



## Recruiting Tips

### Where to find potential members...

- In your own company
- Section seminars, meetings or conferences
- Local oil and gas industry events

Encourage potential members to join online at <http://www.spe.org/join/>.

Remember: SPE membership includes all disciplines working in the E&P industry, not just petroleum engineers. Anyone who meets the [professional membership requirements](#) is eligible.

Student members are not eligible to participate in recruitment contents nor do they count toward recruitment totals.

### What are the characteristics of a potential member?

- A nonmember who attends your section meetings
- A recent graduate from a university engineering program now working in the E&P industry
- A colleague who needs an answer to a technical challenge
- A peer looking for career advancement

### How to engage

- Talk about how SPE's programs and [training courses](#) have enhanced your own technical knowledge and helped you advance your career
- Forward them a link to [SPE Now](#) - local news from our global membership
- Point out the benefits of interacting with more than 81,000 industry professionals worldwide
- Give them a tour of the [OnePetro](#), which includes more than 145,000 documents produced by [18 publishing partners](#)
- Take them to one of the more than [120 meetings, conferences, and exhibitions](#) that SPE sponsors annually
- Tell them about the convenience of the products and services that SPE offers online
- Give them a copy of JPT or a technical journal to which you subscribe
- Send them a link to [SPE.org](#) or one of the many local section websites to learn more about SPE programs and services

Whatever method you use to promote SPE, make sure to mention that SPE is the best resource for innovative technological and professional advancement in the E&P industry.