP website](#) or email alp@spe.org

You may also find the following tips helpful to develop your presentation skills.

- [How to Present like an Award Winning Actor, Webinar by Brent Darnell](#)
- [Author & Presentation Resources](#)
- [SPE Energy Nuggets](#)
- [SPE Live: Challenges Faced by Young Leaders and How to Overcome Them - With TWA Energy Influencers](#)